Kicking off AGD2018

By AGD Staff

- Dennis Tarnow, DDS, will present the AGD2018 keynote address, “Dentistry: Where We Were, Where We Are and Where We Are Going … How Exciting!”

Tarnow is a clinical professor of periodontology and director of implant education at Columbia School of Dental Medicine, New York. His speech, taking place from 8 to 9 a.m. today, will examine how new technologies and procedures have completely modified dentistry while some practices have remained tried and true. Tarnow will explore enduring procedures as well as how new ideas, such as implants, periodontal plastic surgery and stem cell research, have changed what dentists and patients expect.

This afternoon, join AGD President Manuel Cordero, DDS, CPH, MAGD, as he invites attendees to kick off their first official evening at AGD2018 in the exhibit hall. Enjoy small-plate dining, cocktails (complimentary with drink tickets), New Orleans-style entertainment and a sneak preview of what’s to come at AGD2019 at the Mohegan Sun Casino and Resort in Connecticut.

AGD fun for the family

- If you’ve chosen to make a family trip out of AGD2018, rest assured your family will have plenty of activities to choose from while you’re engaged in educational sessions. Both children and significant others will be able to participate in the fun sessions that make up the Family Track. These activities include cooking classes, yoga and self-defense lessons.

Get fired up with cooking classes

Both novice and experienced cooks will want to start their ovens and participate in cooking classes at the...
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Come see us at booth #314
AGD 2018 - Dental Meeting New Orleans
Have big fun in the Big Easy during AGD2018

By AGD Staff

With the official hotel only a mile away from the French Quarter, AGD2018 attendees will have no shortage of options to fill their downtime during their stay in New Orleans.

**Attractions**
- **French Quarter**: A 20-minute walk from the Hyatt Regency New Orleans, the most famous neighborhood in the city is a natural choice for dentists who want to do some sightseeing after a day of educational sessions. While Bourbon Street is known as an evening destination, Royal Street, with its art galleries and upscale shops, is an ideal daytime spot.
- **National WWII Museum**: History buffs planning to attend AGD2018 might want to consider staying an extra day to experience the entirety of the National WWII Museum. Located less than a mile from the Hyatt, the museum has been ranked the No. 1 attraction in the city and the No. 4 museum in the country by TripAdvisor.

**Restaurants**
New Orleans is famous for its Creole food, not Cajun food, a common misconception. Creole cuisine includes French, Spanish and African influences. In NOLA, visitors will find a culinary mecca as they wander around the city — provided they prefer their food spicy, fried and from the sea.

- **Trenasse (444 St. Charles Ave., Suite 100)**: A chef-driven restaurant that pays homage to the city’s Creole roots, Trenasse features dishes such as alligator hot tamales, Louisiana crawfish pie and pan-fried redfish meunière.
- **Luke (333 St. Charles Ave.)** Chef John Besh describes his restaurant as an “homage to the grand old Franco-German brasseries that once reigned in New Orleans.” The restaurant’s menu — with dishes from pâté of Louisiana rabbit and chicken livers to flammenkuchen — supports this.

**Events**
Here are some special exhibits and festivals that coincide with AGD2018:
- **The Church of the Crescent: 300 Years of Catholicism in New Orleans (June 1-30)**: The Ursuline Convent Museum is hosting an exhibit that examines the history of the St. Louis Cathedral that features photographs, portraits, letters and artifacts.
- **New Orleans Pride (June 8-10)**: The festival will feature a series of events that celebrate the LGBT+ community of New Orleans. Events include a kick-off party, family day, parade, parade after-party and brunch.

**Stretch yourself a little with yoga**
Everyone is welcome to participate in this flow yoga class for all levels. Connect to a movement-oriented vinyasa yoga practice through a sequence of postures synced with smooth, flowing breaths and uplifting music.

**Head to the French Quarter and pick up some souvenirs from New Orleans.** (Photo/123dan321, freestocks.org)

**FAMILY** from page 1

New Orleans School of Cooking. The school is housed in an 1800s renovated molasses warehouse. Expert chefs will guide attendees through fundamental New Orleans dishes, including gumbo, jambalaya and pralines, sharing Bayou history and trivia along the way.

