So much to learn

By Fred Michmershuizen
Dental Tribune

More than 400 courses are being offered here at the 2013 Yankee Dental Congress. The Massachusetts Dental Society — in cooperation with the Connecticut, Maine, New Hampshire, Rhode Island and Vermont dental associations — has put together an educational program with some of the country's leading clinicians.

The theme of this year's meeting is "Building Bridges Through Innovation, Technology, Wellness & Inspiration." In the lecture halls, here at the Boston Convention & Exhibition Center, there is plenty of inspiration to be found.

In one presentation on Thursday, "New Opportunities With Vacuum Forming," Thomas Zaleske taught attendees how to recognize the differences between mouthguard materials and how each is finished. Keystone Industries supplied materials for this course.

Course offerings here in Boston continue through Sunday. In addition, there are also numerous continuing education opportunities available on the exhibit hall floor. Pick up the official program or download the Yankee Dental Congress app from iTunes for more details.
Here at Yankee: what to know

Exhibit Hall Hours
9:30 a.m.–5:30 p.m. today and 9:30 a.m.–4:30 p.m. Saturday

Restaurant reservation service
Make dinner reservations with the concierge service in the North Lobby of the convention center. This service includes a listing of restaurants by cuisine and neighborhood and their menus.

Business services
FedEx Kinko’s is the exclusive business center for all show exhibitors and attendees. The FedEx Kinko’s Business Center is located on level one near the North Lobby. For services and more information, visit psg.kinkos.com/conventions/bhec.

Coat check
Coat check service is available in the North Lobby and at the East and West entrances on Level 1.

ATMs
ATMs are located throughout the convention center in the North Lobby, Southeast Lobby C and Food Court.

C.E. Pavilion
The C.E. Pavilion is a free service for all attendees. You can print a certificate with general attendance credits and courses taken at the meeting in either one of two ways (please use only one method). Visit the C.E. Pavilion located in the North Lobby and satellite pavilions in the exhibit hall or visit www.yankeedental.com through Nov. 1.

Exhibit Hall Mystery Shopper
Shop the exhibit hall floor on Saturday, and you may be rewarded with a gift card from a Mystery Shopper.

Exhibit Hall Snacks
From 4 to 5:30 p.m. today, enjoy a complimentary glass of sangria or a beer during the Sangria Social Hour.
On Saturday, sample award-winning chowder from Levy Restaurants, Hilton Back Bay, Seaport Hotel, Hyatt Regency Boston, Renaissance Boston Waterfront and Starwood of Boston during the 13th annual chowder tasting.

Tell us what you think!
Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Dental Tribune? Let us know by e-mailing feedback@dental-tribune.com. We look forward to hearing from you! If you would like to make changes to your subscription (name, address or to opt out), send us an e-mail at database@dental-tribune.com and be sure to indicate which publication you are referring to. Also, please note that subscription changes can take up to six weeks to process.

PhotoMed gives you options

Configure your Canon camera with the flash that is right for you.

The macro flash that you use for dental photography has a huge impact on the quality of your images. Not all macro flashes are up to the task and many that are being offered are not compatible with the cameras they are being sold with.

When it comes to outfitting a Canon digital camera with a macro flash, the best choices come from Canon, Metz and Sigma. Real flashes from real flash manufacturers – not “frankenflashes” that look like they were assembled in someone’s garage.

When you call the experts at PhotoMed, they can help guide you to the right flash for your system. Need a complete camera that includes unlimited support? We can help with that too.

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Come see us at a dental meeting near you. Complete list of upcoming meetings at: www.photomed.net
Take photos, pick our brains and get the best dental camera advice available.
Scenes from Thursday

Need to relax a bit? William Shen of ACIGI Relaxation/Fuji (booth No. 2239) shows how it’s done.

The Yankee Dental Congress is a great place to get excited about oral hygiene.

Above: Dr. Jeffrey Hoos presents a course on treating denture patients with mini implants on Thursday morning.

Left: Lisa Norton of VOICO America (booth No. 1231).

Some Call it Evolution.

We call it Logical Progression™
The complete line of OCO Biomedical dental implants - from 2.2mm to 6mm diameters.

Booth 835

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The gang’s all here at Zila Rotadent. From left: Norine Ballantine, Peter McCann, Jenna Jorge and Jon Desrocher.

