Dentistry in South-East Asia is expected to receive a major boost today when the International Dental Exhibition & Meeting (IDEM) opens its doors to dental professionals in Singapore and across the APAC region. The sixth edition of the show will be kicked off this morning at the Suntec Singapore International Convention and Exhibition Centre, of which a significant number of high-ranking officials from the Ministry of Health from People’s Action Party colleague Khaw Boon Wan after last year’s national elections, recently introduced a list measures to further improve the country’s dental infrastructure, which will include increasing the intake of students by the National University of Singapore’s dental school. He also announced the establishment of a working group to strategise the development and implementation of a new specialty focusing on geriatric and special needs dentistry, as well as to better support dental training and the provision of clinical services and research.

Singapore currently has a dental workforce of slightly over 1,500 dentists, of which two-thirds are employed in the public sector. The 54-year-old former Minister for Health, Gan Kim Yong, told IDEM Co-Chairman Dr Philip Goh Singapore Dental Association and FDI World Dental Federation and Koelnmesse, as well as the country’s Minister for Health, Gan Kim Yong.

The 54-year-old former Minister for Manpower, who took over the

Stronger industry participation

According to Koelnmesse, more than 410 dental companies and dealers operating in Singapore and abroad are participating in the 2012 edition of IDEM, with many showcasing for the first time. Joint participation by national dental industries, including Germany, the US and Australia, among others, has also increased, they said. In addition to new dental instruments and materials, dentists can expect to find a number of solutions on display that are aimed at simplifying the workflow in and between dental practices and laboratories.

First launched in 2000, IDEM is held in Singapore every two years. The 2010 edition drew over 6,000 visitors to the Suntec Exhibition Centre, of which a significant number came from neighbouring countries and from overseas.

“Our aim is also to connect professionals from across the globe to facilitate the exchange of ideas and information,” President of the Singapore Dental Association and IDEM Co-Chairman Dr Philip Goh told today international in Singapore. “We have seen promising development in the scientific conference that the range of topics addressed has also been varied throughout the years in order to address not only clinical issues that dentists currently face but also the future of dentistry in the region.”

IDEM’s conference programme opens today with presentations by dental health researcher Dr Nigel Pitts from the University of Dundee in the UK on caries prevention and management (read our interview on pages 6 & 7) and by the Clinicians Report Foundation’s Chief Operating Officer, Derek Hein from the US.

**Dental Tribune Study Club Symposium**

Live education sessions will be held daily through the Dental Tribune Study Club Symposium at booth E29 in the exhibition hall, between 11:00 and 15:00. There, participants will have the opportunity to learn about clinical issues like caries management, smile design or the use of CBCT in dentistry. According to Dental Tribune Study Club representatives, visitors who join the free sessions will be able to earn CE credits.

For more news from this year’s IDEM Singapore please scan the QR code at the bottom left or visit www.dental-tribune.com/IDEM2012

![QR Code](https://example.com/qr-code)
VOCO drives business in Asia with new products

The German dental material manufacturer VOCO is looking to expand further in Asian markets, according to the Area Manager for South East Asia, Dr Chuanhao Luo. He told today international that the potential for his company to grow in emerging markets like Indonesia, Vietnam or Thailand is enormous.

VOCO already has operations in established markets like China, South Korea and the Philippines. Worldwide, the company ranks among the leading manufacturers of pharmaceuticals and medical devices for preventive, restorative and prosthetic dentistry. Its product range comprises more than 100 products, including pioneering developments like the world’s first nanohybrid composite, Grandio. According to Luo, several VOCO developments have received awards from well-known evaluators such as the Dental Advisor in the US.

Luo said that owing to the increasing interest of Asian dentists in the field of aesthetic dentistry, VOCO wishes to play a very important role in the market by providing dentists with high-quality and easy-to-process products, such as Amaris, a highly aesthetic composite that provides extraordinarily natural and aesthetic restorations, especially in the sensitive anterior area. With the two-layer technique using only one opaque and one translucent shade per restoration, Luo said that the highest demands can be met easily and quickly in just one session.

Amaris Gingiva from VOCO is currently the only restorative that permits chairside gingival shade matching. This gingiva-shaded, composite-based restoration system is supposed to facilitate individual shade matching using a combination of a base shade (nature) with three mixable opaque shades in white, light and dark. The result is a representation of the gingiva that appears natural.

Luo also announced a number of innovations for a broad range of indications to be shown in Singapore, including Polofil NHT, in addition to VOCO’s established products.

“This new nanohybrid composite convinces with its universal applicability, simple handling and excellent material properties,” he commented. “It has a smooth consistency that makes handling extremely convenient and processing swift, which means that this composite represents a viable alternative to conventional restorative materials, also with regard to cost effectiveness.”

