A world of opportunity

By Fred Michmershuizen, Dental Tribune

If you want to learn something new, you are in the right place. That’s because here at the 100th Thomas P. Hinman Dental Meeting, there are more than 200 lectures, presentations and hands-on workshops to choose from.

The leading authorities in the field of dentistry are here in Atlanta to share their knowledge and expertise. No matter what your area of interest is, there is a course for you.

Many of the classroom offerings are divided into various educational tracks, including “Prevention Convention,” “Assisting Extravaganza,” “Business Office Bonanza,” “Dentist Fast Track” and the new “Emerging Dentist’s Survival Guide.”

In addition, there are offerings in glass classrooms right on the exhibit hall floor, and in many of the exhibitor booths.

With so many opportunities, it might be difficult to choose. But whatever you decide to partake in, one thing is certain: The knowledge you gain here will surely pay off once you return to your practice.

Nancy Andrews of Costa Mesa, Calif., leads the “Infection Control Workshop” Friday afternoon.

Photos/Fred Michmershuizen, Dental Tribune

Dental Tribune
The World’s Dental Newspaper · U.S. Edition

SATURDAY, MARCH 24, 2012 — Vol. 4, No. 3

www.dental-tribune.com
And speaking of the exhibit hall, there are many new products and services to discover, as well as plenty of veteran exhibitors to visit. Atlanta Dental Supply (booth No. 1235) and SS White Burs (booth No. 1422) win the seniority award. Both companies have been participating as exhibitors for more than 60 years.

Representatives at Millennium Dental Technologies (booth No. 1330) have been busy telling attendees about the company’s latest enhancement to the PerioLase MVP. The new product display enhancement features the first and only Android-based control screen in the dental laser industry, making it the world’s first truly upgradable dental laser. The Dental SideKick, available from InfoStar (booth No. 801), is a user-friendly, chairside patient education program. Representatives from the company told Dental Tribune the program is being redesigned with new capabilities, including PC and Mac compatibility, network servers, and Internet, tablet and smartphone accessibility.

VOCO America (booth No. 705) has plenty of products on tap, including its new Quick Up implant pick-up system, which is designed to eliminate the risk of interlocking. Designed specifically for bonding attachments, Quick Up can also be used for reattaching secondary elements in a denture, such as bar retainers. With everything in one system, Quick Up is designed to improve workflow and chairside efficiency.

South Tree Enterprises (booth No. 843) is a full-service construction firm engaged in the development and marketing of properties. If you need to build or re-design your office, this company has more than five decades of general contractor, construction management and design build experience. SolmeteX (booth No. 2029) has products available for amalgam and lead foil recovery, biohazard and sharps disposal, and OSHA training.

NSK Dental (booth No. 1532) is introducing the S-Max Pico handpiece head, designed to provide easier access for hard-to-reach molars and pediatric cases. It features slender styling, cellular glass optics and patented Clean Heat technology. PhotoMed (booth No. 1222) is offering a wide selection of photography equipment, including the Canon Rebel T3i, which is the first Rebel model to include the ability to work with wireless flashes. The exhibit hall is open until 4:30 p.m. today.

If you happen to run into Dr. and Mrs. Thomas P. Hinman, be sure to give them your ticket for the $100 cash prize drawing.
Scenes from Hinman

Faye Sconce, left, and Greg Sconce of InfoStar (booth No. 801).

Mike Gainsburg, left, and Bill Turner of Shofu Dental Corp. (booth No. 2314).

Develyn Gorby, left, and Keith Zinser of Viade Products (booth No. 1546).

Carla Camargo of Palisades Dental (booth No. 812).

Two civilian dental students stop at the U.S. Army Dental Recruiting booth (No. 1116) for information about military opportunities. Pictured is Anquranett Horton, from left, Capt. Rufaro P. Matipano, Dr. Kirk Yegerlehner and Reyna Whitehead.

Mike Stanton, left, and Jim Mahan of Live Oak Bank (booth No. 2333).

Sandra Silva of Delta Dental (booth No. 2333).

Mark Diffenderfer, from left, Joe Hannon and Keith Bateman show off laser equipment at the Technology-4Medicine booth (No. 819).

Photographs by Fred Michmershuizen, Dental Tribune
Hop aboard the Gendex bus for information about 3-D imaging.


Liesel Melchor, left, and Vanessa Gates of Global Dental Relief (booth No. 2746).

Angel Stewart of 1-800-DENTIST (booth No. 2726).

Mackenzie Fuller, left, and Lewis Saraich of HealthFirst (booth No. 1623).

A meeting attendee stops for product information at Prophy Perfect (booth No. 1125).

