Endless opportunities

By today Staff

When you come to an event like ADA 2018 – America’s Dental Meeting, you probably have a goal (or two) in mind. Whether that goal is to pick out new products to increase innovation in your office or to learn new techniques to implement immediately, the opportunities here in Honolulu are seemingly endless.

A diverse range of educational topics is covered in this week’s schedule, featuring world-class speakers and pillars in the dental industry. From hygiene to minimally invasive dentistry to team building, you are sure to find a lecture, workshop or exhibit-hall demonstration that fits your exact needs.

At the same time, an array of exhib-

Best of Class Technology Awards celebrate innovators

The Cellerant Best of Class Technology Awards, now in the 11th year, are on display here at the ADA 2018 – America’s Dental Meeting. The awards recognize some of the most innovative dental products that manufacturers have released. Dr. Lou Shuman, CEO of Cellerant Consulting Group, created the award. The recipients are:

Emerging
- DEXIS and Simplifeye DEXvoice.
- Simplifeye Amplify.

New winners
- 3D Systems NextDent 5100.
- AdDent Calset Composite Warmer and CoMax Composite Dispenser.
- Dentrix G7.
- DEXIS FS Ergo by KaVo.
- Garrison Dental Solutions Composi-Tight 3D Fusion.

Two-time winners
- Bien-Air TORNADOS.
- Ultradent Gemini 810 + 980 Diode Laser.
- Orascoptic EyeZoom.
- Digital Doc LiFM G2.

Three-time winners
- MMG ChairFill by MMG Fusion.
- Orascoptic Spark.
- WEO Media.

Four-time winner
- Shofu EyeSpecial C-III.

Five-time winners
- Bien-Air iOptima INT.

Six-time winner
- 3Shape TROIS MOVE.

Eight-time winner
- LED Dental VELscope Vx.

Most of the winners are showcasing their winning products in the Best of Class Aisle at booths Nos. 1438 to 1447, right outside of the Digital Future of Dentistry.
IT'S SO SIMPLE TO ACHIEVE CONSISTENT CLINICAL IMAGES

Visit us at Booth 1111

EyeSpecial C-III
THE DENTAL CAMERA THAT MAKES IT EASY

- 8 Dental shooting modes — Easier, faster and more reproducible images
- Auto-cropping, smart focus and zoom
- Auto flash adjustment for true color
- 3.5 inch LED/LCD touchscreen — Works with exam gloves
- Water/chemical resistant — Essential for infection control in the office
- Ultra-lightweight body: approximately 1lb

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Shofu Dental Corporation | San Marcos, CA

Photo courtesy of Dennis Brucke, CDA, CFD
You’re Invited to Henry Schein’s Block Party...Come Mill Around!

Featuring Exclusive Offers on CAD/CAM Blocks for Dentsply Sirona CEREC® and Planmeca PlanMill® at www.henryscheindental.com/blockparty

Visit us! Booth #1305

Rely on us for technology solutions that meet the unique needs of your practice, including a wide choice of CAD/CAM blocks for your Dentsply Sirona CEREC® or Planmeca PlanMill® equipment.

Henry Schein offers a variety of milling blocks made by leading manufacturers with today’s accurate, high-strength, beautifully esthetic materials.

Enhance the patient experience; deliver predictable, quality dentistry; and improve the efficiency and productivity of your practice with digital technology solutions that work for you.

Exclusive offers available through December 28, 2018.
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iting companies are available in the exhibit hall, giving you the unique opportunity to test out the latest products on the market and ask questions of the experts. Touch, feel and compare thousands of instruments and services from the top industry vendors. Pay extra attention to new products and shows specials so you can make the most of your time.

Over at the Henry Schein One booth, for instance, the company is showing off the new Dentrix G7, featuring integration with imaging software and Dentrix Smart Image. By integrating imaging solutions through Dentrix Smart Image, practitioners can access images from a single place in Dentrix – the Patient Chart – which improves workflows for case diagnosis and acceptance.