The company will also present Bondfix, a light-cured, single-component self-etch bond reinforced with nanofillers. As a one-step bonding agent, Bondfix is said to reduce time and material significantly, as there is no need for mixing or the application of various components. Just one 35-second working step includes etching, priming and bonding, as well as the subsequent light-curing. According to Luo, a single application of the bonding agent is sufficient to create a lasting, stable bond between the restoration and the tooth.

“Bondfix can be processed for up to five minutes after being dispensed onto the mixing pallet, which means that brief interruptions in its application will not lead to a loss of adhesive quality,” said Luo, pointing out another benefit.

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### Friday, April 20 • Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 A.M.</td>
<td>CBCT in and Traditional X-Ray Out?</td>
<td>Dr. Dan Mc Owen</td>
</tr>
<tr>
<td>12:00 A.M.</td>
<td>Changing the Face of Dentistry</td>
<td>Dr. Myles Holt</td>
</tr>
<tr>
<td>12:00 P.M.</td>
<td>Caries Management Using S-PRG Technology</td>
<td>Dr. Christian Coachman</td>
</tr>
<tr>
<td>14:00 P.M.</td>
<td>Abrasive Technology 'Precision Tools - Where You Need Them Most'</td>
<td>Sabine Nahme</td>
</tr>
</tbody>
</table>

### Saturday, April 21 • Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 A.M.</td>
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<td>Sabine Nahme</td>
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<tr>
<td>12:00 A.M.</td>
<td>Changing the Face of Dentistry</td>
<td>Dr. Myles Holt</td>
</tr>
<tr>
<td>13:00 P.M.</td>
<td>Overview and Comparison of Clinical and Diagnostic Aspects in Volume Tomography</td>
<td>Dr. Dan Mc Owen</td>
</tr>
<tr>
<td>14:00 P.M.</td>
<td>Novel Clinical Applications of Colgate Sensitive Pro-Relief in the Management of Dentine Hypersensitivity</td>
<td>Prof. Dr. Seow Liang Lin</td>
</tr>
</tbody>
</table>

### Sunday, April 22 • Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 A.M.</td>
<td>Abrasive Technology 'Precision Tools - Where You Need Them Most'</td>
<td>Sabine Nahme</td>
</tr>
<tr>
<td>12:00 A.M.</td>
<td>Changing the Face of Dentistry</td>
<td>Dr. Myles Holt</td>
</tr>
<tr>
<td>13:00 P.M.</td>
<td>Smile Design and Ceramic Restoration in Esthetic Restorative and Implant Dentistry Video Presentation</td>
<td>Dr. Christian Coachman</td>
</tr>
<tr>
<td>14:00 P.M.</td>
<td>CBCT in and Traditional X-Ray Out?</td>
<td>Dr. Dan Mc Owen</td>
</tr>
</tbody>
</table>

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Implant dentistry has advanced rapidly over the last 30 years. ITI, which stands for International Team for Implantology, has played a significant role in this process. As an independent academic organization, it is dedicated to advancing knowledge in the field of implant dentistry which has earned it the reputation as a leading provider of educational principles and treatment methods that are oriented to evidence-based science. Recently, the South East Asia Section of the ITI has announced its first ever congress to be held next year in Thailand. The congress will be held from May 16 to 17, 2013, in Bangkok and offer an aesthetics-driven programme led by Profs. Daniel Buser and Urs Belser, two world-renowned Swiss clinicians. It will also feature a number of highly respected regional speakers, the organization said.

Since its implementation last year, the South East Asia Section has formed seven ITI Study Clubs and organised educational Study Club meetings in several South East Asia countries including Indonesia, Thailand and Malaysia. It is also planning to expand the number of ITI Study Clubs from currently seven to ten.

Founded in August 2011, the South East Asia Section currently has 187 Members and 22 Fellows. It is led by oral and maxillofacial surgeon Dato’ Dr Sharifah F Alhabshi (Section Chairperson) from Malaysia and supported by dental professionals from the region including Dr Alvin Yeo (Education Delegate), a consultant periodontist from Singapore, a consultant prosthodontist Dr Chatchai Kunavisarut (Study Club Coordinator) from Thailand and cosmetic dentistry specialist Dr Yip Chi Cheong (Communications Officer) from Malaysia.

In addition to the South East Asia Section, the ITI currently has 26 further Sections around the world. Founded in 1980, the ITI says to have currently more than 12,000 members in over 100 countries. The mission of this global non-profit organisation is to promote and disseminate knowledge on all aspects of implant dentistry and its associated fields to improve the quality of treatment to the benefit of patients.

The ITI offers grants to young dentists, holds congresses, offers a variety of continuing education courses and publishes reference books in nine languages. Every three to four years the ITI organises its global congress, the ITI World Symposium. The latest of these meetings in 2010 drew over 4,000 participants to Geneva in Switzerland. At a local level, the 27 Sections organise congresses, regular Study Clubs meetings, courses and Section meetings in order to give as many clinicians as possible access to evidence-based treatment guidelines.