- **Today**: 11 a.m. to 1 p.m.
- **Friday**: 4-6 p.m.
- **Saturday**: 11 a.m. to 1 p.m.

**Release some energy with Krav Maga**
Kriv Maga levels the playing field, whether your opponent is bigger than you or swinging a baseball bat. With a quick, controlled response and a strike to the groin, even the heaviest assailant can be disarmed.

Kriv Maga teaches the necessary actions to get out of dangerous situations.

- **Friday**: 1-2:30 p.m. and 3-4:30 p.m.
Help fight oral cancer at AGD2018

Bidding for the AGD Foundation’s Silent Auction goes through Saturday

By AGD Staff

At this year’s conference, the AGD Foundation continues its work to fight oral cancer by offering free oral cancer screenings and hosting an electronic silent auction and a baseball cap fundraiser to support future screening and grants for oral cancer initiatives, such as education, research and community-based programs.

Screenings will take place from 9 a.m. to 3 p.m. Friday at First Grace United Methodist Church, 3401 Canal St., located 2.3 miles from the Hyatt Regency New Orleans.

Additionally, the AGD Foundation’s 2018 Electronic Silent Auction Fundraiser opened for bidding May 31. Don’t miss this opportunity to purchase C.E. courses, dental instruments, artwork, electronics and more. Proceeds benefit the AGD Foundation Grant Program, which offers support to AGD constituents and nonprofit organizations that raise awareness of oral cancer. To register and start bidding, visit AGD2018.gesture.com or text “AGD2018” to 52182.

Auction bidding will close at 9 p.m. Saturday. For more information, email foundation@agd.org.

The AGD Foundation is grateful to the corporate donors who provide vital support for its oral cancer awareness initiatives. This year’s major corporate donor is 3M. Supporting corporate donors are Dentist’s Advantage and Heartland Dental. In-kind contributors are Crest Oral-B, Forward Science, Oral Cancer Foundation and Patterson Dental.

Take advantage of leadership development opportunities

By AGD Staff

AGD2018 offers unique opportunities to enhance your personal leadership skills this year. From 2-4 p.m. today, AGD hosts a panel of women in leadership roles sharing their insights and experiences related to overcoming challenges and achieving success. Learn from these women, and develop your own executive capacity and leadership skills during “Learning to Lead—Fundamentals from Successful Women Leaders in Organization and Business Culture.”

Panelists include Ricki Braswell, CAE, chief executive officer of The Pankey Institute; Regina Cobb, DDS, representative for the Arizona State Legislature; Renée W. Joskow, DDS, MPH, FAGD, CAPT, USPHS, senior dental advisor for the Health Resources and Services Administration; Kim Perry, DDS, MSCS, immediate past president of the National Dental Association; and Alison Bibbins Ward, senior vice president of BNY Mellon Wealth Management.

On Friday, Rhonda Savage, DDS, internationally known author and lecturer and CEO of Miles Global, an international dental training and consulting firm, will lead “Wine Down with Dr. Savage: Leadership Sucks!” from 5 to 6 p.m. Relax at the end of a long day of learning with a glass of wine in a small, informal group setting.
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- Philip J. Gordon, DDS,
Host of “Dental implant Practices” podcast

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Planmeca USA introduces its ULD certification program

By Planmeca USA Staff

In March, during the Hinman Dental Meeting in Atlanta, Planmeca USA introduced a unique certification program designed to encourage dialogue between patients and their dental practitioners on imaging radiation levels.

The Helsinki, Finland-based dental technology company, with North American headquarters in Roselle, Ill., manufactures and sells imaging equipment, such as the Planmeca ProMax® 3D family of units.

This CBCT system has a unique ultra-low-dose (ULD) feature that delivers a lower dose of radiation while achieving imaging quality that allows orthodontists to provide an optimal diagnosis.

“A Planmeca ProMax 3D system using ULD can drastically reduce patient radiation by up to 77 percent — without a statistical reduction in image quality,” said Brett Hines, president of Planmeca USA.