This award-winning practice-management system integrates with the industry’s leading digital imaging solutions to enhance both clinical and financial workflow and improve efficiencies for diagnosis and billing. Visit booth No. 1400 for more information.

New technology is also available at the Designs for Vision booth, No. 905. The company’s new LED DayLite Micro HDi uses new high-definition imaging in an ultra-lightweight headlight in combination with the new Micro power pack. According to the company, the Micro is the market’s lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

Designs for Vision also has added high-definition imaging to the LED DayLite WireLess Mini HDi, providing a lightweight cordless solution with light intensity comparable to many corded headlights. You can choose high-definition imaging with either a wired or wireless design to meet your preference, and either HDi headlight will illuminate the entire oral cavity.

If you’re looking for a deal, stop by the Solvay Dental 360 booth, No. 1043. The company has a big deal on its Ultaire AKP partials: Get two for the price of one. The polymer for removable partial denture frames is a breakthrough because it’s not too rigid (like metal) and not too flexible (like other polymers). It’s described as metal-free, tooth-supported, bone-like, lightweight and comfortable.

Of course, there are plenty more exhibitors and products to check out beyond just these. The exhibit hall is open until 3 p.m. today and from 7:30 a.m. to 1 p.m. Saturday.
Plan your virtual patient - with just one software

The easiest path from 3D imaging to implants - Planmeca Romexis®

Planmeca Romexis® software offers the most sophisticated tools to meet the needs of modern patient care. With tools such as an Implant Library featuring realistic models for over 66 different manufacturers or Airway Visualization with Planmeca Ultra Low Dose®, the most sophisticated tools are just a few clicks away.

Visit us at booth #1035
Get all the info at www.planmeca.com/na/Software or call (630) 529-2300 to schedule a demo!
EyeSpecial adds features for faster and easier use

Pre-programmed shooting modes enable digital camera users to navigate through tasks without extensive photographic skills or experience

By Shofu Dental Staff

According to Shofu Dental, capturing high-quality clinical photographs in a predictable and consistent manner has been the hallmark of EyeSpecial C-II, the first digital camera designed exclusively for dentistry.

A fourth-time recipient of the prestigious Cellerant’s Best in Class Technology Award, the EyeSpecial C-II captures images for case documentation, diagnosis and treatment planning, patient communication and education, insurance verification, legal documentation and dental lab collaboration.

Proprietary to Shofu’s camera are dental-specific, pre-programmed shooting modes that enable clinicians, assistants, hygienists and dental laboratory technicians to navigate through their photography tasks without the need of extensive photographic knowledge or experience.

For instance, in order to record orthodontic photographs with the EyeSpecial camera, an operator will just need to select the button corresponding to FACE MODE to capture extraoral images.

In a similar method, an operator will choose STANDARD MODE to achieve anterior and buccal intraoral photographs, and MIRROR MODE to accomplish occlusal pictures.

For every step of any photo series, the EyeSpecial will automatically set the appropriate f-stop, aperture and focal length to deliver an ideal photograph, leaving an operator with the selection of a pre-programmed mode.

Incorporating intuitive, high-tech functions tailored specifically for dentistry, the EyeSpecial camera is designed to handle dental applica-

The new and improved EyeSpecial C-III digital dental camera helps dental practices and laboratories increase patient acceptance and productivity. (Photos/Provided by Shofu Dental)

Here in Honolulu

For a live camera demonstration and to learn how the new EyeSpecial C-III can improve communication with your dental laboratory and patients, stop by the Shofu booths, Nos. 1111 and 1444.

The EyeSpecial also possesses anti-shake attributes to ensure clear images. The panoramic LCD screen of the camera is larger than displays and viewfinders of typical digital single-lens-reflex (DSLR) and point-and-shoot cameras, and it can be operated with a gloved hand.

The screen employs gridlines that facilitate a proper image alignment, helping reduce the risk of photographing patients at an incorrect angle.

Engineered to provide functionality, the ultralight (weighing ca. 1 lb) EyeSpecial camera complies with the most stringent infection control protocols. The heavy-duty camera’s body is water-, chemical- and scratch-resistant, and it can be swiftly disinfected with a sterilizing towelette, virtually eliminating the possibility of cross-contamination.

