Go product shopping

By Sierra Rendon, today Staff

If you came to San Francisco seeking the latest technology, products and services in dentistry, the exhibit hall featuring almost 400 booths at CDA Presents The Art and Science of Dentistry is an ideal place for you to conduct your search.

In addition to all of the tried-and-true products that clinicians and dental staff have come to rely on, the CDA also has no less than 35 new products on the exhibit hall floor at this show.

Here is a sampling of the new products you may want to check out while here in San Francisco:

• *Get with Grush:* We all know how hard it can be to get kids to brush consistently and properly. But with the Grush — the gaming toothbrush — you might have a better shot! Grush transforms the chore of brushing into a fun and interactive game and offers

Last chance for education

By Sierra Rendon, today Staff

If you spent too much time wandering the aisles in the CDA exhibit hall and not enough time in the educational sessions, you still have plenty of opportunities to get caught up today.

Here are just a few of your options:

• “Social Media for Dentists” with Brad Newman in Moscone South 302 from 7:30-9:30 a.m. Learn how to maintain a social media conversation that is fresh, likable and targeted for the right audience.

• “Oral Cancer Screenings: If Not You, Then Who?” with Karen Davis, RDH, in Moscone South 307 from 7:30-10 a.m. In this course, you’ll learn how to identify and instruct patients on how to reduce risk factors for oral cancer.

• “Minimally Invasive Restorative Dentistry” with Dr. Joel H. Berg in Moscone South 200/212 from 9-11:30 a.m. This course will help you understand restorative approaches to caries management involving innovative treatment planning and materials.

• “Foundations of Dental Office Management” with Teresa Duncan in Moscone South 302 from 3-5 p.m. Learn how to structure an effective team, manage your practice for financial success and anticipate insurance issues and industry changes.
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BENEATH THE SURFACE

Dental health is the cornerstone of your well-being.
Introducing Planmeca FIT™ - an open CAD/CAM system
that is a Fully Integrated Technology for chairside
dentistry. Restorations are individually crafted to fit
your unique needs, ensuring superior strength and
esthetics that stand the test of time.

To schedule a demonstration, contact your Henry Schein
representative or call 800.645.6594 + press 1.

planmecacadcam.com

Made in the USA
parents a dashboard that allows them to track and reward children’s brushing. To see Grush in action, stop by the booth, No. 2404.

- Buffering simplified: The Anutra Local Anesthetic Delivery System is a revolutionary way to buffer local anesthetics. Who wouldn’t want to anesthetize a patient and be able to go to work in just two minutes?

Additionally, the Anutra Feedback Aspiration Syringe allows for multiple doses in a single syringe. With buffering, practitioners are more productive, efficient and profitable while providing more comfort to patients, according to Global Surgical Corp. To check Anutra out, stop by booth No. 815.

- Secure core build-up: Kettenbach’s new Visalys Core is the first core build-up material with unique Active-Connect-Technology (ACT) for bonding reliably with all common light and dual-curing one step and multi step adhesives. Visalys Core also bonds to light-curing, single-stage adhesives without an additional activator. For more information, visit the booth, No. 1640.

- Four shades whiter: The Philips Zoom QuickPro is a new whitening varnish with breakthrough two-layer technology that allows hydrogen peroxide to be sealed against the teeth for 30 minutes with, on average, four shades of improvement.

The procedure takes minimal time in office and delivers a noticeably whiter smile for your patients on the go. Learn all about it at booth No. 1626.
Scenes from Friday

- Jim Srader of Great Lakes Orthodontics answers questions Friday at the booth, No. 1418.
- An attendee tries out the latest in dental microscopes at the Global Surgical booth, No. 815.
- Attendees wait for their turn at the brushing station at Crest Oral-B, booth No. 1202.
- Hyong Leung of Ivoclar Vivadent helps attendees Friday at the booth, No. 626.
- If you need a new pair of loupes, stop by Designs for Vision, booth No. 1019, to sample some options.
- Kevin Person of Planmeca explains the benefits of the Sovereign Classic at booth No. 1926.
- CDA attendees head from education courses into the exhibit hall Friday morning.
- Stop by Vatech to learn all about ‘the world’s first green CT’ at booth No. 1340.
- Attendees line up to hear all about the latest innovations from Philips at booth No. 1626.
Deliver Satisfaction with Simply Natural Digital Dentures™

Precision fit of the Simply Natural Digital Dentures CAD/CAM-printed baseplate increases stability during try-in, often reducing the number of appointments before delivery. The digital file is saved for five years.