Hines cited a study published by Dr. J.B. Ludlow and D. Koivisto that demonstrates radiation doses used in dental imaging can be reduced without loss of diagnostic quality. The company is not aware of any other dental imaging manufacturer, with an independent study, that can claim the same.

Because of attention in the lay press about this issue, it’s more likely that dental patients, too, may have questions and concerns.

To help encourage these conversations about imaging safety, Planmeca USA developed a complimentary ULD certification program exclusively for Planmeca ProMax 3D ULD-capable systems.

ULD certification program features:

• Planmeca ULD certified office display materials to inform patients that you are using advanced safety/quality care X-ray equipment.
• Access to downloadable digital materials for use on your website and social media outlets to educate and market your practice as Planmeca ULD certified.
• Ability to become part of a searchable database of Planmeca ULD certified dentists for prospective patients who seek low-radiation imaging practices in their area.
• A complimentary program available to all practices using Planmeca ProMax 3D Ultra Low Dose enabled systems.

The Planmeca ULD certification registration program is available at www.planmeca.com/na/uld/.

To see the study, go to https://goo.gl/UPW5vL.

Planmeca USA introduces its ULD certification program

Here in New Orleans

To learn more about the Planmeca ProMax 3D family of units or the Planmeca ULD certification program, stop by the booth, No. 314.
Glidewell Dental to present its second educational symposium near Washington, D.C.

By Glidewell Dental Staff

Glidewell Dental has announced its second Glidewell Dental Symposium. Scheduled for Oct. 19 and 20, at the Gaylord National Resort & Convention Center in National Harbor, Md., near Washington, D.C., this event will include more than a dozen educators providing two days of intensive instruction, with a first day of fast-paced presentations and a second day of in-depth clinical and business training.

“Dentists have more options for treating patients today than ever before,” said Dr. Neil Park, scientific chair of the Glidewell Symposium and vice president of clinical affairs at Glidewell Dental. “This period of rapid innovation in dental technology presents many opportunities for clinicians to expand their knowledge and practice offerings and to explore more effective and efficient solutions for elevating the standard of care within our profession.”

The symposium brings together notable experts from many different backgrounds and specialties, including esthetic dentistry, digital dentistry, dental implants, tissue regeneration, sleep-related dentistry, practice management and more. The event kicks off Friday, Oct. 19, with a presentation on the current and future state of dentistry from Jim Glidewell, CDT, president and CEO of Glidewell Dental, followed by a lineup of informative presentations and a special keynote address delivered by Dr. Jack Hahn, a legendary pioneer in dental implantology.

On Saturday, Oct. 20, in-depth, hands-on workshops will be led by some of the most distinguished leaders in clinical dentistry, representing faculties such as the MischInternationalImplantInstitute, the International Congress of Oral Implantologists and the American Academy of Implant Dentistry. The workshops will provide practical clinical information on the latest innovations, protocols, products and procedures in the field.

“Following the success of last year’s sold-out symposium, we received an abundance of feedback from attendees who expressed their desire for refining their clinical skills and adopting the latest technology to grow their practice,” said Park. “They inspired us to expand the event to two days, to cover even more clinical and business topics, with nearly a dozen hands-on Saturday workshops to choose from. And we’ve moved to a more spacious venue to accommodate a vast array of interactive exhibits and technology demonstrations.”

During both days of the event, the exhibition floor will be packed with displays of 3-D printing, intraoral scanning, in-office milling, the CAD/CAM workflow, dental implants and regenerative and restorative materials, as well as live demonstrations and a virtual reality tour of Glidewell Dental’s expansive R&D campus, technology center and laboratory.

The 2018 Glidewell Dental Symposium is designed for dentists, hygienists and chairside and front-office auxiliaries, and attendees enrolled for both days will earn up to 12 hours of C.E. credits. Tuition for day 1 is $195 and day 2 is $150, with special early bird pricing of $125 and $95, respectively, when registering by July 31.

On Friday, tuition includes a complimentary breakfast, lunch and cocktail reception with hosted bar; Saturday tuition includes breakfast.

For the complete symposium agenda and to register, visit glidewell symposium.com or call (866) 791-9539.
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