The latest model of this smart camera, EyeSpecial C-III, is packed with plenty of milestone upgrades, including a larger sensor, a faster processor, optimized software and a higher resolution LCD screen, all of which will help the entire dental team achieve their photography tasks in a more intuitive, faster and easier fashion, the company asserts.

For a live camera demonstration and to learn how the new EyeSpecial C-III can improve communication with your dental laboratory and patients, visit Shofu’s booths, Nos. 1111 and 1444.
EXCLUSIVE OFFER

Two Ultaire™ AKP RPDs for the Price of One

Visit booth #1043 to experience the Ultaire™ AKP difference


Digitally designed and produced for a predictable fit, Ultaire™ AKP provides the comfort and aesthetics your patients want with the strength and fit they need.

Get started today!

Terms and Conditions: 1) Offer available only to dentists in the United States. 2) To receive an exclusive promotional offer certificate, dentist must work with participating partner lab designated. 3) Ultaire™ AKP RPD cases must be submitted to designated lab by December 31, 2019 and must include the promotional offer certificate. 4) Upon receipt of each Ultaire™ AKP RPD case by the designated lab, including the required promotional offer certificates, the Ultaire™ AKP RPD will be completed and billed to the dentist by the designated lab at the promotional rate. 5) Limit of two Ultaire™ AKP RPDs at promotional rate and one patient education model per licensed dentist. 6) All designs and manufacturing of the RPD cases are the responsibility between the lab and the dentist. Solvay makes no warranty, direct or implied, with respect to the case. 7) Offer valid through participating labs only.

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Henry Schein strengthens and expands its global dental implant business with three investments

By Henry Schein Staff

Henry Schein Inc., one of the world’s largest providers of health-care products and services to office-based dental, animal health and medical practitioners, has announced three investments that will advance the company’s dental implant business strategy.

Henry Schein will enhance its position in the premium implant segment through the acquisition of Intra-Lock, a provider of dental restoration solutions, including proprietary surface, connection and biomaterial and small-diameter implant technologies; expand into the lower-priced segment of the dental implant market through the planned acquisition of a majority interest in Medentis Medical, a dental implant manufacturer based in Germany; and strengthen its geographic footprint in Europe with the acquisition of a majority interest in Pro-Cam Implants B.V., CAMLOG’s exclusive distributor in the Netherlands.

Intra-Lock, Medentis Medical and Pro-Cam Implants will complement Henry Schein’s existing solutions for implant-based tooth replacement and strengthen the company’s position in the global dental implant market, according to the company. These acquisitions will broaden the company’s geographic reach, add innovative technologies, enhance its manufacturing footprint and further its commitment to serve the lower-priced segment of the implant market.

“The dental implant category has become increasingly important, and we are committed to offering customers a wide array of the products and services associated with implant dentistry, thereby providing a complete solution for the benefit of the dental practice,” said Stanley M. Bergman, chairman of the board and chief executive officer of Henry Schein. “We believe with the investments we have made in CAMLOG, BioHorizons and now Intra-Lock, Medentis Medical and Pro-Cam Implants, we are well positioned to compete in the high-growth global dental implant market. We welcome our new colleagues to Team Schein and look forward to continued success together.”

Intra-Lock

A U.S.-based dental implant manufacturing and sales company, Intra-Lock International and Intra-Lock Manufacturing is known for its OSSEAN® surface structure. Headquartered in Boca Raton, Fla., the company has approximately 50 employees. Dr. Thierry Giorno, CEO and director of research and development of Intra-Lock, will act as a consultant, providing insights and strategic guidance to help accelerate the development of implants and new technologies for Henry Schein to help dentists and improve oral health.

Medentis Medical

Based in Bad Neuenahr-Ahrweiler and founded in 2001, Medentis Medical is a fast-growing provider of value-priced dental implants. A German manufacturer of high-quality, lower-priced dental implants, the company sells its products in more than 40 countries and has 75 employees.

