Colorful arrays of toothbrushes welcome visitors to the Sunstar Americas booth (No. 3828), which is offering all sorts of show specials. (Photos/Robert Selleck, today Staff)

One more chance at all that C.E.

By Sierra Rendon, today Staff

- If you got caught up in the exhibit hall and other activities and just now realized you still have some C.E. to catch up on, you’re in luck! There are still plenty of educational sessions and workshops to fill your schedule with today.

Here is just a sampling:

- World Implant Expo – You can still take your implant skills to the next level with four sessions of various topics today. From ridge augmentation to complex restorative cases, you can learn from some top implant leaders, including Dr. Shankar Iyer and Dr. Scott Ganz. Each of the four implant

Big, bright deals

By Robert Selleck, today Staff

Among the most appealing opportunities to be found in the exhibit hall at the Greater New York Dental Meeting are the many show specials and other deals being offered by the many dental product companies. It’s a great time to not just learn about the many

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new innovations and offerings; it can be a great time to stock up on your favorite supplies.

Sunstar Americas is packed with colorful show specials in booth No. 3828. A couple examples: Buy 12 dozen GUM adult toothbrushes or specialty toothbrushes and get four dozen at no charge (excluding End-Tuft); buy 12 dozen Crayola Marker or Pip-Squeaks toothbrushes and three boxes of Crayola Flossers and get 144 0.23 oz. tubes of Crayola toothpaste at no charge.

In booth No. 2912, Garfield Refining Company is offering $50 to new customers who send in at least $100 worth of scrap gold — on top of what the company pays you for the gold. You can ship your gold material (no need to separate it first) to the company from anywhere in the country. Mention “GNYDM 2015” to get the $50.

In the OCO Biomedical booth, No. 4524, you can find the company’s Guided Surgery System offered at the lowest price anywhere, according to OCO Biomedical Chief Operating Officer and Director of Clinical Affairs Charles Schlesinger, DDS.

Also, be sure to preview the company’s updated and expanded “2016 OCO Regenerative Products Catalog.”

If you buy the Wand computer-assisted anesthesia system from Aseptico in booth No. 3631, you can get $500 off the normal retail price. DentalEZ, in booth No. 3409, is launching two new products at the Greater New York Dental Meeting, the Ortho Cart and the StarDental iStar cordless prophylaxis handpiece. It’s offering $100 off the price of the iStar. On its 430 series handpieces, which are lube-free, you can buy four handpieces plus two swivels or turbines free.

In booth No. 1505, Parkell is providing a 45-day risk-free trial of its Blu Mousse bite-registration material, which, on top of all its other versatility, is also scannable. In booth No. 828, Benco Dental has a deal where if you trade in your old intraoral camera, you can receive $1,500 toward a DocPort I.O., which requires no focus, has a no-fog design and works with any software.

The show specials are everywhere, but today is your last chance to get them here at the Greater New York Dental Meeting. The exhibit hall closes today at 5 p.m.

c.e. from page 1

courses on today’s World Implant Expo schedule offer 3 C.E. units.

• Global Orthodontic Conference — The first orthodontic conference at GNYDM continues today with two sessions from Dr. Marrianna Evans. Her first session, from 9:45 a.m. to 12:45 p.m., focuses on the “3-D Guided Approach of the Maxillary Impacted Canines.” Her second session, from 2 to 5 p.m., looks at “3-D Guided Approach to Muco-Gingival Problems in Orthodontics.” Each session offers 3 C.E. units.

• Live Dentistry Arena — Free sessions continue in the high-tech arena on the exhibit hall floor in booth No. 5230. Dr. Robert A. Love speaks on “The Role of Bioactive Materials and Conservative Restorative Techniques in Modern Dentistry,” first from 10 a.m. to 12:30 p.m. Learn when and where bioactive materials can help in the restorative process, and receive 3 C.E. units in the process.

Continue your afternoon in the Live Dentistry Arena from 2:30 to 5 p.m. with Dr. Alex Touchtone and Angela Severance, CDD, who will speak on...
Scenes from GNYDM

· Alex Makar, left, and Emily Kulinski of Tess Oral Health (booth No. 2915).

· From left: Jerry Fan, Meg Phillips and Dannie Cheng of iSonic Inc. (booth No. 4414).

· From left: Gregory Vogel, Jerry Vogel and Bernard Robichaud of Panthera Dental (booth No. 4038).