ITI Members enjoy a number of benefits such as reduced entrance fees to ITI congresses and free participation in ITI Study Clubs, regular updates on the newest literature and developments in implant dentistry, as well as free copies of the ITI Treatment Guides and more.

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At this year’s opening session, Dr Nigel Pitts from the UK will focus on dental caries as a public-health issue, as well as the epidemiology and importance of understanding the science behind primary and secondary caries prevention. Today international spoke with him about evidence-based approaches to planning care that can be utilised in dental practice.

In other countries, caries in young children is thought to be increasing. In yet other traditionally low-caries “developing” countries, there are real concerns that changes in diet and lifestyle may be accompanied by an increasing caries problem for society and for individuals.

You are one of the developers of a caries classification and management system endorsed by dental organisations like the FDI World Dental Federation. What is the concept behind it and what is its potential for decreasing the burden of tooth decay in the world today?

ICDAS (International Caries Detection and Assessment System) is a simple, logical, evidence-based, detection and assessment system that classifies the stages of the caries process. It is designed for use in dental education, clinical practice, research and public health. It provides a common language for all stakeholders to communicate about caries, and facilitates valid, consistent comparisons of lesions at single and multiple time points.

The perception has changed, but in what way, very much depends on which country one is considering. There is a growing awareness in many “developed” countries, where caries has been declining dramatically for decades, but there are still vulnerable groups, particularly young children, with a very high burden of preventable disease.

In other countries, caries in young children is thought to be increasing. In yet other traditionally low-caries “developing” countries, there are real concerns that changes in diet and lifestyle may be accompanied by an increasing caries problem for society and for individuals.

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For more information on the STATIM G4 and OPTIM, drop by booth # F29.
ICDAS has evolved to comprise a number of approved, compatible formats for different needs and applications, including simplified forms for those wanting to work with fewer stages of caries. The potential for decreasing the burden of caries ranges from helping the transition to a more preventive approach to caries, helping in assessing health needs more realistically for populations and individuals, helping evaluate preventive programmes and helping to deliver more preventive caries control and better future products through research.

Apart from classification, what other advantages does such a system offer?

ICDAS leads to better quality information, derived from the assessment of caries severity and activity, to support decisions about diagnosis, prognosis and clinical management at both the individual and public-health levels. As we know more about the complexities of the caries process, informing sound clinical decisions is increasingly important for providing appropriate and high-quality caries care.

How can these concepts be applied to dental practice?

ICDAS has created the International Caries Classification and Management System (ICCMS), an open system developed specifically to meet the needs of those seeking a preventively orientated framework to support and enable comprehensive clinical caries management in the dental practice situation. This framework will help the dental team secure improved long-term outcomes for their patients.

There are improved means of detecting and assessing risks for early carious lesions. Has technology changed how we look at them?

The clinical visual detection and assessment of early lesions (using ICDAS-style approaches) is the foundation for planning care, but there is a continuing need for detection aids to help identify lesions that are difficult to detect visually and for effective risk assessment tools.

Examples of some of the newer approaches on the market for detection are enhanced electrical, optical and radiographic detection aids. These should be considered prudently as aids to preventive caries care, not just finding more cavities to fill.

There are also developments in risk assessment systems, such as CAMBRA, to accompany older established systems, such as cariogram. All of this information derived from these useful detection and risk assessment tools needs to be integrated into a holistic and person-orientated preventive treatment plan for each patient.

Concerning the management of early carious lesions, you promoted a study in 2010 on the best way to manage decay in children’s teeth called FICITION (Filling Children’s Teeth, Indicated or Not?). The study to be finished in 2018 is examining the different approaches (conventional restorations, preventive methods and the Hall technique) to children of ages three to seven. Is there a tendency towards any of these approaches so far?

As you indicated, this exciting study will not be completed for some years. The feasibility stage is finished and the much needed back-to-back comparison is getting under way— it is too soon to see results yet. The mounting evidence we do have (from multi-year randomised controlled trials in general practice) is that the approach of biological, preventive management with reduced surgical intervention (such as with the Hall technique) is showing results that are better than those achieved by the more conventional methods.

What approaches to primary and secondary caries prevention are the most promising and what evidence do we have with regard to their clinical effectiveness?

The strongest evidence on caries prevention comes from high-quality systematic reviews of fluoride, whether in water, salt, toothpaste, varnish or other forms. In addition, there is strong evidence of the efficacy of sealants. There are also some promising new developments with remineralisation, but it will inevitably take time to accrue further evidence of clinical effectiveness.

There is evidence that a purely restorative approach is not efficient but preventive caries control has been adopted rather slowly in many countries. Do you see a move from an operative towards a more preventive approach?

I do see this move from a purely operative towards a more preventive-based approach gathering pace. It has been a very slow change in some countries, despite the profession talking about it for decades. However, there are a number of countries that have been controlling caries in this way for years and an increasing number of countries that are in transition. Reforms of payment systems and changes in patient expectations are important components of this change.

