Spring into savings

Score big today with show specials, giveaways and other ASM19 deals

“Try before you buy” isn’t the only big advantage to making both routine and dream purchases through a company’s booth in a dental meeting exhibit hall. Another big advantage: Being able to discuss your purchase face-to-face with the people who know more about it than anybody. And then there’s perhaps the best advantage of all: “Show Specials.”

Buy one ... two for ... half off ...

Today is the day to take full advantage of the special pricing and other deals that can be found throughout the aisles of the ASM19 exhibit hall. The opportunities seem endless.

To start, be sure to thoroughly search the Dental Industry Association of Canada coupon book for all sorts of big savings with some of the most innovative companies on the exhibit floor. The book is typically filled with 2+1 offers — and more.

In the Designs for Vision booth, No. 630, you can get $200 off when you order both loupes and an LED DayLite. Be sure to also check out the new hands-free infrared technology that can turbocharge your infection control practices.

Another recent technological breakthrough can be experienced in booth No.
A taste of Toronto

The Metro Toronto Convention Centre is just steps away from some of the most popular of Toronto’s many iconic attractions.

The list of opportunities is tantalizing: international cuisine, unique shopping venues, diverse cultural facilities and events, trails, parks, distinctive architecture and endless top-caliber entertainment. Following are just a few suggestions if you’re able to get out and about for a bit (or a bite).

Get a taste of the city
- Wander the eclectic and bohemian Kensington Market for vintage finds, organic coffee, tacos, Jamaican patties, gourmet cheese shops, green grocers and Indian spices.
- Taste a pameal bacon sandwich (with honey mustard) and a butter tart at the 200-year-old St. Lawrence Market.
- Eat your way around the world in Little Italy, Little Portugal, Koreatown and Little India, to name just a few locales.

Catch some nice rides
- Ride the 501 “Red Rocket” streetcar along Queen Street from The Beaches in the east to the West End, through the heart of downtown and passing

- Taste a pameal bacon sandwich (with honey mustard) and a butter tart at the 200-year-old St. Lawrence Market. (Photos/Provided by Tourism Toronto)

Spring

1046, where ClaroNav has its Navident “Trace and Place” dynamic navigation instrument on display. You really do have to see this one in action. Registration is accomplished using any recent CT scan of the jaw by selecting on-screen and then tracing three of the patient’s teeth or other structures (such as braces or abutments). It’s all done in the chair, immediately before surgery. No stent or guide needs to be prepared, and the entire registration process can be completed in about three minutes.

In the Shofu booth (Au-Shaw Dental Productions), No. 1638, dentists, hygienists and dental assistants alike can hold and handle the new and improved EyeSpecial C-III digital camera. Its preprogrammed settings are designed specifically for ease of use in dental applications. Plus, the camera is water-, chemical- and scratch-resistant, and it can be quickly disinfected with a sterilizing towelette.

In the Dentsply Sirona booth (No. 1103), you can experiment with the intuitive touchscreen and marvel at the high-definition scans achievable with minimal instruction on the just-released Primescan intraoral 3-D scanning system. It’s worth playing with, even if you’re completely happy with your current CEREC system.

Learn more about COLTENE’s new BRILLIANT Crios bloc CAD/CAM composite-based material and related products by visiting COLTENE in booth No. 711.

Today is your last chance at these opportunities and more at ASM19, with exhibits hall set to close at 5:30 p.m. until ASM20 rolls around.

(Source: Ontario Dental Association)
through the eclectic neighbourhoods of Leslieville, Riverside, Queen West, West Queen West, Parkdale and Roncesvalles along the way.

- Take the ferry to the Toronto Islands for a day in the parks and on the beaches — a piece of calm outside the hustle and bustle of the city. Refreshing signs read “Please walk on the grass.” The islands are home to a community of about 800 people, who have the distinction of boasting Canada’s highest per capita population of artists. Even more appealing, the islands are considered to be the location of North America’s largest urban community that is car free.

- Experience the highs and lows of Toronto—from the CN Tower’s Skypod observation deck at 447 meters (135 stories) up, down to the underground PATH system connecting downtown’s office towers with a 27-km network of 1,200-plus shops and restaurants.