· Marnie Josefina Pérez Rondón, DDS, Santo Domingo, Dominican Republic, takes a seat in front of Sen. Jacob K. Javits in the Crystal Palace.

· Marco Canonico of Angelus USA (booth No. 824), a company that offers products to help make dental visits less frightening for children.

· From left: Becca Kenyon, Ryan Hayes, Carroll Anne Goode and Jake Salmond of Implant Direct (booth No. 3313).

· Frank Semo, left, and Elizabeth MacReady of Henry Schein Business Process Solutions are on hand to offer comprehensive business consulting tips to practice owners. Visit them at the Henry Schein ConnectDental Pavilion, located on the main floor near the Crystal Palace entrance. You can also learn more at the newly launched Henry Schein Business Process Solutions website, www.hsdbps.com.

· From left: Rob Mancini, Vanessa Rembert and Jose Acevedo of Lending Club Patient Solutions (booth No. 406).

· Marnie Josefina Pérez Rondón, DDS, Santo Domingo, Dominican Republic, takes a seat in front of Sen. Jacob K. Javits in the Crystal Palace.

· From left: Gregory Vogel, Jerry Vogel and Bernard Robichaud of Panthera Dental (booth No. 4038).

Photos by Fred Michmershuizen & Robert Selleck, today Staff
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Aimee Connor, left, and Jazen Brown of Dentegra Insurance Co. (booth No. 2810).

Sander Has of Cavex Holland BV (booth No. 3436).

Joe Burroughs of HealthFirst (booth No. 1801).

Dr. Linda Kronick demonstrates laser technology by Fotona, at booth No. 3433.

From left: Zachary Camarra, Felix Alicea and Ryan Sullivan of eClinicalWorks (booth No. 502).

From left: Mary Franco, Ace Martinez and Michelle Castaneda of Top Quality Manufacturing/Glove World (booth No. 2823).

From left: Rich Calak, Kim Reynolds-Young and Peter Lueddeke at the Clinician’s Choice Dental Products booth (No. 2519).

NYPD Officer Havlik, on duty on Tuesday afternoon, is part of the highly visible security seen throughout the Jacob K. Javits Convention Center and much of the city.
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The folks at Prosper Healthcare Lending (booth No. 5626) show off some of the plush Disney characters available to practice owners who sign up for patient financing programs.

Collin Meerholz, left, and Nicholas Ferraro of Komet USA (booth No. 3334).

David Swenson of Social Dental (booth No. 505) can help you improve your social media game.

From left: Grover Knight, Atif Sarfraz and Ali Raza of Univet Optical Technologies North America (booth No. 1000).

These local students are taking a break from their dental assistant program studies to learn and explore here at the New York meeting.

Adam Keller, left, and Cy Svendson of Stickeryou (booth No. 4503).

Enzo Gambacorta, left, and Erik Del Villar of ENZO Universal Articulator (booth No. 1023).

Paulina Podbiello, with American Express OPEN, is ready to help you set up an account and maybe win a $100 gift card.
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From left, Mario Dessalines, Jonathan Lawubah, Loterbourg Laguerre and Goe-Koku Constantin pose in front of the New York Styles booth. They’re all seniors in the same medical terminology class at Central High School in Newark, N.J., and this is the second year they’ve attended the meeting.

Gary Koskela with Northstar AED (booth No. 1009), gets ready to pay for a sandwich and a couple cold ones in the Crystal Palace food court.

John Weathersby of Cosmedent (booth No. 3017).

From left: Alexander Puello, Benjamin R. Gonzalez, Jaime Franco Barbens and James McCalla of GMI — Ilerimplant Group (booth No. 3235).

Above, Drew Thompson of Darby Dental Supply (booth No. 1143).

At right, Claribel Rodriguez, left, and Janet Powell of Healthplex (booth No. 808).

The team at Glidewell Laboratories, booth No. 5600, can tell you about the BruxZir Anterior Solid Zirconia Crowns & Bridges. (Photo/Humberto Estrada, today Staff)

From left: James Murphy, Tanner Eastman and Skye Povey of Weave (booth No. 5115).
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Affordable restoratives from Dentatus
‘When the light bulb burns out in your fridge, you don’t throw out the whole fridge’

By Robert Selleck, today Staff

If you’ve stopped by or walked by the Dentatus booth (No. 1714) in the exhibit hall, there’s a good chance you’ve seen Dentatus USA President Bernard Weissman holding court. Dental professionals from wide-ranging backgrounds regularly seek his counsel, aware of the deep trove of knowledge and strong success record he’s had with bringing highly regarded dental products to market.