Thank you very much for this interview.
The passive income practice

Dr Phillip Palmer explains new methods for exit planning and retirement funding of dentists

Exit planning has traditionally been a fairly simple task for dentists. The choices a dentist faced were either winding down the number of days worked, thereby gradually easing into retirement, or working until three to six months before wanting to stop, and then advertising the practice for sale. After negotiations with the buyer, dentists would sell and walk away—much like a house sale. Sometimes there would be a good handover of patients and staff, and sometimes this process would be less than ideal.

More recently, other options for exit planning have become available for practice owners. Over the last three to four years, for example, many dentists in Australia having sold their practices stayed on to work as employee dentists for the new owner. This model in particular has increased in popularity recently with corporate entities often being the buyer. Another model is deferred sale/employee view, whereby a new dentist (Dr Junior) works for a year as an employee for Dr Senior. If all goes well, a contract is signed for the purchase of half (or even all) the practice in some years hence. The employed dentist continues to work as an associate, and the transaction is settled after the agreed time. This technique as assessed Dr Senior, both buyer and extra income from Dr Junior during the years as an employee. Through the incremental percentage technique, after a similar tri- al period, the practice contracts are exchanged and incrementally each year a further percentage of the practice changes hands from Dr Senior to Dr Junior.

In each case, after the practice is sold, the ex-owner commonly takes the money he made from the sale, goes on a holiday and then invests whatever is left in real estate or the stock market to fund his retirement. For a practice here in Australia grossing say AUS$800,000 per year, if sold on the open market, one would be lucky to net more than AUS$300,000 per year, and probably less, to fund retirement.

Another way to exit plan and fund a dentist's retirement is to establish the passive income prac- tice, also known as the "never sell concept". Using this method, the practice is set up in such a way as to be self-managed, with little effort of one day/month needed from the owner when the practice is mature. The profit from the practice can be as high as 30 per cent after pay- ment of all normal expenses and clinicians’ wages. If maintained as a going con- cern and run properly, there is no reason to expect a return from the AUS$800,000 grossing prac- tice of less than AUS$200,000 p.a. (and still maintain an asset worth at least AUS$500,000).

Basically, they would need to have a deep knowledge and understand- ing of the systems needed to run a practice.

Some degree (the more, the better) of management, leadership and business skills is also required by the owner, including the ability to look at and analyse the right num- bers or to motivate key staff mem- bers to manage the practice and outperform through the judicious use of incentives, including well- designed bonus systems. As the owner dentist is no longer present full-time in the passive income practice, there needs to be regular training in communication and the provision of service, i.e., clinical training.

There definitely needs to be more than one clinician. Rarely is there sufficient profit over and above the employee dentist’s wage (40 per cent of the cost) to warrant running the practice as a business with such a small staff.

Truth about dental products

Dentists were treated to a presentation by Gordon J. Christensen, who joined CR over 22 years ago and has been the lead author of the extensive scientific laboratory research conducted in Provo, Utah, USA, and supporting practical dental practices located throughout the world. The dentists involved are from all areas of the world, representing all aspects of the profession.

Many dentists report that hon- esty is a respected and unique aspect of the organisation, as there are no financial motives in CR. Funding of CR’s extensive research comes from the profit through staff presentations, donations and subscriptions. Subscribers receiving the monthly Gordon J. Christensen CLINICIANS REPORT publication through the mail or online at www.CliniciansReport.org. It summarises how products have per- formed and provides highly practical, easy-to-understand guidance for successful patient treat- ment.

CR was started on the premise that new products should be evaluated rapidly, preferably be- fore market introduction, by non- biased researchers not receiving money from manufacturers to con- duct the research. It has always had both strong basic science components conduct- ed in the extensive science labora- tories located in Provo, Utah, USA, and supporting practical clinical dental evaluators located throughout the world. The dentists involved are from all areas of the world, representing all aspects of the profession.

When determining which new products should be evaluated, CR is guided by input from its dental evaluators and the opinions of dentists and the public-wide dental community. The first CR report was published in 1988, and it has been continuously updated with new research and advances in the field of dentistry. CR is a respected and well-regarded publication in the dental community, and its reports are widely used by dentists and dental professionals worldwide. CR's focus is on providing accurate and up-to-date information about new dental products and technologies.
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An interview with Dr Dobrina Mollova, Managing Director of CAPP

**“Digital technology is becoming essential”**

**What is behind the decision to have another conference there?**

Dr Dobrina Mollova: Our first Dubai conference held in 2006 was an unexpected success and so we were able to develop the concept further. Over the years, some of our sponsors approached us with the idea of holding a similar event in Asia Pacific. Following the interest, we decided to launch preparations 18 months ago for a conference to be held in Singapore.