Pro-Cam Implants

Pro-Cam Implants B.V., CAMLOG’s exclusive distributor in the Netherlands, is one of the leading implant solution providers in the Netherlands, according to Henry Schein. In the future, Pro-Cam Implants will represent the BioHorizons implant lines and biomaterial portfolio.
Patients discover the advantages of a metal-free, lightweight, comfortable option for RPDs

By Solvay Dental 360 Staff

Solvay Dental 360 interviewed Connie, who had been wearing low-quality metal partial dentures for years, leading to discomfort and difficulty eating. She was eager to try a metal-free option and found Ultaire AKP to be very comfortable, lightweight, and easy to speak with. She said, “The Ultaire is very comfortable, very lightweight and very easy to speak with. I don’t feel that it moves as I talk or eat,” Connie said. “I feel that it follows the contour of my mouth more, and it’s very much more comfortable. If someone approached me about the Ultaire product, I would definitely tell them that it’s a good product and absolutely try it!”

For decades, Connie wore low-quality upper and lower partial dentures with poor occlusion, putting her remaining teeth at risk. She was eager to try a metal-free option, especially when she heard it was lightweight, comfortable and biocompatible.

“Very comfortable, very lightweight, very easy to speak with!”

For decades, Connie wore low-quality upper and lower partial dentures with poor occlusion, putting her remaining teeth at risk. She was eager to try a metal-free option, especially when she heard it was lightweight, comfortable, and biocompatible.

“The Ultaire is very comfortable, very lightweight and very easy to speak with. I don’t feel that it moves as I talk or eat,” Connie said. “I feel that it follows the contour of my mouth more, and it’s very much more comfortable. If someone approached me about the Ultaire product, I would definitely tell them that it’s a good product and absolutely try it!”

‘Ultaire is great, it’s fantastic, I love it’

For years, Zitta had worn metal dentures with clasps that left her mouth scarred and sore. Then Zitta’s dentist prescribed Ultaire AKP metal-free removable partial dentures, and her mouth pain became a thing of the past.

“The Ultaire is very comfortable, very lightweight and very easy to speak with. I don’t feel that it moves as I talk or eat,” Connie said. “I feel that it follows the contour of my mouth more, and it’s very much more comfortable. If someone approached me about the Ultaire product, I would definitely tell them that it’s a good product and absolutely try it!”

Zitta’s metal partial vs. her Ultaire AKP partial.

‘It has been life-changing for me’

Two years ago, Jaclyn was fitted with a lower metal partial denture to replace her missing back molars. But her partial was tighter on one side than the other, and it tended to trap food underneath the metal. Adjustments didn’t help. She still suffered extreme metal denture discomfort. “A lot of healthy things that you eat such as nuts and granola, things that I loved, I was unable to eat them,” Jaclyn said.

The day Jaclyn’s dentist first put the new Ultaire AKP partial denture in her mouth, Jaclyn could feel the difference immediately. “It actually fit perfectly the first time . . . It has been life-changing for me,” she said. “Eating with the new Ultaire frame, it’s like I have my molars back. I mean, most of the time I forget I even have it in my mouth.”

Ready to try Ultaire AKP? Get two for the price of one

This special offer — two Ultaire AKP partials for the price of one — is for dentists who visit booth No. 1043.

* The testimonials, statements and opinions presented are applicable to the individuals depicted. Results will vary and may not be representative of the experience of others. The testimonials are representative of experience but the exact experience will be unique and individual to each technician or patient.

Here in Honolulu

To take advantage of a special offer — two Ultaire AKP partials for the price of one — be sure to visit booth No. 1043.

‘It has been life-changing for me. Eating with the new Ultaire frame, it’s like I have my molars back. I mean, most of the time I forget I even have it in my mouth.’

Connie’s metal partial vs. her Ultaire AKP partial. (Photos/Provided by Solvay Dental 360).

Zitta’s metal partial vs. her Ultaire AKP partial.

Jaclyn’s metal partial vs. her Ultaire AKP partial.
Planmeca USA introduces its ULD certification program

By Planmeca USA Staff

In March, during the Hinman Dental Meeting in Atlanta, Planmeca USA introduced a unique certification program designed to encourage dialogue between patients and their dental practitioners on imaging radiation levels.