Much of Weissman’s success can be attributed to his commitment to keeping things affordable for practices and patients.

Interestingly, though, when Weissman is considering a new dental product or tool, he doesn’t start with a price in mind; he starts with a problem and possible solution. Then, once a benefit is clearly established, Weissman is always looking for ways to keep costs down without compromising quality.

That’s the thinking behind the company’s restorative systems. “Historically in dentistry, whatever we have done with a crown or bridge or removable – if it fails, the entire device needs to be discarded,” Weissman said.

“Our is the only system that can be compared to something more like a refrigerator: When the light bulb burns out in your fridge, you don’t throw out the whole fridge. You change the bulb. That’s how our system works. It’s the only system that is repairable – fixable in an easy, low-cost way. You virtually unscrew the bulb, and in 15 minutes, you’re working again. The procedure is done.”

The Dentatus systems enable practitioners to give patients “teeth” immediately and stage them through different parts of their treatment — all with one system, whether removable dentures, fixed/hybrid dentures, or fixed bridge, etc.

To learn more about Dentatus Narrow-Body implants and its many other products and services, stop by the Dentatus booth, No. 1714 in the exhibit hall at the Greater New York Dental Meeting.

Also, be sure to ask about the newly opened Dentatus Technical Center at 54 West 39th St. in Manhattan.

The fully equipped center enables practitioners to gain hands-on experience with the wide range of Dentatus patented technologies in removables and fixed restorations. Hours are Monday through Friday from 10 a.m. to 4 p.m. Restorative dentists can learn practical, chairside means for making temps, interim crowns and bridges — using the company’s distinctive transfer coping for lab-customized restorations in materials of choice.

It’s also a great place for New York City-area dentists to pick up supplies in an emergency.
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TEL. 0034 618 74 56 79 / MICRODENT USA
Here at the Greater New York Dental Meeting, the CAO Group is launching Sheer White® In-Office Teeth Whitening Strips, billed as the world’s first in-office teeth whitening strips with one-minute chair time. The strips are uniquely designed with CAO’s Comfort Fit Technology™ and require no soft-tissue retraction or isolation.

The dental professional simply takes one minute of chair time to apply the strips to the patient and then sends him or her on their way to wear for 30 minutes. Sheer White! In-Office Teeth Whitening Strips contain 20 percent hydrogen peroxide to deliver immediate professional teeth whitening results with minimal time and effort.

To complete the system, a Sheer White! take-home whitening strip kit can be provided to the patient to enhance the whitening treatment at home. The Sheer White Complete Whitening Strip System can help offices grow their practice and increase patient satisfaction.

“Our new Sheer White! In-Office Strips along with Sheer White! Take Home strips — Henry Schein’s No.1 selling take-home whitening strips — become a complete whitening strip system that will revolutionize professional teeth whitening,” said Dr. Densen Cao, CEO and founder of CAO Group.

Starting with Sheer White In-Office strips in the office and finishing with Sheer White Take Home strips will whiten a patient’s teeth up to eight shades in five days.

The strips are made of a thin, flexible, moldable material that closely adapts to all shapes of teeth and the revolutionary and gelatinous formulation makes the strip adhere to every surface, holding the whitening ingredient against the tooth surface without any leakage.

Another new product from CAO Group is the ClearVue LED bulb.

To help dental professionals see better and patients feel better, ClearVue LED dental chair bulbs are also being launched by CAO Group. The bulbs emit 90 percent less heat than traditional halogen bulbs and come with a five-year limited warranty and a lifespan of up to 15 years.

The bulbs produce true color accuracy at 90 percent of natural sunlight with no degradation — making them ideal for use in cosmetic procedures.

To learn more about the CAO Group’s Sheer White! strips and ClearVue LED bulb, visit Henry Schein Dental in booth No. 4636. Sheer White! products are exclusively distributed by Henry Schein Inc. Contact your local Henry Schein representative for product information or call 800-372-4346. For more information about Sheer White Complete Teeth Whitening System, visit www.caogroup.com.
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DentalEZ introduces its StarDental iStar cordless hygiene prophy handpiece

Special $100 discount for all purchases through January 2016

By DentalEZ Staff

DentalEZ has its new StarDental iStar cordless prophy handpiece on display in its booth (No. 3409) in the exhibit hall at the Greater New York Dental Meeting. Designed to make dental hygiene procedures fast and easy, the iStar is the first true cordless prophy handpiece that enables full freedom of movement and freedom for each dental professional to choose his or her preferred disposable angle.