Since then, we have received significant support not only from the industry but also from government organisations such as the Singapore Tourism Board, who fully supports our event, and the Singapore Dental Association (SDA), who functions as the co-organiser. That is why we are confident that we will be able to transfer this concept to the Asia Pacific region successfully.

**Preparations for the Singapore conference already started in late 2010. Are you on schedule?**

Preparations are going very well and we will be pushing our marketing campaign after IDEM. Until now, we have been quiet so as not to disturb the marketing efforts of our Singapore partners. Surprisingly, there are already many dentists from the Middle East who are coming to IDEM and who are also interested in participating in our Singapore conference.

**Are you planning to extend the concept to other countries in Asia?**

Our target is the entire Asia Pacific region, which is much larger than the market in the Middle East. Similar to Dubai, Singapore has become a commercial hub for the entire region and, for this reason, we are inviting professionals from all over Asia Pacific to come and learn about the promising technologies in the dental industry. According to our sponsors, there could be potential for holding a similar conference in China but we have not yet decided to go there, as we want to wait for the outcome of the conference in Singapore.

**How large is the dental CAD/CAM market in Singapore in terms of size and penetration?**

To date, we do not have meaningful statistics for Singapore. According to MarketResearch.com, however, the Japanese market for dental prosthetics and CAD/CAM devices was the largest in the Asia Pacific region in 2010, followed by the Republic of Korea. In the same year, the total Chinese and Indian markets for dental CAD/CAM grew by 7.5 per cent. The global market for CAD/CAM is experiencing double-digit growth at the moment.

**Looking at Dubai, are you able to say something about the impact your conference had on the field of dentistry and how digital technology is perceived?**

This is an interesting question, as I have just been through the recordings of our first conferences. There is clearly a huge difference in view of presentations, the knowledge we have gained and the technology that is available. Back in 2006, we started with only 150 participants, who were mainly dentists. Meanwhile, this number has quadrupled and includes dentists, dental technicians and dental assistants—basically, the entire dental team. An increasing number of participants are specialists, who have gradually become interested in the aspects of computerised dentistry, but at first there were only prosthodontists. The main goal of this conference will be to bring a group of high-end dental professionals together to enable them to discuss and learn about these new technologies in detail. Therefore, we do not plan to offer any hands-on training at the moment unless there is a request by the industry. This does not rule out such training in the future. At the fifth CAD/CAM & Computerised Dentistry Conference in Dubai in 2011, for example, we had seven workshops, which were well-received.

**How many attendees do you hope for?**

We are aiming at 400 attendees for the first conference, which is my experience is a realistic target, given the size of the market and our presence in Asia Pacific through our partners. We are already cooperating with several dental associations, while seeking new professional partners from the dental community who are eager to work with us. Owing to the enthusiasm of the SDA, we believe that we can make this event successful. Those who are interested will be able to find our flyers at the SDA booth at IDEM Singapore on 20 to 22 April 2012. They can also see us at www.capp-asia.com or www.facebook.com/cappasiaapacific.

Dr Mollova, thank you very much for this interview.
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<table>
<thead>
<tr>
<th>Company</th>
<th>Booth no.</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDEM Singapore 2012—Exhibitors List</td>
<td></td>
</tr>
</tbody>
</table>
OPEN MIND Technologies AG G19