Dr. Alan French receives a standing ovation during Thursday night’s General Chairman and President’s dinner, held at the Georgia Aquarium in honor of the 100th anniversary of the Hinman Dental Meeting.

Photo/Dental Tribune Staff
You can take a peek into how dentistry was practiced in the past at the historical exhibit, located on the exhibit hall floor.

Kevin Bailey, left, and Marni Stone-Walsh of VOCO America (booth No. 705).

Deanna Borden of R&D Services Amalgam Separators (booth No. 1745).

Dr. Raymond Nope, from left, Dr. Heather Brown and James Gerity at the U.S. Navy Recruiting Command booth (No. 2710).

Meeting attendees stroll the exhibit hall on Friday morning.
Dentrix celebrates G5 launch

There was a party going on at the Dentrix booth on Friday afternoon. Trays of drinks and appetizers were passed around, balloons floated in the air and attendees gathered to learn more about the Dentrix G5, the newest version of the practice management solution, which made its debut here at the Hinman Dental Meeting.

Dentrix G5 includes many new features, including an enhanced technology architecture that builds on previous versions to deliver new levels of security, performance and stability. This includes a new SQL database and an improved software engine that increases reliability and overall performance.

With new encryption capabilities, Dentrix plays a key role in your efforts to stay compliant with HIPAA security standards.

"G5 is the best and longest-tested program Dentrix has ever released," said Howard Bangerter, product manager for Dentrix. "It is faster, more stable and allows clinicians to do their work without worrying."

The new electronic claims management capabilities save your office time by reducing manual data entry errors, eliminating rework and accelerating reimbursements.

With the integrated screen capture, you can quickly grab images from any source and use them for electronic charting, including validation of claims for certain carriers.

In addition, with the G5, Dentrix is now a platform for running applications that integrate directly with the Dentrix database.

With a newly designed architecture, combined with a robust developer program that certifies applications, Dentrix G5 has become an "open platform," encouraging software developers to write applications for the Dentrix practice management system to share data with the new Dentrix database.

Bangerter said that, so far, 40 companies have signed up to create applications to run with the Dentrix system, with dozens more waiting in line.

Dr. Steve Drescher of Atlanta has been a Dentrix user since 1996.

"I'm very happy with it," he said. "It works great, it helps with productivity and with daily tasks. I can't wait to get to the next level with the G5!"

Dentrix unveils the G5 with a launch party, complete with drinks and hors d'oeuvres, at the booth (No. 805) on Friday afternoon.

Photos/Fred Michmershuizen, Dental Tribune

Here at Hinman

To see a demonstration of the Dentrix G5, stop by booth No. 805. Current Dentrix customers will receive an upgrade kit, which provides insight into the upgrade process.

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Dr. Steve Drescher of Atlanta says Dentrix has been a valuable investment for his practice.
Mouthguards aim for gold

Keystone teams up with the U.S. Olympic Water Polo Team

Keystone Industries has teamed up with the U.S. Water Polo Team as its official supplier of mouthguards. The team will wear the new Pro-form Patriot Mouthguards during its pursuit of gold in the 2012 Summer Olympics.

Pro-form manufactures the only pre-made laminated mouthguard material in the industry. This material has long been considered the leader in custom-made mouthguards. By laminating two layers of soft EVA together, the laminate has excellent tensile strength. All of these features make the Pro-form mouthguard laminate the material of choice for custom-made mouthguards, according to Keystone Industries.

Pro-form Mouthguards are designed and form fitted to an athlete’s mouth, making communication in the pool, on the field or on the court easier for everyone. When generic, clunky mouthguards are worn, an athlete’s oxygen intake is restricted. The oxygen supply can be reduced by as much as 25 percent, resulting in reduced performance.

DENTSPLY Caulk has patented its integrated brush unit-dose delivery system used for Calm-It™ Desensitizer. U.S. patent No. 7,959,370 was awarded to DENTSPLY for its all-in-one unit dose dispenser that includes an integrated application brush. The built-in brush makes application of the desensitizing material easier and faster. The steps are simple: snap open the unit dose vial, apply and gently air dry.

Calm-It Desensitizer is fast and provides pain relief in seconds. It lasts, eliminating or reducing dentinal hypersensitivity and eliminating discomfort from cervical erosions for six months. Calm-It Desensitizer is well-tolerated by other dental materials such as restoratives, adhesives, cements, temporary materials and amalgams. Calm-it Desensitizer comes in a 6-ml bottle.

For more information, contact your local DENTSPLY Caulk distributor, call (800) 532-2855, go to www.caulk.com or stop by the booth, No. 1127.
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