Cordless, lightweight and well-balanced, the iStar is ergonomically designed for optimum freedom of movement and comfortable use, according to the company. Free of extraneous handpiece tubing, the iStar relieves wrist stress caused by cord drag while providing superior accessibility with less effort to posterior regions during prophylaxis procedures. Moreover, the need for a foot pedal is eliminated, freeing the user of extra operatory obstacles. The iStar also comes with a storable charger and 100 disposable sleeves.

With the highest torque (2.0 Ncm) currently available, the iStar is equipped with consistent steadfast power comparable to air-driven handpieces. The unwavering, stable rotation provides reliable and comfortable operation for fast, effective dental hygiene procedures.

Operated by an easily accessed single multi-function button, the iStar offers multiple speed settings. A five-speed control of 500 to 2,500 rotations per minute allows for numerous procedures to be performed, from tooth polishing to treatment, with seamless, automatic speed adjustment and a battery that delivers three continuous hours of use.

The required disposable sleeves are custom fit to the iStar, available now and packaged in boxes of 500. The iStar carries a one-year limited warranty on the system and a three-year limited warranty on the battery.

Note: Dental professionals who purchase the iStar anytime from now through Jan. 31 will receive a special discounted rate of $100 off retail cost.

For more information about the new iStar cordless prophy handpiece, you can visit DentalEZ in the GNYDM exhibit hall in booth No. 3409, or visit the company online at www.dentalez.com.

About DentalEZ

DentalEZ Integrated Solutions is committed to advancing the practice of dentistry through fully integrated products and services. Encompassing five distinct product categories — StarDental, DentalEZ, RAMVAC, NevinLabs and Columbia Dentoform — DentalEZ manufactures everything in the operatory, from handpieces to chairs to vacuum systems to dental simulation models, creating a complete line of products to elevate the health, comfort and efficiency of the dental operatory. For more information, you can visit www.dentalez.com.
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- HyperFIL™ Intro Kit (S321) .............................................. $199.99
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I often explain to my clients that one secret to having a profitable dental practice is to consistently monitor a few key things that will keep the businesses strong, thriving and growing. I have written an eBook with the key things you can start doing today to have the most productive and efficient practice. In previous issues of today here at the GNYDM, we discussed making a personal connection. We learned about the three R’s, and we discussed ways to increase practice productivity. Now, here is the final step:

**Reports are key**

Management consultant Peter Drucker wisely noted, “If you can’t measure it, you can’t improve it.” Reports are critical in measuring the health of your practice at any moment. You must know what reports to run, when to run them and how to use them in order to continually improve. Here’s the what, when and why of the reports you need.

**Daily**

- **Day sheet.** When the doctor takes 10 minutes at the end of each day to look over production and collection numbers, it’s much easier to remember what procedures were performed than coming back and trying to remember a month later. This review ensures accuracy of patient records and helps the doctor remain aware of the all ledger activity for the day.

- **Adjustments.** This is the second report the doctor needs to look over daily to keep an eye on what money has been adjusted out of the practice’s bank account. This step is key to maintaining strong internal controls and promoting operational efficiency.

- **Deposit slip.** Every day, balance all of the funds. Doing this daily means your balances will be accurate and always up to date. If you put it off, mistakes will continue to advance, unfortunately.

**Weekly**

- **Insurance aging.** Many insurance companies require timely filing; tracking outstanding claims on a more regular basis will help prevent delayed claims and result in quicker payment.

- **Accounts receivable.** Running this report weekly enables you to constantly appraise where the money is coming from and what patients still owe. You’ll simplify your bookkeeping, avoid the rush of phone calls and get more money coming in on a regular basis.

**Monthly**

- **Practice analysis.** Look at what you did this month and compare it to previous month. Is your team meeting its production and collection goals?