Thomas Zaleske, a consultant for Keystone Industries, pauses before his course, ‘New Opportunities With Vacuum Forming,’ on Thursday afternoon.

These hygienists and dental assistants are making some new friends at the E-Z Floss booth (No. 745).

Dental assistant Virginia Martinez takes advantage of the ‘Real Deal Advantage’ offered by Patterson Dental (booth No. 451).
Lisa Crawford of Super Saver Dental Lab (booth No. 1044) is very excited about the savings she is able to offer to dental practices. Photographs by Fred Michmershuizen, Dental Tribune

Meeting attendees attend an educational session at the Carestream Dental booth (No. 2008).

Bill Colanti, left, and Dick Linde of Technology4Medicine (booth No. 2429).

Ricardo Youngblood, left, and Lenny Sulks of Shofu Dental (booth No. 1229).

Mike McKenna, left, and Rex Koskela of PhotoMed International (booth No. 2106).

Justin Ginsberg of TelephoneOnHold.com (booth No. 744) will let you hear samples of what patients can hear when they are on hold.

The team at Glidewell Laboratories (booth No. 1703) includes, from left, Heather Franklin, Monica Diaz and Monica Villasenor.

Dr. Stephen Hsu of Camellix (booth No. 721).

Lisa Crawford of Super Saver Dental Lab (booth No. 1044) is very excited about the savings she is able to offer to dental practices.
"We all have the need to express ourselves," says Michael Edison. "Our mission is to design scrubs and lab coats that are functional, well-fitting, comfortable and fashionable."

The company also offers T-shirts whose designs change from black and white to color when exposed to the sun.

- Camellix (booth No. 721) is offering a line of products for the treatment and prevention of cold sores and fever blisters. AverTeaX topical ointment and daily lip protector use a green tea antioxidant to help relieve pain and itching, soothe and soften, and relieve dryness. The company also offers green tea gum and lozenges to help relieve dry mouth. The products were developed by Dr. Stephen Hsu, a professor at Georgia Health Sciences University.

- TelephoneOnHold.com (booth No. 744) is offering what it calls an affordable, effective and easy means of communicating with patients who call your practice. "Our experienced staff will work directly with you to implement an appropriate on-hold marketing strategy," says Justin Ginsberg. The recordings are high quality, well-written and professionally produced, he says.

Of course, these are just some of the many products on offer this week. The exhibit hall is open through Saturday, so be sure to check out these booths and many more.
Patient-specific implant treatment solutions all for one low price

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INCLUSIVE®
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Includes everything you need to restore a missing tooth
- Inclusive® Tapered Implant and surgical drills
- Prosthetic guide
- BioTemp® Tissue Contouring Solution
  - Custom healing abutment
  - Custom temporary abutment
  - Custom provisional crown
  - Custom impression coping
- Final Inclusive Custom Abutment and BruxZir® Solid Zirconia or IPS e.max® crown (delivered separately)

INCLUSIVE® TRS
MINI IMPLANT OVERDENTURE

$589*
Includes everything you need for a mini implant-retained overdenture
- Four Inclusive® Mini Implants and surgical drills
- Impression copings, O-ring housings, analogs and model work
- Overdenture with Myerson Kenson® Teeth

INCLUSIVE® TRS
SCREW-RETAIRED HYBRID DENTURE

$2,495*
Includes everything you need for a hybrid overdenture
- Six Inclusive Tapered Implants and final surgical drill
- Six titanium healing abutments, six impression copings and six analogs
- Final CAD/CAM milled titanium bar overdenture with premium denture teeth

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GLIDEWELL LABORATORIES
Premium Products - Outstanding Value
TRIOS comes to North America

3Shape, a global leader in 3-D scanning technologies and CAD/CAM software for dental applications, has declared "all systems go" for nationwide sales of its TRIOS® solution in the United States and Canada.

3Shape has signed up a wide network of national and local resellers to distribute TRIOS to dentists, dental specialists, dental schools and more throughout North America.

According to the company, 3Shape's strong distribution foundation has been carefully constructed to ensure optimal geographical coverage and fulfillment of 3Shape's high standards for customer service and support of its products.

3Shape representatives say TRIOS resellers are all experienced dental supplier professionals and are amply trained by 3Shape to install and support TRIOS for customers in local clinics.