$225* per arch including Kenson® teeth

“Final Simply Natural Digital Dentures

“I just received back my first Simply Natural Digital Dentures case. The patient loves the fit especially; it even improved her ability to speak.”

Adam Myers, DDS
Morgantown, West Virginia

“The fit of the Simply Natural Digital Dentures was amazing. I was pleased with the use of this technique.”

C. Aydin Cabi, DDS
Aurora, Ohio

“The fit was awesome! I love the use of this new technology.”

Gregory Nicholson, DDS
Murfreesboro, Tennessee

“I love the awesome fit of the Simply Natural Digital Dentures!”

Bruce Wiley, DMD
Greybull, Wyoming

“This technique is great and resulted in the easiest try-in I have ever done.”

Michael Brogna, DMD, FAGD
Bensalem, Pennsylvania

*Price does not include shipping or applicable taxes. Kenson is a registered trademark of Myerson.

For more information
888-786-2177
www.glidewell dental.com

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Brix Gatti, RDH, shows attendees the latest in dental flossing at GumChucks, booth No. 2425.

Scott Headley hands out tickets for upcoming WaterPik presentations at booth No. 1718. Attendees who attend the presentation can receive a free WaterPik!

Learn more about the University of the Pacific, Arthur A. Dugoni School of Dentistry, at booth No. 507.

Dr. Tom Hirsch of Isolite helps an attendee place the isolation mouthpiece herself to see how easily and efficiently it works Friday at the company’s booth, No. 2214.

Carrington College dental students check out the latest in technology from Sirona at booth No. 1226.

Courtney Isett speaks on 'Connecting With Your Community: The Hidden Marketing Strategy' on Friday morning at The Spot.

Veronica Marfori tells attendees all about show specials at the Glove World booth, No. 1936.

Take a spin of the prize wheel and find out how Reputation Impression, booth No. 717, can help your practice.
NEW! Visalys® Core –
Secure core build-up for high stability.

Visalys® Core is a fluoride-containing, dual-curing composite, developed for the fabrication of radiopaque core build-ups and core fillings and for cementing root posts. The product incorporates Active-Connect-Technology (ACT), which is unique in the market. This enables the material to bond actively with common light-curing and dual-curing, single-step and multi-step adhesives, without an additional activator. The advantage for users is that it allows them to use the bonding agent they are used to – no matter whether it is a light-curing or dual-curing, a single- or multi-bottle system. Call 877-532-2123 direct to place an order.

Come see Kettenbach at
CDA San Francisco
› Booth #1640

www.kettenbachusa.com
Half-arch restoration offers new durable, esthetic option

By Glidewell Laboratories Staff

The BruxZir® Solid Zirconia Half-Arch Implant Prosthesis offers a fixed, all-zirconia implant solution for partially edentulous patients who desire a more durable replacement for removable partial dentures.

constructed from 100 percent BruxZir Solid Zirconia and attaching to implants via titanium connections, this half-arch restoration can dramatically improve patient quality of life, according to the company. BruxZir Solid Zirconia offers superior fracture toughness and exhibits flexural strengths of up to 1,465 MPa, making it an ideal material for enduring the functional stresses of the mouth.

Scanned, designed and milled with CAD/CAM technology, the BruxZir Half-Arch Implant Prosthesis can help clinicians achieve a predictable restorative result.

Here at the CDA

For more information, visit www.bruxzir.com or stop by the Glidewell Laboratories booth, No. 1428.

Half-arch prostheses are milled from esthetic BruxZir Shaded milling blanks, which, when processed, create restorations that exhibit vital translucency and color similar to natural dentition. The esthetics of the material are then enhanced with staining and glazing techniques.

Strong, hygienic and affordably priced, according to the company, the BruxZir Half-Arch Implant Prosthesis offers resistance to the chips, fractures and stains that can compromise acrylic prostheses.

What’s more, the BruxZir Half-Arch Implant Prosthesis is backed by a seven-year free replacement warranty. If material damage occurs on the device, a new prosthesis will be milled and finished from the stored digital data.

Available for half-arch indications for the first time, BruxZir Solid Zirconia is hypoallergenic and has been shown in clinical studies to be wear-compatible with enamel.

The BruxZir Solid Zirconia Half-Arch Implant Prosthesis is priced at $1,795 and includes the final prosthesis, a provisional CAD/CAM implant prosthesis made out of poly(methyl methacrylate) (PMMA), all labor, model and die work, analogs, setups, bite blocks, try-ins and verification jigs.