- **Audit trail.** Although often overlooked — or even worse, never run at all — this is one of the most important reports for keeping a finger on the pulse of the back end of the practice. So many practice management solutions are incomplete or difficult to use, bloated with hard-to-understand features you’ll never even need. Easy Dental is the best solution for budget-conscious practices, giving you powerful features without the cost of complex, expanded feature sets.
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Esthetic tooth replacement with Hahn Tapered Implant and BruxZir Anterior Solid Zirconia

Benefit from improved clinical workflow

By Timothy F. Kosinski, DDS, MAGD

With more patients seeking dental implant treatment, it’s no surprise that a growing number of clinicians are providing this service. The increased demand for implant therapy can be attributed in part to the improved predictability brought about by innovations in implant design.

Additionally, due to advancements in all-ceramic restorative materials, providing esthetic results is easier than ever before. By utilizing the most advanced implants and restorative materials, even experienced implantologists have the potential to benefit from an improved clinical workflow and more esthetic results.

The case report that follows demonstrates immediate tooth extraction and placement of a Hahn Tapered Implant (Glidewell Direct; Irvine, Calif.) in the area of a lateral incisor.

A temporary bridge, custom implant abutment, and a highly esthetic final crown are utilized to facilitate a natural-looking final restoration.

Case report

A 40-year-old male presented with no medical complications and desired a nice smile for his business interactions. His maxillary left lateral incisor had fractured, with the patient’s excessive parafunction likely a contributing factor. Endodontic evaluation had determined that the lateral incisor was untreatable.

The patient accepted a treatment plan in which the lateral incisor would be extracted and an implant immediately placed. Designed to achieve the maximum primary stability needed for immediate extraction and implantation cases, a Hahn Tapered Implant was selected for the procedure.

To begin treatment, the non-restoreable lateral incisor was extracted atraumatically. Removing the tooth in this manner maintained the facial plate of bone as well as the interseptal bone that helps support the interdental papillae. A pilot drill was utilized to create the initial osteotomy approximately 3 mm apical to the adjacent cementoenamel junction, and a 3.5-mm-diameter Replace Select™ drill (Nobel Biocare, Yorba Linda, Calif.) was used to complete preparation of the implant site. Note that the Hahn Tapered Implant is compatible with widely used surgical instrumentation.

As the implant was threaded into place, its prominent buttress threads engaged the palatal wall firmly. This simplified the effort of preserving the facial plate and positioning the implant in a manner that would foster an esthetic outcome. The tapered body of the implant eased placement within a maximum amount of bone, and its widened apex helped establish excellent stability.

Radiography confirmed the implant was placed in an optimal position. A transitional bridge was fabricated to minimize speech problems, help support the soft tissue and maintain a natural emergence profile during the healing period. After four months of healing, the temporary bridge was removed and an open-tray final impression was taken.

An Inclusive® Zirconia Custom Abutment with titanium base was produced by the lab and maintained a natural emergence profile upon delivery. BruxZir® Anterior, a monolithic zirconia material specially formulated for the smile zone, was chosen for the final restoration because of its strength and lifelike esthetics.

The crown, which was digitally designed and milled using CAD/CAM technology, exhibited a precise fit. Final radiography illustrated superb bone preservation at the implant site (Fig. 1). Optimal soft-tissue contours were particularly evident around the beveled edge of the Hahn Tapered Implant. The patient was very pleased with the final restoration (Fig. 2).

Conclusion

The high primary stability, optimal positioning and simplified surgical protocol facilitated by the Hahn Tapered Implant make it ideal for a wide range of indications, including immediate extraction cases and restorations in the smile zone. When combined with BruxZir Anterior and zirconia hybrid custom abutments, a predictable restoration can be delivered that mimics the esthetics of the tooth being replaced.

Note: See more of this case by visiting www.inclusivemagazine.com.
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Planmeca’s PlanScan offers color, enhanced speed

By Planmeca USA
CAD/CAM Division Staff

Planmeca’s new software update — PlanCAD 5.7 for PlanScan — is being showcased here at the Greater New York Dental Meeting. The update, featuring optional color capability and optimized scanning speed, gives dental professionals a new tool to accurately capture and visualize the oral environment in full color and boasts increased speed for the ultimate in chairside productivity. This latest update was launched at the Power of Digital Dentistry Conference in October.

Planmeca’s innovative color tip technology and activation kit allows dentists to upgrade and activate their existing PlanScan scanners to color. The new autoclave color tips are available in the standard size and are interchangeable with all PlanScan digital scanners.

