Closing time

By Robert Selleck, today Staff

Today is your last chance here in Honolulu to take advantage of the enticing deals, hands-on testing, straight-from-the-developer education (and fun giveaways) in the exhibit hall at ADA 2018 — America’s Dental Meeting. And remember, the early Hawaiian hours that have been enabling many of you to enjoy the beach and other sights in the afternoon sun are even earlier today, with the exhibits coming to a close at 1 p.m.

Courses and other activities will continue into the afternoon and tomorrow.

* see CLOSING, page 2

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A stroll down the end of the 1400 aisle to check out the offerings of the 2018 Cellerant Best of Class Technology Award Winners opens to a new expansion of the Digital Future of Dentistry Technology Expo; a main stage featuring presentations from some of dentistry’s top futurists.

The sessions are drawing packed crowds, along with curious observers trying to figure out how the audience is following two different presenters, neither of whom can be heard if you’re just passing by.

You can still catch a session today to see for yourself how simultaneous lectures can keep a capacity crowd’s attention in the middle of a noisy, bustling exhibition floor.

There are five sessions taking place this morning, leading up to a closing presentation from 12:30-12:45 p.m., the “Best of Class Award Winners Highlight.”

Your digital future

By Robert Selleck, today Staff

With the audience tuned in via earbuds linked to wireless receivers at each seat, Mary Govoni, CDA, RDH, presents ‘Ergonomics for personal and practice longevity’ as Paul Feuerstein, DMD, simultaneously presents ‘Diagnosis, planning and treatment using new 3-D technology’ on the main stage of The Digital Future of Dentistry Technology Expo. (Photo/Robert Selleck, today Staff)
row. But the ADA exhibits will be gone until around this time next year in San Francisco. Meanwhile, there’s no shortage of innovative products and services to explore during open hours today.

The Henry Schein booths (Nos. 1304, 1305 and 1405) have a range of new products on display, including DEXIS Titanium, NOMAD Pro 2™, Planmeca Planmill 30s, 3Shape TRIOS® Move, Henry Schein One’s practice management software, TechCentral OmniCore™ and Dentrix® G7 featuring SmartImage. The booths are hosting live demonstrations featuring the latest digital scanning devices and milling systems – as well as thought-leader discussions via #ScheinChats, Henry Schein’s signature social media series available on Facebook Live.

You can learn about Henry Schein’s commitment to helping oral health professionals navigate the world of dentistry through the company’s digital solutions (booth No. 1305), Henry Schein One (both No. 1405), and Henry Schein Professional Practice Transitions (booth No. 1304).

Over at Solvay 360, in booth No. 1043, you can handle an Utraire AKP partial to see for yourself how the innovative aryl ketone polymer provides a biocompatible, lightweight, metal-free, non-irritating and more esthetically pleasing alternative to traditional metal RPD frames. And here in Honolulu, you can get two for the price of one.

In the Shofu Dental booths, No. 1111 and 1444, you can see a demonstration of the new EyeSpecial C-III dental camera. The EyeSpecial C-III, is packed with upgrades, including a larger sensor, a faster processor, optimized software and a higher resolution LCD screen, all of which will help the entire dental team master photography tasks in a more intuitive, faster and easier fashion.

You can learn all about the 430SWL Torque Flex handpiece in the DentalEZ booth (No. 1635). The handpiece combines the power of the StarDental 430 Torque with flex coupling. With 31 watts of power, the 430SWL Torque Flex has the power you need for all of your high-speed procedures, according to the company.

Remember: ADA member dentists who spend a cumulative total of $3,500 or more with exhibitors at ADA 2018 are eligible to receive free registration to next year’s meeting in San Francisco. Pick up an Incentive Buying Program envelope in the registration area.

Member dentists can submit receipts for purchases made in the ADA 2018 exhibit hall. Documented show-site purchases totaling a minimum of $3,500 must be presented collectively on-site at an ADA information desk by the deadline at the meeting (consult the official program or registration desk for location).
You’re Invited to Henry Schein’s Block Party...Come Mill Around!