Teresa Salido of Glidewell Laboratories helps an attendee at the booth, No. 1428. (Photo/Sierra Rendon, today Staff)
A STRONGER, more adaptable and easier to use core composite.

- No BPA used in manufacturing
- Cuts like dentin
- Radiopaque—200% of Aluminum
- Available in two shades: Tooth Shade A2/B2 & Absolute White
- Dual cure
- Low viscosity
- Automix
- No dispensing gun needed

Absolute Dentin Plus™ features nanotechnology, giving it a slightly lower viscosity than original ‘AD’. It’s even easier to syringe the material into a small diameter canal when cementing a post. Don’t be mistaken, Absolute Dentin Plus still stacks, still cuts like dentin and still works great with Brush&Bond®.

- Absolute Dentin™ Plus...$41.50/kit
Kt consists of one 5ml dual-chamber syringe, 8 mixing tips and 8 intraoral tips (4 root canal & 4 white). Shades: Absolute White ($330), Tooth Shade A2/B2 ($331).

I love using Absolute Dentin™ for my cores. However, Absolute Dentin™ PLUS' lower viscosity allows the material to flow and adapt better in small areas on the tooth. It's also perfect for flowing into tight post holes when a post is required.”

— Gregg A. Helvey, DDS, MAGD, CDT

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Planmeca ProMax S3: Capture interproximal caries extraorally

By Planmeca USA Staff

What if dentists could capture interproximal caries and more extraorally? The Planmeca ProMax S3 makes this achievable with the anatomically accurate extraoral bitewing program, possible only with patented SCARA (selectively compliant articulated robotic arm) technology.

These extraoral bitewings eliminate gagging and capture a greater number of surfaces for better caries detection versus intraoral modalities* and are especially useful for periodontal patients, children, elderly patients, claustrophobic patients, patients with special needs, patients who gag or patients in pain. ProMax's extraoral panoramic bitewings consist of two bitewing images that are focused to expose interproximal contacts and magnified for higher resolution. These images show details from premolar to third molar areas, including parts of the maxilla, mandible and rami.

They are also useful in the placement of temporary anchorage devices (implant abutments) in certain treatments. This captures more clinical data (lateral to third molar) and consistently opens interproximal contacts better than most intraoral methods.

All of this comes without the challenges of sensor placement, the changing of sensor sizes, disinfection and equipment maintenance, helping clinical procedures run quicker and smoother than ever before, according to the company.

The ProMax S3 also offers innovative features for compliance with the ALARA radiation safety principle. Its unique autofocus feature significantly reduces retakes, while adjustable kV and mA settings, as well as horizontal and vertical segmentation, provide the tools to limit radiation based on clinical need.

The unit is software-driven for upgradability, from advanced 2-D imaging programs to cephalometry, one-shot cephalometry, digital impression and cast model scanning, Proface 3-D facial photos and 3-D imaging.

All of the units include open-architecture Planmeca Romexis, a versatile software suite designed to support optimal imaging workflow and usability at chairside.

* According to “Efficacy of ProMax Bitewings vs. Intraoral Bitewings.” For a copy of this study, contact Planmeca USA.
Another first in dental isolation.

Surgical dental procedures are now even easier. Using Isolite’s Sterile Mouthpiece you have control over blood and debris like never before allowing you to focus on dentistry and worry less about everything else.

Available in a full range of sizes to best fit every patient.

Individually packaged in thermoform trays with a Tyvek lid and supplied in convenient operatory boxes of 3.

Expanded use with:
- Implants
- Oral-Maxillofacial Surgery
- Emergency Care
- Extractions
- Bone Grafting
- Periodontics

BRING THIS AD TO BOOTH #2214 AT CDA-F TO RECEIVE A SPECIAL OFFER

Better Isolation = Better Dentistry®
VOCO introduces Futurabond M+, a universal single-bottle adhesive. Futurabond M+’s versatility allows it to be used in self-, selective- or total-etch mode without any additional primers on virtually all substrates.

In addition, the light reduces strain on the operator’s eyes. No more squinting or messing with the overhead lamp or loupes.

Futurabond M+ achieves total-etch bond strength levels with all light-, self- and dual-cure resin-based composites, cements and core build-up materials.

With a dual-cured activator, Futurabond M+ will self-cure without any light activation, which offers a big advantage for endodontic applications such as post cementation where it avoids the pooling effect, a problem with light-cured adhesives.

Futurabond M+ also adheres well to metal, zirconia and ceramic, making extra primers unnecessary.