“There is nothing like it on the market today. With a simple 5.7 software update, available as an affordable upgrade, the revolutionary tip design allows me to easily integrate the new color scanning option without the need to purchase a new scanner. Economically it makes sense,” said Dr. Michael Moroni, a practitioner based in Castle Rock, Colo. “Clinically, full color enhances the detail and margin definition, assisting the clinician in distinguishing between tissues and restorative materials to better facilitate patient treatment planning.”

Jukka Kanerva, president of the Planmeca CAD/CAM group, said, “We are proud to offer an affordable and innovative upgrade to PlanScan that will add value to the clinician’s practice and improve patient treatment planning. This upgrade demonstrates Planmeca’s commitment to continually improving our product to provide new capabilities.”

Once a scanner has been activated, the user can switch back and forth between all tips (black and white standard, portrait and landscape, or color standard) on that scanner.

Planmeca PlanCAD 5.7 provides users with significantly improved working speed, allowing users to process 3-D scans faster than ever before. Powerful optics, rapid data processing, portability and network capability optimize the restoration process with speed, ease and accuracy, according to the company.

Planmeca’s PlanScan offers color, enhanced speed

Here at the GNYDM

The Planmeca PlanCAD 5.7 and other components of the Planmeca Fit System are distributed exclusively in North America by Henry Schein Dental. For more information, visit Planmeca at Booth No. 4034. To learn more about Henry Schein’s digital dental solutions that benefit the patient, practice and laboratory, visit Henry Schein at Booth No. 4225, and at the Henry Schein ConnectDental Pavilion on the main floor at the Crystal Palace entrance.
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RAMVAC Amalgam HoG Separator
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Fully autoclavable and designed to grip all shank sizes, including CA, FG and short shanks, Shofu’s BurButler is an innovative bur storage system designed to bring time- and cost-savings to a dental practice.

This universal bur block is made of resilient, medical-grade silicone, and it comes in five colors—amber orange, amethyst purple, diamond white, ruby pink and sapphire blue—for easy coding and identification. The BurButler does not require plugs or extra parts to securely hold instruments.

This unique silicone block features a patented starburst design with reverse fluting that grips all burs in place, eliminating the risk of spilled or misplaced burs, the company asserts. The holes offer drainage for proper cleaning and hold items tightly but flexibly, so no burs will ever be lost.

Intended for customized mixing and matching of burs, the 10-hole block is designed to have an ideal spacing between the holes. This facilitates easy insertion and removal of burs, and it is safe for fingers petite or large.

Each bur block is complemented by a protective lid made of clear plastic. Both the lid and base can be autoclaved together. Equipped with skirted grooves, the lid grips the base easily, and it can be removed with one hand.

The clear lid makes it possible to see the content of each bur block, allowing dental staff to organize their stations by personnel, procedure or operatory.

The block can also be used as a sterilizable storage box for a variety of other components, including implant abutments, perio irrigation tips and other small items.

Whether used for bur storage, sterilization or organization, Shofu believes its BurButler will help bring time and cost savings to every dental practice.
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BOOTH 4827
The Planmeca FIT: A complete, chairside CAD/CAM system

By Planmeca Staff

Here in New York, Planmeca is featuring its complete chairside CAD/CAM system. The Planmeca FIT is composed of the PlanScan scanner, PlanCAD software and PlanMill 40 mill as a fully integrated open CAD/CAM system for same-day dentistry.

Here at the GNYDM
To learn more about the Planmeca FIT, stop by booth Nos. 4028/4034.

Power of the perfect fit
Focusing on a full-system approach, the Planmeca FIT will adapt to a practice’s schedule, needs and expectations – a perfect fit for today’s busy lifestyle, the company asserts.

Planmeca FIT contains three key components: PlanScan scanner to accurately scan intraorally; PlanCAD software for intuitively designing the restorations, and PlanMill 40 to precisely mill out the restoration in-office. With this complete system, dental professionals can achieve chairside restorations that patients appreciate, all in the same day.

“We wanted to package PlanScan, PlanCAD and PlanMill 40 as a full system that provides the perfect fit in restoration strength and esthetics, as well as for the patient’s health and well-being,” said Jukka Kanerva, president of Planmeca CAD/CAM solutions. “The Planmeca FIT open CAD/CAM system allows us to do just that.”

Dental patients expect convenience and a comfortable experience. The Planmeca FIT System exceeds both of these expectations by providing beautiful, natural-looking restorations with the added convenience of same-day dentistry, according to the company.