- Take a stroll on the CN Tower’s Edgewalk, which is billed as “the world’s highest full circle hands-free walk on a 1.5-meter-wide ledge.” It encircles the top of the tower’s main pod, 116 storeys above the ground.

**Entertainment, shopping, more**

- Catch live music at one of Toronto’s legendary music venues such as the Horseshoe Tavern (where the Rolling Stones have played many surprise concerts), The Rex (for live jazz) or the iconic Massey Hall.

- Visit the Art Gallery of Ontario’s premier collections of Canadian art featuring the famous Group of Seven.

- Get lost in the crowds of Yonge-Dundas Square, where the billboards and neon lights surround the swarms of people in Toronto’s most famous intersection.

- Absorb the Canadian game’s history and touch the actual Stanley Cup at the Hockey Hall of Fame.

- Shop at the Eaton Centre and for designer wear at Bloor-Yorkville.

(Sources: Tourism Toronto and Toronto.com)

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**Brush up on dental history**

**ODA 150th-anniversary website still accessible**

Two years ago, in honour of the Ontario Dental Association’s 150th anniversary, the association created a website detailing the fascinating and, sometimes alarming, history of dentistry in Ontario.

Now, as the ODA marks its 152nd year, the site remains active — and as interesting as ever.

Did you know anyone, regardless of training, could call themselves a dentist? Or that it was common for the local blacksmith to yank people’s teeth out? How about that toothpaste used to be made with sugar? You can find all sorts of interesting facts in the evolution of dentistry in Ontario at https://150.oda.ca.

When the website launched, then ODA President Dr. Jack McLister said, “For the past 150 years, Ontario dentists have been committed to educating the public on oral hygiene and advocating for access to dental care for everyone in the province. Like Canada, dentistry has evolved and progressed tremendously over that time and the ODA and its members had a defining role in shaping the dental care standards we enjoy today.”

If you haven’t explored the website yet, you’re encouraged to take a few minutes to look back to see just how far the profession and industry have progressed — especially within the context of the almost science-fiction-like advancements that can be seen throughout the ASM19 exhibit hall.

(Provision: Ontario Dental Association)
For years, the Ontario Dental Association has made it clear that it wants to work with the province to make sure Ontarians get the proper dental care they need. The seniors’ dental plan described in the recent provincial budget falls short of that on substance and details.

While the ODA believes there should be a dental program for Ontario’s low-income seniors, the suggestion from the province appears to be that seniors should be forced to leave their current dentist and travel, sometimes long distances, to get treatment at a government-run institution with a dental team they don’t know and who doesn’t know their dental and medical history.

The budget also doesn’t address the ongoing issue of the severe funding gap in existing public dental care programs. The fact is, there are currently four major programs for vulnerable Ontarians (children, families, people with disabilities, and those with complex medical conditions) and none of them are funded properly.

ODA President Dr. David Stevenson said, “Ontario’s dentists have been working hard to find a funding solution with the province. Quite frankly, this government knows dentists are reaching the breaking point and we are disappointed at this missed opportunity.”

The ODA is asking the province to work with it to find solutions for all government dental care programs so that we can meet the needs of Ontario’s low-income families and seniors in a way that works best for them.

About the ODA
The ODA has been the voluntary professional association for dentists in Ontario since 1867. It represents more than 9,000, or nine in 10, dentists across the province. As Ontario’s primary source of information on oral health and the dental profession, the ODA advocates for accessible and sustainable optimal oral health for all Ontarians by working with health-care professionals, governments, the private sector and the public. It provides the public with dental care tips at www.youroralhealth.ca.

(Source: Ontario Dental Association)
Demo the all-new Primescan at booth #1103

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A Primescan in your office for 3 months

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A FREE registration to DS World 2019 in Las Vegas!

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Enjoy the scan.™

dentsplysirona.com/primescan
The 49th International Dental Days of Quebec (Journées dentaires internationales du Québec — JDIQ), the annual conference of the Ordre des Dentistes du Québec, will be from May 25–28 (Saturday through Tuesday) at the Montréal Convention Center (the Palais des Congrès de Montréal) in Montréal, Quebec, near the heart of the old-world charm of historic Old Montréal.