Certification and full regulatory compliance in place
The TRIOS system as a medical device is continuously developed under the strict regulations of the FDA and ISO 13485 requirements. 3Shape has passed all final safety tests and production inspections required for authorized sales and marketing of the TRIOS system in the United States.

Closing in on complete digital workflows between clinic and lab
TRIOS enables dentists to rapidly capture the complete intraoral situation and send the 3-D model directly to the lab. It does not require pre-spraying the teeth.

The system clinically validates the impression and includes tools that allow dentists to edit their scans. Labs and dentists can communicate about the case using 3-D design visualizations, annotations and messages. The full-digital workflow is designed to enhance close collaboration with the lab and allow the dentist to focus more on treating patients.

By utilizing the lab's CAD/CAM expertise, along with its wide range of indications and materials possibilities, dentists can provide their patients with more treatment options and restorations of the best possible quality and fit, according to the company.

Spreading the news
In recent months, 3Shape has been touring the United States, demonstrating TRIOS for dental professionals. According to the company, the success of these live events affirms the great interest in this new digital impression solution throughout the U.S. dental market.

"We are very excited to bring state-of-the-art intraoral scanner technology to the largest dental market in the world," said Flemming Thorup, 3Shape's president and CEO. "The many North American labs that are using 3Shape Dental System, or those who order our TRIOS Index separately, will be able to connect with clinics using TRIOS. We believe that 3Shape will soon become a strong brand in clinics — just as it has in labs."

In order to further strengthen support and services and closely back up its partners, 3Shape recently established a new office near Los Angeles, ensuring business-hour coverage throughout the country.

About 3Shape
3Shape is a Danish company specializing in the development and marketing of 3-D scanners and CAD/CAM software solutions designed for the creation, processing, analysis and management of high-quality 3-D data for application in complex manufacturing processes. 3Shape envisions the age of the "Full digital dental lab," and its more than 150 developers provide innovation power toward reaching this goal.

3Shape’s solutions aim to empower dental professionals through automation of real workflows, and its systems are applied in thousands of labs in more than 90 countries worldwide. With TRIOS, 3Shape now brings its expertise and innovation power directly to dentists.

3Shape boosts its distributor support network with a second-line support force of more than 30 in-house experts placed in five support and service centers around the globe. 3Shape is a privately held company headquartered in Copenhagen, with the market’s largest team dedicated to scanner and software development for the dental segment. That team is based in Denmark and Ukraine with production facilities in Poland and business development and support offices in New Jersey and Asia.
Uncover the true potential of stabilized stannous fluoride toothpaste.

The antibacterial action of stabilized stannous fluoride
Stannous fluoride has long been recognized as a fluoride source that exerts antibacterial actions against the bacteria that cause plaque and gingivitis; however, in order to deliver the full therapeutic potential of stannous fluoride, the ingredient has to be stabilized. The result is a stabilized stannous fluoride toothpaste that not only fights caries, plaque, and gingivitis, but also treats dentinal hypersensitivity. Data show Crest® PRO-HEALTH® inhibits the bacteria that cause plaque and gingivitis for 12 hours and reduces the bleeding associated with gingivitis by 57%.¹

To deliver all of the benefits without the trade-offs, Crest PRO-HEALTH was developed. It is the first and only toothpaste to utilize a balance of ingredients, including stannous fluoride and sodium hexametaphosphate.

Effective stain removal that's safe on enamel
Stannous fluoride and sodium hexametaphosphate are highly reactive with typical dentifrice ingredients. The successful formulation of these 2 ingredients results in a dentifrice with a unique consistency and brushing experience. Your patients will notice that the formula contains sodium hexametaphosphate particles.

The particles will begin dissolving immediately when they interact with saliva and are in no way harmful to enamel. The sodium hexametaphosphate disrupts the stain on the tooth’s pellicle to remove existing stains and binds at the tooth surface to prevent new stains from forming.

Two effective ingredients, 7 clinical benefits
It’s important to understand that while the first formulations to include stannous fluoride were effective, they were not optimal. Early products either did not stabilize the stannous fluoride or had drawbacks of extrinsic staining and an astringent taste.