Micro Megas P25

Micro Air Compressor Corporation C40

Mirablu Dental Kohler & Co. KG 530

Ming Yuan Development Pte., Ltd. D71

Misonix S21

Modern Dental Media CC G46

Möller Werkzeug GmbH D30

Monba Industrial Company K11

Motion Dental Equipment Corporation L16

Müller Martin GmbH & Co. KG M37

MRK Intl GmbH D4

Müller Orthopädie & Implantate GmbH M57

Muller Technologie AG J30

Müller-Vermögen AG D10

Nakamura Seisakusho Ltd. B06

Nakanishi Inc. K05

Nanjing Jin-Zhe Imp. Ltd., Co. C39

Nashua Enterprises K05

National Dental Supplies Co., Ltd. A23

Natic B45

Nato-dental S.A. B07

NewTechBrush Co., Ltd. B14

NewStetic S.A. B05

Navadha Enterprises B35

Navieth Dental Pte., Ltd. J31

N.B. Jucheng Co., Ltd. G57

Nexlab Co., Ltd. G36

Nexam Technology Co., Ltd. H34

Nina Dental Products Inc. C77

NovoMedica Dental S.R.L. M34

Novocaen Dental Products Ltd. N47

NovoBio Medical, Inc. M21

Novotech Group Pte., Ltd. K28

Novotech Medical Equipment Co., Ltd. R33

NovoPhase Products Ltd. F33

NovoPharm Medical Co., Ltd. D34

Novotec Medizintechnik GmbH G21

Novotech Medical Group M29

Novotec Medical GmbH & Co. KG M24

Nuspace Pte. Ltd. K22

O'Day Dental Supply Ltd. G24

ODG Dental Supply Co., Ltd. M22

OEI Dental Supply Co., Ltd. M20

OEM Technics & Medical Supply Co., Ltd. H17

Omensend Dental Co., Ltd. B07

OPTIDENT Co., Ltd. R51

Opti-Lab Co., Ltd. M25

Opti-Med Pte., Ltd. G47

Opto Dental Co., Ltd. G32

Optimum Medical Technology Co., Ltd. M16

Oxplor Pte. Ltd. D44

Oxypoint Co., Ltd. B25

Planmeca Oy R01

Point Medical Equipment Co., Ltd. F35

PNU Dental Supply Co., Ltd. G25

Powder Process Pte., Ltd. J26

Power Dental Supply Inc. R25

Power Vision M15

Premier Dental Products M29

Premier Global Dental Co., Ltd. C34

Premax Dental Supply Co., Ltd. M29

Premilux Co., Ltd. A22

Prime Dental Products C20

Prime Dental Group L32

Prima Dental Group A32

Prima Dental Group Co., Ltd. M12

Printech Dental Supply Pte., Ltd. G30

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Please visit us at our booth 1 15

Floor plan and exhibitors list are subject to change.

Last update was 13 April, 2012.

INDIRECT RESTAURATION DIRECT RESTAURATION ORAL CARE
The modernized STATIM G4 has a large 3.5" colour touch screen and a built-in datalogger that allows to save all the data from each cycle and copy it onto a USB drive or view it on a computer or with a web browser. The device is equipped with a web interface that allows easy online access.

Notifications can also be distributed to email addresses specified by the end-user notifying cycle completion and other autoclave messages.

Despite the new feature, the device still offers a RS232 connector for the use of external printers or additional dataloggers, the company said.

The STATIM G4 also supports verifiable processes that are PIN protected with user-defined IDs so that staff members can be required to authorize a cycle.

Still powered by SciCan’s signature steam technology to provide sterilization and dryness at speeds faster than conventional chambered autoclaves, the STATIM will provide dental clinicians with a level of interactivity not seen before, SciCan said.

The company said that its product is manufactured in Canada and according to the highest quality and safety standards. Lot and expiration dates are imprinted on the case label, as well as the box and cartridge label. Both formulas are available in terminally sterilised boxes of 50 cartridges each.

With Posicaire, the Canadian company Novocol presents a local dental anaesthesia that can be used in both routine (Posicaine with epinephrine 1:100,000) and complex dental procedures (Posiscaine with ephinephrine 1:100,000). The company said that its product is manufactured in Canada and according to the highest quality and safety standards. The product is manufactured in Canada and according to the highest quality and safety standards. Posicaine does not contain methylparaben or lactose in order to avoid allergic responses from patients that are sensitive to these compounds, the company said.

According to the company, the process is still one of the most effective and innovative bonding processes in the industry. It’s a science that the company said has helped to transform itself—and a craft that it’s working every day to perfect.

WINTRAY NEW GENERATION

The WINTRAY NEW GENERATION impression tray from German manufacturer Kohler requires no screws drivers anymore. According to the company, compared to its predecessor it is based on only four segments that can be easily removed via a click system.

Made from stainless steel, it is extremely rigid for high precision impressions and can be sterilised up to 200°C (398°F), the company says. The trays are also perforated for retention of the impression material. The WINTRAY NEW GENERATION are especially suitable for pick-up impression technique.

WORLD-LEADING BRAZED DENTAL PRODUCTS

For more than four decades, Abrasive Technology (Lewis Center, OH, USA) has been recognized as one of the world’s leading manufacturers of superabrasive grinding wheels and tools but perhaps nothing defines the company’s commitment to precision more than its dental products—most notably its Two Striper diamond dental instruments. In fact, the company says to have taken extra steps to ensure that these products are not only safer, but better balanced and easier to use.

AT’s founders developed a unique diamond bonding process called P.E.S. that makes it possible to manufacture grinding tools that are superior to other products on the market, the company said. The process is said to increase productivity and part consistency simply because it will last longer, cut faster, run cooler and load less.

According to the company, the process is still one of the most effective and innovative bonding processes in the industry. It’s a science that the company said has helped to transform itself—and a craft that it’s working every day to perfect.

Through continuous innovation, product development and enhancement, AT aims to meet the most demanding specifications and solve the most challenging applications. From disks and trimming wheels to instruments and files, its dental products optimize high quality, attention to detail and superior craftsmanship and makes them a number one choice in the industry.
We open new ways. With you.

On booths N° Q20, Q22, P19, P21

THE POWER OF BONE SURGERY

• Three times more powerful than the previous generation
• Excellent visibility thanks to LED light: 100,000 LUX
• Giant user-friendly color touch screen
Owing to its outstanding scannability, Müller Omicron’s Aqium 3D impression material does not only offer the possibility to make conventional impressions but also to generate digital data for computer-assisted production of prosthetic restorations without having to add powder or spray.