The annual C.E. and exhibition event is the annual meeting place for Quebec dentists and dental-team members, while also attracting attendees from across the world. With more than 12,000 participants, it is considered the largest dental conference in Canada.

The mission of the Ordre des Dentistes du Québec, representing approximately 5,300 dentists, is to ensure the quality of dental services through high standards of practice and ethics and to promote oral health among the people of Quebec.

The C.E. courses feature theoretical and practical training presented by renowned speakers from Canada and around the world. The courses and workshops focus on topics related to dental practice, as well as the technical and scientific advancements that influence the current and future practice of dentistry.

The meeting’s two-day exhibit hall will be on Monday and Tuesday, May 27–28. JDIQ 2019 marks the third edition of the CELABration event. In collaboration with the Order of Dental Technicians of Quebec, the CELABration meeting provides a full day of sessions and clinical tables, as well as an exhibition featuring specialized products and services.

The JDIQ mobile app, available in French and/or English, can be downloaded through the App Store and Google Play, or through www.odq.qc.ca.

Also on the website, search under the “Congress” tab for details on registration, accommodations, tourist information and more.

(Source: JDIQ)
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*REDEMPTION INFORMATION: Promotion code must be noted on invoice for redemption. Invoices with backordered product will not be honored. Codes must be shipped in full. Visit Rebates.Coltene.com to submit your free-samples request.*
COLTENE presents the BioSonic® UC150, the latest product in its award-winning line of ultrasonic cleaning systems. With its sleek, Swiss design, the new BioSonic UC150 is built for versatility, efficiency and convenience, according to the company.

The UC150 offers a stainless-steel tank with a 1.5-gallon use capacity designed with a small footprint while providing generous capacity. The unit can accommodate multiple cleaning configurations, including beakers, baskets and up to four medium-size instrument cassettes.

The UC150 can be used as a countertop unit or recessed unit, enabling flexibility in any sterilization-center setting.

A multilingual touchscreen allows full functionality with a gloved hand. The UC150 touchscreen features customizable temperature settings, run time, solution tracking and data logging. Included with the touchscreen is a USB interface that allows for downloading of cleaning data.

The unique plastic hinged lid minimizes noise and traps vapors, creating a quiet and comfortable working environment. The open/close detection feature encourages protocol compliance and ensures closed operation. The lid can also be used as a tray to air-dry instruments prior to bagging and autoclaving.

An optional built-in controlled heating feature (70-140 degrees F) can improve efficiency of the ultrasonic cleaning process by quickly heating the unit to its desired cleaning temperature. Additionally, a built-in high temperature safety feature protects the unit from overheating.

The BioSonic UC150 comes packaged with a cassette basket included, as well as a recess template and gasket. Additional BioSonic accessories and ultrasonic cleaning solutions can be purchased separately.

The BioSonic UC150. (Photo/Provided by COLTENE)
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Dentsply Sirona introduced Primescan in February – an innovation in digital impressions. The new intraoral scanner has now been awarded the highly renowned Red Dot Award Product Design 2019. This award acknowledges Dentsply Sirona's goal of developing attractive and highly functional solutions for its customers that provide valuable results in everyday use.

Strong design and sustainable products — this was an emerging trend at this year's Red Dot Awards Product Design.

‘Fun to use’
"We are very pleased to receive this award, which we consider to be an acknowledgement of our efforts to provide our customers with products that are of high quality in all respects," said Dr. Alexander Völcker, group vice president CAD/CAM and orthodontics at Dentsply Sirona. "Thanks to its design, Primescan is easy to handle in the normal practice environment, it reliably delivers clinically sound results, and it is just fun to use."

Primescan features improved impressioning technology that scans with an impressive level of accuracy, according to the company. This makes Primescan a remarkable response to an important requirement in modern practices. After scanning, the data from the digital impressions are available for many applications, both in restorative dentistry and in implantology and orthodontics.

Experience for yourself the ease of use and accuracy of the recently released, award-winning Primescan intraoral scanning system in the Dentsply Sirona booth (No. 1103).

About Dentsply Sirona
Dentsply Sirona is one of the world’s largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As "The Dental Solutions Company™," Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dental care, according to the company. Dentsply Sirona’s global headquarters is located in York, Pa., and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.
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