Give patients 7 benefits in one toothpaste

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<tr>
<th>Stabilized stannous fluoride</th>
<th>Sodium hexametaphosphate</th>
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<td>• Reduces plaque</td>
<td>• Removes extrinsic stains and protects against future staining</td>
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<td>• Reduces gingivitis</td>
<td>• Helps prevent calculus</td>
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<td>• Fights caries and strengthens enamel</td>
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<td>• Reduces halitosis</td>
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For more information on stabilized stannous fluoride toothpaste and the 80+ clinical trials performed that validate its benefits, visit dentalcare.com.

Clinical benefits of the Inclusive Tooth Replacement Solution

By Darrin W. Wiederhold, DMD, MS, and Bradley C. Bockhorst, DMD

A hallmark of the most successful modern clinicians is the ability to strike a balance between a daily load of 12 to 16 patients and maintaining the same high standard of care. No easy task when it comes to implant cases.

Currently, the manufacturer is responsible for the components, the laboratory for the restoration — after receiving the impressions. Restoratively, that’s like erecting a house on an existing foundation, limiting the builder. Proper esthetics requires soft-tissue contouring that begins at implant placement, making stock components less than ideal.

With the new Inclusive® Tooth Replacement Solution from Glidewell Laboratories, custom-designed temporary components allow for immediate provisionalization specific to each patient, and a matching custom impression coping communicates the final gingival architecture to the laboratory. Add the implant, surgical drills, prosthesis guide, final custom abutment and final BruxZir® Solid Zirconia restoration (Glidewell), and the clinician receives all the components necessary to place, provisionalize and restore the implant.

The Inclusive Tooth Replacement Solution supports a streamlined workflow that ensures predictability and long-term success. Armed with the endgame in mind and the tools and road map to get there, experienced and novice clinicians can place and restore dental implants with greater confidence than ever before.

Implant treatment workflow

• Consultation and data collection
• Day of surgery protocol
• Healing phase
• Restorative phase: final impressions
• Delivery of final prosthesis

Consultation and data collection

For single-tooth replacement or full-mouth rehabilitation, comprehensive treatment planning is paramount. You’ll need:

• Full-arch upper/lower impressions (PVS)
• Bite registration
• Full-mouth radiographs (panoramic and CBCT scan, as needed. Note: If you do not have a CBCT scanner, refer patient to an imaging center)
• Shade match of existing dentition
• Preoperative photos

Once you’ve selected a diameter and length of implant, forward the diagnostic materials (impressions, models, bite registration, shade, implant size) to Glidewell for fabrication of the custom components. The laboratory will pour and articulate the models and assemble the components, delivered to you in an all-inclusive box (Fig. 1):

• Prosthetic guide (Fig. 2a)
• Custom temporary abutment (Fig. 2a)
• BioTemp® provisional crown (Glidewell) (Fig. 2a)
• Custom healing abutment (Fig. 2a)
• Custom impression coping (Fig. 2a)
• Surgical drills (Fig. 2)
• BioTemp crown (Fig. 3)

Day of surgery protocol

Place the box contents alongside your usual surgical armamentarium. Confirm the prosthetic guide fits snugly around the teeth. Visually confirm the proposed location of the implant osteotomy correlates with your planned location.

After placing the implant, decide based on the level of primary stability whether to place the custom healing abutment or the custom temporary abutment and accompanying BioTemp crown. Either option will begin sculpting the soft-tissue architecture around the implant to develop the future emergence profile.

Here at Yankee

For more information about the Inclusive Tooth Replacement Solution, stop by the Glidewell Laboratories booth, No. 1703.

If there is adequate attached tissue, use a tissue punch to remove the soft tissue over the osteotomy site, otherwise, reflect a flap. Note that the margin of the custom temporary abutment is set at approximately 2 mm.

Depending on the thickness of the soft tissue, the abutment can be adjusted and BioTemp crown relined. The custom healing abutment or BioTemp crown must be 1 mm to 1.5 mm out of occlusion to avoid occlusal stress.

Store custom impression coping with patient chart for the restorative phase.

Healing phase

Schedule monthly follow-up appointments to ensure osseointegration is progressing and to adjust the provisional restoration.

Restorative phase: final impressions

Upon successful osseointegration, the restorative phase begins. Contours of the custom impression coping match those of the custom healing abutment or custom temporary abutment, so it’s simple to remove the custom abutment, seat the impression coping and take an accurate full-arch final impression using a closed-tray or open-tray.