Futurabond M+ needs only one coat and takes 35 seconds from start to finish. Its low film thickness of only 9 microns makes bonding margins invisible (i.e. no “halo” effect) and prevents pooling problems. Additionally, the material does not need to be refrigerated.

Further Futurabond M+ benefits include its indication as a desensitizer for use under amalgam restorations or on hypersensitive tooth necks, as a protective varnish for glass ionomers and as an intraoral repair of ceramic restorations.

For more information, visit www.voco.com or stop by the booth, No. 1830, here at the CDA Presents.

The TurboVue™ Illuminated Magnetostrictive Ultrasonic Scaler provides excellent visibility when scaling all areas of the oral cavity. The TurboVue features a light source built into the handpiece, allowing a significant amount of light to emit through the 30 K, light-transmitting ultrasonic inserts.

Whether it’s the distal of a second maxillary or mandibular molar, a furcation or a deep lingual pocket you’re trying to access, the TurboVue will illuminate even the toughest corners, according to the company, ensuring you won’t miss anything.

In addition, the light reduces strain on the operator’s eyes. No more squinting or messing with the overhead lamp or loupes.

For more information, visit www.parkell.com or stop by the booth, No. 2301, here at the CDA Presents.

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Futurabond M+ Universal Single-Bottle Adhesive

VOCO introduces Futurabond M+, a universal single-bottle adhesive. Futurabond M+’s versatility allows it to be used in self-, selective- or total-etch mode without any additional primers on virtually all substrates.

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For more information on Futurabond M+, visit www.voco.com or stop by the booth, No. 1830, here at the CDA Presents.
Planmeca Romexis® software offers a digital workflow with complete integration for modern dentistry. From intraoral scanning to 3D imaging, the most sophisticated tools are just a few mouse clicks away.

- All scanned and designed data for prosthetic works is immediately available and can be mapped with the patient's CBCT image
- Share data easily with partners through Planmeca Romexis® Cloud image transfer service

See Planmeca at The California Dental Association San Francisco Booth #1926
You know how those days go — all morning long, it felt like you were struggling to keep on track with the schedule. Your team is frustrated because they haven’t had their full hour lunch more than one day a week in as long as they can remember.

You walked by the sterilization room 15 minutes ago, and it sure sounded like they were complaining to each other because you said to work in that emergency, and they were struggling to figure out how to pick up their kid from daycare on time. Again. You want them to enjoy working here, but you have to be able to pay the bills. And your best assistant asked you again if she can have that raise you have been promising her. Don’t they understand?

Today will be another day of three chairs and patient after patient asking you questions about treatment, all eager to get started with getting their mouth fixed, but yet you still won’t see any of them show up on the schedule. They said they wanted to do the work, but for some reason, they never seem to come back and do it. They say insurance doesn’t cover it, or they ask for a pre-determination. Too bad they don’t know the pre-determination doesn’t mean much.

Today, you have 27 patients on your schedule and will work your butt off and still not have a chance to pee. It looks like you should be able to be done by 5, but today will finish worse than yesterday. It feels like half of your patients are crankier than you are, and your team isn’t really talking to you today, and you know when you get home, all you will want to do is go to sleep and wake up on Saturday — except it’s still Tuesday!

It doesn’t make sense — you have taken C.E. courses every time they come to town. The new insurance plan was supposed to make things easier. You bought a bunch of new equipment to save money on taxes — of course now you have to pay for it every month — but why does it seem like the harder you work, the further behind you get? There has to be a simple reason.

Well, it turns out there actually is — and it’s something that you learned when you were about 5! Do unto others. More specifically, build systems in your office so that you can treat your patients the way you would want to be treated — comprehensively and with exceptional information to make good decisions — and produce a consistent experience time after time.

While doing that, add exceptional care — esthetic adhesive excellence like you see in the journals. But how? Well, the answer happens to be the foundation that LVI was built upon — building the excellence in a patient-centered practice. And the programs at LVI have been teaching clinical excellence and communication and business systems for almost 20 years to help doctors do a better job of not only seeing the patient but, more importantly, connecting with them. Two decades of not only communication but comprehensive diagnosis and clinical excellence. As a result, the doctors at LVI have a statistically higher professional satisfaction and income.

Isn’t it time you go find out what they are doing differently? Yes. Yes, it is — and congratulations on the journey you are about to start.
When people need treatment now, they also need options now.

The CareCredit credit card is a payment option that lets your patients choose the care that’s best for them and helps them get started now—without delay.*

* Subject to credit approval.
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