According to the German dental company, the overall system as well as the individual components of the Aqium 3D have been perfectly matched in regard to the hydrophilic, ultimate tensile strength/elongation of break, flow characteristics, thixotropy, as well as colour contrast.

Owing to this combination, the material offers one of the best performances in the market, a result recently confirmed by a benchmark test conducted by an independent laboratory in Germany involving other popular impression materials.

Besides premiering Aqium 3D Light in Asian markets, Müller Omicron has announced to showcase several other new products in Singapore.

Visitors will be able to get more information during live demonstrations at their booth at the German Pavilion, the company said.
Endodontists who want to shape the gliding path faster and better, will be able to get hands-on FKG Dentaire’s newest flexible file design at IDEM. According to the Swiss manufacturer, its Scout-RaCe rotary NiTi instrument system featuring a .02 taper follows the canal autonomy perfectly.

The Scout-RaCe 10.02 can be used directly after a manual instrument ISO 08 up to working length, followed by Scout-RaCe 15.02 and Scout-RaCe 20.02.

Besides having an exclusive rounded safety tip, the instruments offer a special anti-screwing design and sharp edges for more cutting efficiency, the company said.

An electro-chemical polishing provides more resistance to torsion while the permanent and sterilisable SafetyMemo-Disc helps clinicians to control the number of uses and prevents ruptures owing to metal fatigue.

Scout-RaCe files are available in an assortment pack with 2 pieces of each size or in a box with five individual sizes.

Based in La Chaux-de-Fonds in the heart of Switzerland’s watch-making business, FKG has been manufacturing instruments for use in endodontic practice and dental labs since 1931.

FKG DENTAIRE, SWITZERLAND www.fkg.ch Booth N01

AUC-RACE

With AIR-N-GO, the French Acteon Group aims to increase the possibilities of dental clinicians for care and treatment with one single hand-piece. The dual purpose air polisher with direct connection to the chair was designed for ultra-active supra- and sub-gingival polishing as well as peri-implantitis treatment. According to the manufacturer, it instantly converts into a peri-system through an optional AIR-N-GO PERIO Kit comprising an ultra-fine PERIO nozzle, green PERIO powder tank and glycine based PERIO powder.

Available as seven different powders, the AIR-N-GO powder product range is said to provide gentle care, effective prophylaxis and subgingival treatments. The unique grain structure of each powder allows for efficient as well as painless polishing and cleaning with no damage to teeth or implants, the company said.

The AIR-N-GO “CLASSIC”, active and sodium bicarbonate based powder, with less aggressive geometry, comes in five 100% natural flavours. Based on natural calcium carbonate, the AIR-N-GO “PEARL” ultra-active powder consists of microspheres that are gentle to sensitive tissues. The two ranges are recommended for supra-gingival prophylaxis.

ACTEON GROUP, FRANCE www.acteongroup.com / www.airngoconcept.com Booth P19

AD
The Singapore experience

New attractions expected to fuel tourism in booming city state

Over the last few years, an increasing number of people from Asian neighbours and around the globe have become keen on getting their Singapore experience themselves. New statistics by the Singapore Tourism Board at the Tourism Industry Conference in March have revealed that the country attracted more than 13 million visitors last year. Expenditures by tourists also jumped to $22.2 million (US$23 million), a 17 per cent increase from 2010.

Growth was also fuelled by the opening of new air routes from countries like Macau, Taiwan, Hong Kong or India. As one of the last big European carriers, Finnair has also jumped on the bandwagon and now offers direct flights from Helsinki.

According to the Board’s predictions, revenues generated by tourism are expected to rise again this year owing to the opening of new attractions like the River Safari or Marina Water Park which both are scheduled to be open to the public later this year. When completed, the world’s largest oceanarium currently built on Sentosa Island, a popular Singapore getaway since the early 1970s, will become home for more than 700,000 different species of fish, including dolphins, sharks and rays. Efforts to present a whale species of fish, however were recently abandoned.

Built between the Singapore Zoo and the Night Safari exhibit, River Safari will be the first river-themed zoo in Asia and will experience 10 different ecosystems from around the world including the Amazon, Yangtze, Nile or Mississippi rivers. The resort also claims to be the world’s longest elevated platform, which also has a honeyed herbs, kaffir lime and dill sauce. World class Chef Jason Atherton, who already runs the Esquina tapas bar on Joo Chuan Road, has recently announced to open a second two-level restaurant on the waterfront near the Marina Bay Resort.

For those, who need to get away from the glitter, Singapore’s diverse ethnic quarters still provide interesting insights, whether you like to meet up with thousands of guest workers in Little India on Sundays or bargain for souvenirs with shopkeepers in China Town. Wandering around Kampong Glam, one of the centres of the Malay community in the city, will make you wonder how it must felt like in the good old days.