Complete a simple prescription form included with the original box, select your final custom abutment and final shade for your BruxZir or IPS e.max® (Ivoclar Vivadent, Amherst, N.Y.) restoration, and simply forward these items to Glidewell. There are no additional laboratory fees.

Delivery of final prosthesis

On the day of delivery, remove the custom temporary abutment and clean all debris from inside and around the implant. Try in the final Inclusive® Custom Abutment (Glidewell) and BruxZir or IPS e.max crown (Fig. 3). Check the contours, contacts and occlusion and adjust as needed.

The final occlusion should be light on the implant-retained crown, with forces directed along the long axis to minimize lateral forces. The abutment screw is tightened to 35 Ncm, head of the abutment screw covered and crown cemented. All excess cement must be removed. Instruct your patient about home care, and set a recall schedule.

Photos/Provided by Glidewell Laboratories

Fig. 1: Inclusive Tooth Replacement Solution.

Fig. 2a: Prosthetic guide, custom temporary abutment, BioTemp provisional crown, custom healing abutment and custom impression coping.

Fig. 2b: Inclusive Tapered implant and disposable surgical drills.

Fig. 3: Final inclusive custom abutment and final BruxZir or IPS e.max crown.

Fig. 2a: Prosthetic guide, custom temporary abutment, BioTemp provisional crown, custom healing abutment and custom impression coping.

Fig. 2b: Inclusive Tapered implant and disposable surgical drills.

Fig. 3: Final inclusive custom abutment and final BruxZir or IPS e.max crown.
COMPONEER: A new innovation in anterior composite bonding

Creation of new patient smiles has evolved during the years from a free-hand, challenging artistic procedure to one that builds and enhances patient smiles and self-esteem. The evolution from a laboratory-fabricated porcelain veneer has been driven by dental practices seeking to offer a similar result that can be enjoyed by a larger audience.

This change in the smile landscape can bring significant opportunities to dental practices looking to extend their services to a larger patient base.

With COMPONEER™, Coltène presents a new and easy-to-use system for restoring anterior teeth. Developed by Coltène and tested during several years by professionals, including noted Swiss dentist Dr. Mario Besek, COMPONEER offers a system of polymerized, prefabricated, nanohybrid-composite enamel shells that combine the advantages of direct composite restoration with the advantages of prefabricated veneers.

The pre-shaped COMPONEER veneers are available in four different sizes, and they are easy to use for single-tooth reconstruction as well. Until this introduction, you could choose between a directly modeled composite restoration or elaborate, indirect veneer technology. With COMPONEER, the Direct Composite Veneer System adds a new dimension to existing treatment options and gives you and your patients new economic choices.

For patients, the advantages begin with a new smile after just one visit, opening the possibility for smile makeovers before such significant events as weddings, proms or job interviews. The minimally invasive procedure and conservation of natural tooth substance can help reduce patient stress. Patients can be given a naturally esthetic smile in a single session and come away with a “smile to go.”

Advantages for the dental office include the ability to customize composite veneers using a choice of veneer and luting composite shades built from Coltène’s Synergy D6 technology. This technology gives the clinician a precision matched veneer and composite bonding resin system that uses the same surface morphology and shading to give superior results.

Placement and finishing of a nanohybrid composite is familiar to practitioners, and COMPONEER is adjustable and repairable, unlike traditional porcelain veneers.

The COMPONEER Direct Composite Veneer System is clinically indicated for a wide variety of applications, including treatment of caries and the optimization of old restorations, abrasion/erosion of anterior teeth or old restorations and tooth fractures. It is also used for esthetic/cosmetic indications, including extending incisors, repositioning alignment, brightening discolored teeth or closing diastemas.

Coltène offers a complete system. In addition to composite veneers, the system includes matched composite (SYNERGY D6), a total etch bond (One Coat Bond), special instruments and comprehensive information material for dentists and patients.

Here at Yankee

For more information about Coltène or the COMPONEER Direct Composite Veneer System, visit www.componeer.info or stop by booth No. 469.
A faster way to seal

For decades, dentists and hygienists have had no alternative but to use harsh phosphoric acid etching to improve the bondability of dental sealants to enamel. In doing so, they have lost countless hours to applying acids, waiting, rinsing and drying.

