Don’t miss it! Live on stage today!
Be there as Dr. Clayton A. Chan presents “Obtaining a Physiologic Bite for Optimal Functions.”

Scenes from the PDC
Watch some live dentistry, eat some apples, take a massage break and check out some products in the exhibit hall.

Celebrating 50 years of digital imaging
Instrumentarium introduces two new features that promise to make imaging systems even easier to use.

Light up your night
When the educational sessions end and the exhibitors shut down for the day, tonight’s party will begin. The Friday Night Social Event will take place from 6:45-10 p.m. here at the Vancouver Convention Centre.

Enjoy an evening of Neil Diamond hits performed by Nearly Neil and the Solitary Band. There will also be snacks and beverages available. Cost to attend is $11.

In addition, the Olympic Cauldron, found on the Jack Poole Plaza, will be lit tonight from 6-10. Bring your camera as this is one event that does not come around often.

Live dentistry, new technology and product samples are all on tap at this year’s PDC

By Sierra Rendon, Dental Tribune

The Pacific Dental Conference (PDC) continues to thrive and grow, and this year’s event is a prime example. With 130 speakers, 205 sessions and 267 exhibitors, the PDC is bigger and better than ever before.

Learning opportunities abound at the PDC, as evidenced on the Live Dentistry Stage in the northwest corner of the exhibit hall. The stage, which has open seating and two large screens for optimal viewing, features a variety of speakers throughout the day.

Some speakers and topics today include:
• “Obtain a Physiologic Bite for Optimal Function” by Clayton A. Chan at 9 a.m.
• “Immediate Implant Placement — Live!” by Dwayne Karateew at 11:30 a.m.

Attendees stream through the exhibit hall to check out the latest and greatest products being offered by the 267 exhibitors at the PDC. (Photos/Sierra Rendon, Dental Tribune)

The Olympic Cauldron will be lit tonight from 6-10 p.m. in Jack Poole Plaza. (Photo/Provided by the PDC)
Live on stage today: finding the optimal physiologic bite

- One of the most important and fundamental skills a dentist can have is the ability to find the optimal physiologic bite.
- Bite optimization is based on the sound principles of mandibular occlusion, which allows the oro-mandibular system to rest sufficiently and to optimally function upon demand. It is the science and art of determining and maintaining specific relationships of the entire body’s structures.

This morning at 9 a.m., Clayton A. Chan, DDS, will present ‘Obtaining a Physiologic Bite for Optimal Functions.’ This Live Dentistry Stage demonstration will show three bite techniques: cheek retraction, Myomonitor Tens and K7 Jaw Tracking.

The clinician will learn these techniques and be able to easily apply them after learning the key scientific principles of physiologic bite recording.

More live demonstrations of the optimized bite will be done at the Triumphant Athletics Group booth (Agility Guard).

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- “Botox Injection Demonstration” by Haneef Alibhai at 3 p.m.

In addition to educational opportunities, the PDC is also a great place to learn about new products and technologies. This year’s exhibit hall features 267 exhibitors occupying 540 booths, and they all have something interesting to share with you.

Here’s a small sampling of the activities and information you’ll find in the exhibit hall today:
- **Want to buy some great products and have it go to a good cause?** Stop by the BC Dental Association’s Silent Auction taking place in the center aisle of the exhibit hall. Some of the prizes include a gift certificate to a spa, framed artwork, jewelry and much more.
- **Looking to try out some new toothbrushing products?** Stop by the Listerine booth (No. 541), the Crest Oral-B booth (No. 741), the iPanama maxilla booth (Nos. 833, 1233) the GSX booth (No. 145) and the Colgate booth (No. 526). At each booth, you can hear about the company’s newest products and likely head home with some samples of them.
- **Worn out by a long day walking from educational sessions and amongst the hundreds of booths in the exhibit hall?** Make sure to stop by booth No. 135 where you can try out the Panasonic massage chairs. “I am loving this chair,” said hygienist Julie Enns during her own test run.
- **Do you need a quick break from hearing about dental products?** Stop by the Parsons Art Studio booth (No. 1325) and check out artist Reg Parsons’ beautiful sculptures, which have been known to brighten a dental office or two. “Some of my biggest clients are dentists,” Parsons said. “My own dentist suggested I come to this show.”
- **Want to help your patients brush longer?** Philips Sonicare now offers FlexCare, which studies have shown increases the time patients brush and helps prevent gum recession and reduces bleeding sites by up to 71 percent in four weeks. Stop by the booth (No. 506) for a demonstration.

*Artist Reg Parsons creates the sculptures at booth No. 1325.*

*Clayton A. Chan, DDS, speaks Thursday on ‘Obtaining a Physiologic Bite for Optimal Functions.’ You can see his presentation again at 9 a.m. today. (Photo/ Sierra Rendon, Dental Tribune)*

*Take a walk through the Crest Oral-B presentation (booth No. 741), and you’ll get to try mouthwash, toothpaste and an electric toothbrush. You’ll also get to take some samples home.*

*Julie Enns, a hygienist, tests out the comfort at the National Massage Chairs booth (No. 135).*

*Be sure to stop by the Silent Auction for the BC Dental Association in the center aisle of the exhibit hall. Kathy Alexander, from left, Avril Bain and Joinee Bordevick can answer any questions you may have.*

*Artist Reg Parsons creates the sculptures at booth No. 1325.*
Visit us Booth #1530

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One Adhesive: Two Powerful Monomers

BEAUTIFIL II
A Nano-Hybrid Composite with Fluoride Release & Recharge

- Sustained fluoride release and recharge
- Natural fluorescence
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- Outstanding handling
- 8 years of clinical success
- Available in tips, syringes AND flowables

The filler structure has been developed to simulate the internal structure of natural teeth with ideal light transmission and optical characteristics. Eight year University of Florida clinical study showed no failures, no post-operative sensitivity and high retention of color match and luster.*

Visit www.shofu.com or call 800.827.4638
Scenes from Thursday

- Lindsey McKenzie, left, and Mila Main, certified dental assistants from Duncan, enjoy the fresh apples offered in the exhibit hall.