The Helsinki, Finland-based dental technology company, with North American headquarters in Roselle, Ill., manufactures and sells imaging equipment, such as the Planmeca ProMax® 3D family of units.

This CBCT system has a unique ultra-low-dose (ULD) feature that delivers a lower dose of radiation while achieving imaging quality that allows orthodontists to provide an optimal diagnosis.

“A Planmeca ProMax 3D system using ULD can drastically reduce patient radiation by up to 77 percent — without a statistical reduction in image quality,” said Planmeca USA in a press release.

The company cited a study published by Dr. J.B. Ludlow and D. Koivisto that demonstrates radiation doses used in dental imaging can be reduced without loss of diagnostic quality. The company is not aware of any other dental imaging manufacturer, with an independent study, that can claim the same.

Because of attention in the lay press about this issue, it’s more likely that dental patients, too, may have questions and concerns.

To help encourage these conversations about imaging safety, Planmeca USA developed a complimentary ULD certification program exclusively for Planmeca ProMax 3D ULD-capable systems.

ULD certification program features:
• Planmeca ULD certified office display materials to inform patients that you are using advanced safety/quality care X-ray equipment.
• Access to downloadable digital materials for use on your website and social media outlets to educate and market your practice as Planmeca ULD certified.
• Ability to become part of a searchable database of Planmeca ULD certified dentists, for prospective patients who seek low-radiation imaging practices in their area.

The Planmeca ULD certification registration program is available at www.planmeca.com/na/uld/.

To see the study, go to https://goo.gl/UPW5vL.
By DentalEZ Staff

DentalEZ® Integrated Solutions is proud to present the 430SWL ™ Torque Flex handpiece from StarDental®.

Combining the power of the StarDental 430 Torque with flex coupling, the 430SWL Torque Flex handpiece provides convenient, powerful performance for your practice, according to the company. With 31 watts of power, the 430SWL Torque Flex has the power you need for all of your high-speed procedures.

“Dentists can now experience the power of our best performing handpiece without having to change their existing flex swivels,” said Eric B. Reno, brand manager — StarDental Products.

Made in the United States, the 430SWL Torque Flex handpiece is dependable while maintaining features similar to the 430SWL Torque. The small, 11.1-mm diameter head and the fiber optics are ideal for operative site visibility, the company asserts. Backed by a two-year limited warranty, the 430SWL Torque Flex comes with a lubricated design option to match your existing processing regimens.

For more information about the 430 Torque Flex, visit www.dentalez.com or contact your local DentalEZ sales rep.

About DentalEZ

DentalEZ Integrated Solutions is committed to providing real solutions to everyday challenges in oral health care by uniquely combining innovation focused on simplification and efficiency in value-based products and outstanding customer service and support, according to the company. DentalEZ manufactures a full line of products and brands, including StarDental, DentalEZ Equipment, RAMVAC®, NevinLabs™ and Columbia Dentoform®. For more information, visit www.dentalez.com.

To learn more, visit booth No. 1635 here in Honolulu.

Here in Honolulu

To learn more about the 430SWL Torque Flex handpiece from StarDental, stop by the DentalEZ booth, No. 1635.
One very busy morning, with a full calendar of visits scheduled, both of our digital X-ray machines failed. Without those machines our practice would have ground to a halt — not only that day but for weeks. We immediately called our Henry Schein service technician who rearranged his schedule to race to our practice and developed a temporary solution that kept us in business until our new machines arrived. He literally saved the day, and that’s why we rely on Henry Schein.

Dr. Karen Roschella and Dr. Ann Zinger
Roschella & Zinger Dental Group, Marriottsville, MD

Looking for business, clinical, technology, and supply chain solutions? Contact your Henry Schein Sales Consultant or call 1-833-RLY-ONUS (1-833-759-6687). To hear Dr. Saran’s complete story, visit: www.henryschein.com/relyonus.

Visit us at booth #1305