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Rely on us for technology solutions that meet the unique needs of your practice, including a wide choice of CAD/CAM blocks for your Dentsply Sirona CEREC® or Planmeca PlanMill® equipment.

Henry Schein offers a variety of milling blocks made by leading manufacturers with today’s accurate, high-strength, beautifully esthetic materials.

Enhance the patient experience; deliver predictable, quality dentistry; and improve the efficiency and productivity of your practice with digital technology solutions that work for you.

Exclusive offers available through December 28, 2018.
Scenes from ADA 2018

- Carrie Maggard, with Shofu Dental Corp. (booth Nos. 1111 and 1444), helps Craig Nunokawa, DDS, of Wailuku, Hawaii, check out the EyeSpecial CIII dental camera.

- In the Henry Schein booth (No. 1305), Robert McCormick, 3Shape territory manager Carolinas, explains the 3Shape Trios Move wireless intraoral scanning technology to Melanie Vallejos, DDS, of Kahului, Hawaii.

- Carrie Maggard, with Shofu Dental Corp. (booth Nos. 1111 and 1444), helps Craig Nunokawa, DDS, of Wailuku, Hawaii, check out the EyeSpecial CIII dental camera.

- From left in the Planmeca booth (No. 1035), Neil Thomas, Steven Griffith and Brad Fine capture attention with their Hawaiian shirts and can show you how to capture incredibly detailed 2-D and 3-D images with the ProMax 3D Classic.

- Informal surveying shows the mimosas disappearing at a faster clip than the bloody Marys.

- Attendees head in to the Cellerant Best of Class Technology Award Winners section of the exhibit hall.

- Always busy, the Quip booth (No. 1647) continues to grab lots of attention with its power-toothbrush subscription service, designed to help keep dentists connected with patients.

- Grab some sweets from Amber McCarter in the Lighthouse booth (No. 1244) and learn how to end no-shows and boost reviews with the company’s comprehensive and fully automated scheduling and patient communications system.

Photos by Robert Selleck, today Staff
Your patients will be thrilled with the drop in radiation

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Request a demo and download the study at planmeca.com/na/Imaging/ULD/.

In the Professional Transition Strategies booth (No. 1644), you get three chances to sink one chip shot for a $10 gift card. Or if you sink two, it’s bumped up to $25. Oh, and Kyle Francis is in the booth to tell you how PTS can determine the value of a practice you want to buy or sell.

In the Allstate Business Insurance booth (No. 607), from left, Erick Ellgren, Les Leber and Garett Blake, all with a local Allstate office The Elgiren Agency, have a Bose Bluetooth speaker to give away. Just stop by and get your badge scanned.

Tom Garrison of Garrison Dental Solutions (booth Nos. 813, 1437) has a deal on the company’s popular sectional matrix composite restoration kits: buy one and get a $100 five-in-one instrument free.

If you visit with Tom Newman in the Fotona booth (No. 1805) to learn about the LightWalker laser system, you can leave with a cool stainless-steel water bottle.

Betsy Maler and Kaitlin Nakano of the Hawaiian Legacy Reforestation Initiative (booth No. 2035) can tell you how for $60 you can have your own legacy tree in Hawaii.

Michael Polley of Biodent (booth No. 1623) displays an oversized model of the company’s innovative one-visit, one-hour tooth replacement system.

Like Hawaii so much you’re thinking about staying? Visit booth No. 940 to learn about working with Hawaii Family Dental — and enter a drawing for an iPhone XS.

Just launched this month, Listerine Ready! Tabs get lots of attention in booth No. 1834, where Vanessa McConville of Johnson & Johnson Consumer Products Co. explains how the tablet turns into a swish-and-swallow mouth rinse in 30 seconds of chewing.

... And RETurn next year to ADA 2019 in San Francisco.
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Flexible RPDs? Too flimsy.
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