With all these added steps, perhaps the greater issue is how many failures have resulted from trying to shortcut procedures? Indeed, working with phosphoric acid is always a double-edged sword. If not left on long enough, one risks failure; leave it on too long and healthy enamel is eroded.

Thanks to advances in adhesive technology and a new pit and fissure sealant from Shofu, dental professionals don’t have to choose between a secure bond and lost time and preservation of tooth structure anymore.

BeautiSealant from Shofu is a faster, easier and gentler pit and fissure sealant system that completely eliminates the need for phosphoric acid etch and rinse steps, while still maintaining equivalent bond strengths to acid etched competitors.

Considering these steps represent a 40 percent to 60 percent reduction in working time, that extra productivity can go a long way toward keeping a practice profitable. In these difficult economic times, every liberated minute counts.

Fast application

The instructions for BeautiSealant are simple:
- Apply the primer to a clean tooth and leave for five seconds.
- Air-dry five seconds.
- Apply the sealant.
- Light-cure 10 seconds LED (20 seconds halogen).

Secure bond, gentle on enamel

BeautiSealant Primer contains dual-adhesive monomers (carboxylic and phosphonic acid) that thoroughly penetrate and prepare pits and fissures for bonding to the sealant, forming a chemical bond to calcium in the enamel. Unlike traditional sealants, which require phosphoric acid etching, severely demineralizing and dehydrating healthy teeth, Shofu’s self-etching primer is significantly less acidic, helping to preserve healthy tooth structure.

Despite this lack of acid etch and rinse steps and a HEMA-free composition, shear bond strengths remain at levels that meet or exceed market-leading sealants at 19.5 MPa.

Smooth application

BeautiSealant Sealant is an easy-to-apply sealant, optimized for smooth, bubble-free consistency. Achieve precise delivery without the common issue of overfilling with a specially designed no-ooze syringe and a tiny 0.27 gauge needle tip. This improved control over the flowability of the sealant allows placement of just the right amount of material, reducing the common occurrence of overfilling.

Sustained remineralization from giomer fillers

Shofu’s proprietary Surface Pre-Reacted Glass (S-PRG) filler particles are not only pre-charged with fluoride during manufacturing, they also recharge when fluoride concentrations in the mouth are high. Simply put, household dental hygiene products, such as fluoridated toothpaste, allow BeautiSealant to provide sustained remineralization benefits to adjacent tooth structure over the life of the sealant.

In addition to fluoride, S-PRG filler also releases five other ions: sodium, strontium, aluminum, silicate and borate, all with known bioactive properties. When exposed to concentrations of lactic acid, these ions contribute to an acid neutralization effect that demonstrates the healing benefits of giomers.
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SEE FIRST-DAY OWNERS & THEIR PATIENTS EXPERIENCE THE NEW WATERLASE IPLUS

The new WaterLase is simply amazing – but don’t take our word for it. Visit AmazedByWaterLase.com to see new owners and their first WaterLase patients experience the technology on day one, or see for yourself by scheduling a demo in your practice today.

- Generate word-of-mouth referrals with WaterLase procedures that amaze your patients
- Be part of the social media buzz driving new patients to WaterLase dentists
- Work more efficiently – less local anesthetic, no packing cord, reduce chairtime
- More than 50 hours of live, hands-on training available with your system
- Total versatility compared to other laser systems

CALL TODAY TO DEMO WATERLASE IN YOUR PRACTICE
OR VISIT AmazedByWaterLase.com TO VIEW INSTANT REACTIONS FROM DOCTORS AND PATIENTS!
New to the market, CLEARFIL™ MAJESTY ES-2 Premium is redefining composite technology. With the only VITA-approved shade concept, Kuraray’s new composite material covers all 15 classical shades with only five enamel and dentin shades. Kuraray’s proprietary light-diffusion, or LD technology, adds the finishing touch, easily blending to the color of the surrounding tooth structure.

Available in syringe or PLT (preloaded tip), CLEARFIL MAJESTY ES-2 Premium combines esthetics and economical value.

For more information on CLEARFIL MAJESTY ES-2 Premium, or any other Kuraray products, please visit www.kuraraydental.com, call (800) 879-1676 or stop by booth No. 2003.