Whatever you prefer to include in your Singapore experience, the city can provide it. With tips on entertainment, dining and how to spend your time off, today international will assist you in the upcoming days.

To describe the Singapore experience is similar to tasting a good stew made of plenty ingredients. Having been influenced by different cultures throughout its history, the once small trading post inhabited by a handful of fishermen in 1819 has transformed into a buzzing urban melting pot that offers probably the best that Southeast Asia currently has to offer. From the smelly streets of little India to the glistering sight of the downtown skyline, it is not presumptuous to say that it is the city state that incorporates the essence of contemporary Asian lifestyle best.
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What’s on Friday, 20 April

Cinema
Director’s Cut Event
Venue: Sinema Old School, 19:00
www.sinema.sg

At the Sinema, visitors are invited to experience a cozy cinematic experience with 136 lounge-style leather seats and a state-of-the-art projection and sound system. Today, the independent cinema is screening Eric Khoo’s local comedy film classic “12 Storeys”. Khoo is one of Singapore’s most prominent filmmakers and “12 Storeys” was the first Singaporean motion picture to be shown at the Cannes Film Festival in 1997. The film will be introduced by an interview with the director and three contemporary short films by upcoming local filmmakers selected by Khoo himself, who also began his career by shooting short films in the 1980s.

The film follows the lives of a number of people living in the same building. From a middle-aged man who has trouble dealing with his money-obsessed wife to children who are neglected by their parents, the film narrates their different life stories.

“12 Storeys” won the International Federation of Film Critics Award in 1997. The film will be introduced with an interview with the director, and three contemporary short films by upcoming local filmmakers selected by Khoo himself, who also began his career by shooting short films in the 1980s.

In commemoration of the 100th anniversary of the sinking of the Titanic on 15 April 1912 after colliding with an iceberg in the North Atlantic Ocean, the ArtScience Museum at Marina Bay Sands is presenting a Titanic exhibition until 29 April. With a replica boarding pass of an actual passenger, visitors are led through the ship’s conception, its construction, life on board, its sinking and the discovery of the wreck in 1985. In conclusion, visitors are informed about the impact and influence of the Titanic’s sinking on Singapore in the special Singapore 1912 gallery.

Music
The Observatory, Catacombs – The Concert
Venue: The Substation Theatre, 20:30
www.theobservatory.com.sg

The Observatory is a Singaporean indie and electronica band that has just released its fifth album, “Catacombs”. A number of new songs will be presented to an audience for the first time this evening. The performance by the four-member band is based on the extensive use of electronic effects. Using a number of laptops, they lend an experimental note to the pop music form.

Over the last ten years, the band has toured Asia and Europe. Constantly reinventing itself, the band is very influential on the Singaporean music scene.

Nightlife
Divine Wine Extraordinaire
Venue: The Observatory, 21:00
www.theobservatory.com.sg

Live music on weekdays from 21:00 to midnight adds to the lounge atmosphere. Guests can recline on plush couches or chairs with a fine bottle of wine to the sound of pop and jazz classics. A number of famous people have raved about the restaurant’s fare, such as Morgan Freeman, Brendan Fraser and Lady Gaga, who mentioned the venue as her favourite restaurant in Singapore in an interview.

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www.theobservatory.com.sg

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General information

Exhibition opening times
- **Friday–Saturday, 20–21 April:** 10:00–18:00
- **Sunday, 22 April:** 10:00–16:00

Admission
Registration counters are located in the Lobby hall of the Suntec Convention Center. For non-registrants, the admission fee is S$15.

Wireless internet
Wireless internet is available from different communication providers including Starhub or SingTel in the basement and on Level 1 of the Suntec Convention Centre. Prices range from S$6–S$25.

Lunch and Dining
Restaurants and foodcourts are plenty in and around Suntec City. Inside the Convention Center visitors have the choice between Food Republic in the lobby and the Tawandang Microbrewery which is specialized in Thai food and German beer. There is also a Starbucks coffee shop opposite Raffles Boulevard.

Embassies
Foreign representation offices can provide help in emergency situations like lost passports. They can also assist with travel arrangements or give legal advice.
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- **L’Ambassade de France**
  101 Cluny Park Road, +65 6810 7800
- **Botschaft der Bundesrepublik Deutschland**
  #12-00 Singapore Land Tower, 50 Raffles Place, +65 6533 600
- **The High Commission of India**
  31, Grange Road, +65 6737 6777
- **Ambasciata d’Italia**
  101 Thomson Road #27-02, +65 6797 6777
- **Embassy of Japan**
  16 Nassim Road, +65 6235 8855
- **Embassy of the Republic of Korea**
  47 Scotts Road, #08-00 Goldbell Tower, +65 6256 1188
- **US Embassy**
  27 Napier Road, +65 6476 9100

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