- Tammy Brown, left, and Joel Knoll, executive vice president, explain how Nicorinse (booth No. 101) can help smokers and tobacco users.

- Barbara Frost, RDH, can speak to you about Milestone’s innovative products, such as the STA Single Tooth Anesthesia System, at booth No. 1443.

- Attendees check out the options at the SybronEndo booth (No. 719).

- Stop by to see Bucky Bear and his friends at the ipana maxilla booth (Nos. 833, 1233) and hear about the re-launch of ipana toothpaste.

- At the American Eagle Instruments booth (No. 205), Nichol Schreiber, left, and Angie Stone explain to attendees that XP technology instruments don’t require sharpening.

- Instrumentarium’s Jason Labrecque speaks to attendees about the company’s cone beam and digital panoramic imaging combined in one cost effective system.

Photos by Sierra Rendon, Dental Tribune
Pentron Clinical Technologies is proud to introduce Bond-1® SF ™ Solvent Free SE Adhesive, a unique, solvent-free, self-etch, light-cure, one-coat bonding agent to be used for all your direct composite bonding needs.

Pentron Clinical Technologies has removed the solvent while preserving the high-bond strengths associated with conventional bonding agents. Removing the solvent from this product not only addresses common technique issues, such as over- or under-drying, but also facilitates the restoration of teeth faster than ever by requiring only a one-coat application.

Bond-1 SF forms an interactive bond between the minerals of the tooth structure and the resins of the bonding agent, without the use of acetone, water or alcohol, providing a superior bond to both dentin and enamel.

Bond-1 SF Solvent Free SE Adhesive is available in two convenient delivery systems. The syringe offers unique, flocked needle tips that facilitate easy, direct placement into theprep, while the freestanding single dose provides the ultimate in infection control.

Pentron’s portfolio of dental products includes: Breeze® self-adhesive resin cement, Build It® FR™ core build up material, FibreKleer® Posts, Correct Plus® impression materials and Artiste® Nano Composite.

For more information, visit www.pentron.com, call (203) 265-7397 or stop by the booth, No. 212.
Instrumentarium celebrates 50 years of digital imaging

For the past 50 years, Instrumentarium Dental has been pioneering imaging systems designed for professionals. From the original Orthopantomograph® OP1 to today’s Orthopantomograph® OP300, the company’s years of experience and expertise guarantee customers a safe investment for their practices.

The Orthopantomograph OP300 is one of the most comprehensive three-in-one imaging platforms designed for today and tomorrow. The OP300 combines advanced panoramic imaging with either cephalometric and/or cone-beam 3-D imaging, giving clinicians a truly adaptable platform.

The fundamental design principle of the OP300 is the adaptability and upgradeability to not only present-day technologies but to future technological advancements. With that being said, Instrumentarium and the OP300 are pioneering two unique features for its customers going forward.

The OP300 multilayer panoramic option provides five panoramic images with only one scan. The multilayer images are achieved in the same scan time and dose as the traditional panoramic scan, so there are no adverse effects to patients. This feature allows for forgiving patient positioning when encountering patients with Class 2 or Class 3 occlusion. It also reduces possible retakes because it has one of the largest focal areas on the market today.

The second advancement on the Orthopantomograph OP300 is the two-dimensional SmartView scout image used in cone-beam imaging. This feature allows operators the comfort of knowing the 3-D volume is properly placed.

In addition, unlike other systems on the market, the Orthopantomograph OP300 does not require the patient to be repositioned if the Smart-View image reveals that the positioning of the volume needs adjustment. All adjustments are made on the large user interface, and the machine moves to the patient rather than the patient moving to the machine.

Lastly, the Orthopantomograph product line offers customers the unique ability to upgrade to any or all of the available options down the road, which provides added comfort in knowing that you purchased a system that can grow with you over time.

Here at the PDC
For more information or to see the Orthopantomograph OP300 for yourself, stop by the Instrumentarium booth, No. 1305.
It’s new.
It’s tailored for your preference.
It’s an Orthopantomograph®
OP300

Come visit us at
Booth 1305

A platform for your changing needs
Digital panoramic imaging system
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Tools for professionals.
Fusio™ Liquid Dentin, is the first self-adhesive flowable composite that bonds to dentin and enamel without acid etching or a bonding agent. By fusing together adhesive and restorative technology into one product, we’ve created one of the most versatile materials in dentistry. Simply syringe into the preparation, agitate and light-cure.

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Radiopaque – easily stands out on x-rays for quick and easy diagnosis

BPA Free – contains no bisphenol A

To learn more visit us at Booth #212 during the Pacific Dental Conference.