Keystone Industries’ newly reformulated Gelato Prophy Paste has received rave reviews from the dental field, according to the company. Recently, the gelato paste was evaluated in more than 2,500 uses by 35 consultants. Overall, the paste received a 91 percent clinical rating. Forty percent of consultants found Gelato Prophy Paste better than other prophy pastes they had used, and 43 percent found it to be equivalent. Sixty-three percent of consultants would switch to Gelato Prophy Paste, and 80 percent would recommend it.

Reviewer comments included “easy to rinse,” and patients “liked the flavor variety.” One tester said it “does not feel gritty in the mouth.”

Gelato Prophylaxis Paste provides smooth, pliable and splatter-free application. The 1.23 percent fluoride ion gelato paste is good for high-luster polishing and stain removal, but it remains gentle on the enamel with minimal enamel loss. Gelato paste comes in boxes of 200 individual disposable cups. For more options, the paste comes in 12-ounce jars (exports only).

The paste is available in four different grits (fine, medium, course and extra-course) for various stain removal needs. Typically, hygienists use the fine grit for routine use, and the medium grit gives a little more stain removal power. The coarse pastes are required for removing moderate to heavy stains.

Keystone Industries continues to put forward a large assortment of gelato flavors, including piña colada, orange sherbet mint, cherry, bubble gum and raspberry.

For more information on Gelato Prophylaxis Paste or any Keystone product, contact Keystone Industries at (800) 333-3131.

Photo/Provided by Kuraray
Future Events

Get social in Seattle

AACD 2013 promises networking opportunities, camaraderie

For those who love attending dental conferences for the camaraderie and networking opportunities, AACD 2013 will offer several social events to help members connect with other dental professionals.

The American Academy of Cosmetic Dentistry (AACD) will host AACD 2013 from April 24–27 in Seattle at the Washington State Convention Center.

In addition to organizing a lineup of world-class dental educators, a number of social events are planned to help attendees make the most of their time in the city.

“One of the things that sets the AACD’s conferences apart from other meetings is our incredible social events,” said Ron Goodlin, AACD president.

“Being social at AACD 2013 is almost as important as attending workshops and lectures. Connecting with like-minded professionals and being inspired by their work enhances your perspective on the field. Networking opportunities in Seattle are everywhere — and they’re a valuable part of your conference experience!”

On April 24, to kick off this year’s annual meeting, the AACD will host an evening welcome reception at the Experience Music Project (EMP) Museum, which is located at the base of the Seattle Space Needle. The reception is included in attendees’ tuition.

At the EMP, attendees will have a chance to meet friends, enjoy refreshments, relax and learn about music’s impact throughout history. The EMP will help attendees explore musical revolutions from jazz to blues to the birth of rock ‘n’ roll and hip-hop.

On April 25, the AACD Charitable Foundation will host the Celebration of Smiles fundraiser, which benefits the AACD Charitable Foundation’s Give Back a Smile (GBAS) program. GBAS helps restore the smiles and lives of domestic violence survivors through the help of volunteer dentists and dental teams.

Celebration of Smiles will take place at the Tap House Grill, which is walking distance from the Washington State Convention Center. The Tap House is a Seattle staple that offers more than 160 beers on tap, including local craft brews. Wine and cocktails will also be available.

Tickets for the event can be purchased through the AACD’s online registration system at www.aacdconference.com.

In addition to the main events, there are other opportunities to be social in Seattle. The AACD hosts daily breakfasts and lunches in the exhibit hall so attendees can re-energize and chat with colleagues.

To see who’s on this year’s lineup, check out the AACD’s digital version of the preliminary conference guide, available at bluetoad.com/publication/?i=85943. The digital conference guide lists courses, speaker bios, exhibitor lists, schedules of events and information about all the social events.

To register
For a complete schedule of events at AACD 2013, visit www.aacdconference.com. Registration and course selection are open. To take advantage of a $150 discount, register by April 5.
FASTER, EASIER, GENTLER...

NEW! BeautiSealant
Fluoride Releasing Pit & Fissure Sealant System

Say Good-Bye to Acid Etch-and-Rinse Steps Forever!

- No phosphoric etch-and-rinse required
- Superior bond strength in just 30 seconds
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