Restorations fabricated by Planmeca FIT are strong, beautiful and natural in appearance – a perfect fit for the ideal smile. With Planmeca FIT same-day technology, practitioners can now go beyond traditional dentistry and create a new level of exceptional patient experience, the company asserts.

About Planmeca Oy and Planmeca Group
Planmeca Oy is one of the world’s leading dental equipment manufacturers, with a product range covering digital dental units, CAD/CAM solutions, 2-D and 3-D imaging devices and comprehensive software solutions. Headquartered in Helsinki, Finland, Planmeca’s products are distributed in more than 120 countries worldwide. With a strong commitment to pioneering innovations and design, it is one of the largest privately held companies in its field.

Visit www.planmeca.com and www.planmecacadcam.com for more information. The Planmeca FIT System is distributed exclusively in North America by Henry Schein Dental.
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FUSION-Zr™ resin cements are self-adhesive and recommended for the permanent cementation of all-ceramic restorations, zirconia, lithium disilicate and CAD/CAM-type materials. The cements work best for no-prep veneers, minimally prepped veneers, prepped veneers, crown and bridge and inlays/onlays. FUSION-Zr resin cements create an exceptional marginal seal, according to TAUB Products, the company behind the product. They eliminate micro-leakage and marginal staining. Bonding agents can be used but are not required.

FUSION-Zr dual-cure resin cements are compatible with zirconia-type restorations without additional zirconia primers. They are available in both light and dual-cure in the following shades: crystal clear (for accurate visualization), opal white (for natural brightness and translucent restorations) and the new white (more opaque). Try-in pastes are available.

For more information, visit TAUB Products at [www.taubdental.com](http://www.taubdental.com), call (800) 828-2634, email sales@taubdental.com or stop by the booth, No. 2708, here at the Greater New York Dental Meeting.

To see the DEFEND+PLUS disinfecting wipes, stop by the Mydent International booth, No. 3709, here at the Greater New York Dental Meeting.

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You know how those days go — all morning long, it felt like you were struggling to keep on track with the schedule. Your team is frustrated because they haven’t had their full hour lunch more than one day a week in as long as they can remember.

You walked by the sterilization room 15 minutes ago, and it sure sounded like they were complaining to each other because you said to work in that emergency, and they were struggling to figure out how to pick up their kid from daycare on time. Again. You want them to enjoy working here, but you have to be able to pay the bills. And your best assistant asked you again if she can have that raise you have been promising her. Don’t they understand?

Today will be another day of three chairs and patient after patient asking you questions about treatment, all eager to get started with getting their mouth fixed, but yet you still won’t see any of them show up on the schedule. They said they wanted to do the work, but for some reason, they never seem to come back and do it. They say insurance doesn’t cover it, or they ask for a pre-determination. Too bad they don’t know the pre-determination doesn’t mean much.

Today, you have 27 patients on your schedule and will work your butt off and still not have a chance to pee. It looks like you should be able to be done by 5, but today will finish worse than yesterday.

It feels like half of your patients are crankier than you are, and your team isn’t really talking to you today, and you know when you get home, all you will want to do is go to sleep and wake up on Saturday — except it’s still Tuesday!

It doesn’t make sense — you have taken C.E. courses every time they come to town. The new insurance plan was supposed to make things easier. You bought a bunch of new equipment to save money on taxes — of course now you have to pay for it every month — but why does it seem like the harder you work, the further behind you get? There has to be a simple reason.

Well, it turns out there actually is — and it’s something that you learned when you were about 5! Do unto others. More specifically, build systems in your office so that you can treat your patients the way you would want to be treated — comprehensively and with exceptional information to make good decisions — and produce a consistent experience time after time.

While doing that, add exceptional care — esthetic adhesive excellence like you see in the journals. But how? Well, the answer happens to be the foundation that LVI was built upon — building the excellence in a patient-centered practice. And the programs at LVI have been teaching clinical excellence and communication and business systems for almost 20 years to help doctors do a better job of not only seeing the patient but, more importantly, connecting with them. Two decades of not only communication but comprehensive diagnosis and clinical excellence. As a result, the doctors at LVI have a statistically higher professional satisfaction and income.

Isn’t it time you go find out what they are doing differently? Yes. Yes, it is — and congratulations on the journey you are about to start.

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