Hinman’s centennial

Here in Atlanta, dental professionals have plenty of opportunities for learning and shopping

By Fred Michmershuizen, Dental Tribune

For dental professionals, Atlanta is the place to be right now. With 250 educational offerings, 400 exhibiting companies and a keynote address by a former first lady, the 100th Thomas P. Hinman Dental Meeting is aiming to live up to its theme, “A Century of Excellence.” Meeting organizers say about 23,000 dental professionals are here at the Georgia World Congress Center and Omni Hotel at CNN Center.

“We couldn’t be more excited to be celebrating the 100th Hinman, and in honor of this special occasion we have lined up an impressive roster of speakers, innovative exhibits and the parties of the

• See CENTENNIAL, page 18
Awesome thing No. 129: clean teeth

By Robert Selleck, Dental Tribune

A daily blog attracting 40,000 visitors a week, “1000 Awesome Things,” has been steadily counting down since June 20, 2008, to the posting of its final awesome thing on April 20. Along the way, more than a few of the awesome things have had a dental connection. The most recent was No. 129: “Clean teeth at all costs.”

Since launching the blog, Canadian writer Neil Pasricha has unfailingly posted a new, often-underappreciated simple joy in life every weekday. His insight-rich posting opens with Pasricha’s observation about his parent’s bedtime preparation habits, then segues into his own late-night web-surfing habits and his “zombie walk” into the bathroom to brush his teeth. The narrative takes a sharp turn when Pasricha notices a spider and contemplates the possibility that it’s been crawling around on his toothbrush.

Pasricha writes: “I stared quickly into the mirror with stely, bloodshot eyes and asked myself what sort of man I was. Was I a frantically-freaking-out-over-spider-germs sort of guy? No, I decided right then and there, that I was not. I was a clean-teeth-at-all-costs kind of guy. I was too far in to go back and I needed to hit the pillow with a fresh mouth.”

Other dental-related awesome things on the list: 961: Yellow teeth; 952: When someone tells you that you have something in your teeth, 930: Finally getting something in your teeth; 900: Multitasking while brushing your teeth; 818: When the dentist says you have no cavities; 744: That smooth feeling on your teeth after you get your braces off; and 618: The feeling of brushing your teeth with a new toothbrush.


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  - Custom provisional crown
  - Custom impression coping
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Scenes from Thursday

Yolanda Peacher, left, and Rene Waibel of DENTSPLY Caulk (booth No. 1127).

Get your picture taken with auto racing’s Ryan Newman at the Aspen Dental booth (Nos. 2729/2733).

Tom Batz of Aribex (booth No. 814) with the company’s NOMAD handheld X-ray device.

Do you have questions? They’ve got answers at the information booth.

Meeting attendees learn more about products available from Patterson Dental Supply during a presentation Thursday morning on the exhibit hall floor.

The folks at Doctor Bright’s Tooth Whitening System (booth No. 1029): Ryan Busha, from left, Brianna Ball and Richard Garofolo.

Mats Engstrom of JS Dental Mfg. (booth No. 1113).

Monica Villasenor, left, and Heather Franklin of Glidewell Laboratories (booth No. 2232).

The folks from SockIt! Gel (booth No. 2032), from left: Dr. Shayne McAnalley, Kita Lockhart and Bill Lockhart.

Photographs by Fred Michmershuizen, Dental Tribune
Dr. Robert R. Edwab of New York City presents a course on oral surgery Thursday morning.

Anthony Flachner of G. Hartzell & Son (booth No. 1510).

Dr. Richard Young before his presentation Thursday afternoon on photography as an essential tool for communication in dentistry.

The ladies from The Scheduling Institute (booth No. 2645), from left: Allyson Wiggam, Deanna White, Vanessa Carnero and Angie Carter.

Steve Kokal, left, and Cherie Boles of Lares Research (booth No. 2150).

The folks from 3Shape (booth No. 1153), from left: Carl Horrocks, Michael Maccaquano and Nancy Zhinin.

Attendees sit down for an educational presentation offered at the Carestream Dental booth (No. 1323).

The ladies from The Scheduling Institute (booth No. 2645), from left: Allyson Wiggam, Deanna White, Vanessa Carnero and Angie Carter.

Paula Noble of Specialty Appliances Orthodontic Laboratory (booth No. 1558).
During the Hinman meeting, there’s always plenty more to see and explore at the Georgia World Congress Center.

It’s this way to the meetings and exhibits.

Dr. William Tincher of Fort Jackson, S.C., an officer in the U.S. Army Dental Corps, with his table clinic presentation on piezosurgery.

Chris Rucker, left, and Shane Thompson of Loudmouth Dental Marketing (booth No. 2316).

Barbara Cox of Hands On Training Institute (booth No. 2027).

Dental assistant Ashley Oparnica of Duluth, Ga., takes a 15-minute break for some teeth whitening at Iveri Whitening (booth No. 1253). Assisting her are Jag Dhamrait, left, and Allison Greenbaum.

R.J. Watson of Rx Honing (Sharpening) Machine (booth No. 1223).

Al Dubé, left, and Tom Turner of Solmetex (booth No. 2029).
Here at Hinman: what to know

What
100th Thomas P. Hinman Dental Meeting

Where
Georgia World Congress Center (GWCC), 285 Andrew Young International Blvd., NW, Atlanta

Exhibit hall
The exhibit hall is in GWCC Halls A1, A2 and A3. It is open from 9 a.m.–5:30 p.m. today and 9 a.m.–4:30 p.m. Saturday.

Hinman Shuttle
A shuttle bus system will operate from participating downtown hotels to the GWCC. Shuttle hours are 7 a.m.–6 p.m. today and 7 a.m.–5 p.m. Saturday.

Guest policy
All guests must pay a $75 registration fee, complete a guest registration form and can register on-site only. Guests do not have to be accompanied by a registered attendee.

Business services
A full-service business center, operated by FedEx Kinkos, is available inside the main entrance of the GWCC. The following services are available for a nominal fee: copy service, fax service, Internet access, office supplies, notary service, packing and shipping. Operating hours are from 8 a.m.–5 p.m. each day.

Coat and stroller check
A coat, briefcase and stroller check is available for a nominal fee on Level 3 of Building A, across from Room A-314.

C.E. credits
Continuing education certificates can be printed out at the conclusion of each course, at the end of the meeting or from www.hinman.org for up to six months following the meeting. Computerized continuing education certificates also can be printed out at one of two locations during the meeting: daily in the Cyber Cafe or from 1–5:30 p.m. Saturday in the Registration Hall.

Special offers
- Hinman 100 T-shirts: Pick up your limited edition Hinman 100 T-shirt at the Registration Hall while supplies last. Shirts are $10, and the proceeds will go toward a scholarship for dental education. Cash, check or credit cards are accepted.

- Hinman Dental Hard Rock Cafe Pen: The Hinman Dental Hard Rock Cafe Pen is $14, and a portion of the proceeds will go to a Hinman scholarship. Purchase pins in the exhibit hall at booth No. 2350 or at the Hard Rock Cafe Atlanta store.

- Googie Burger: Stop by Googie Burger in Centennial Olympic Park and get 10 percent off “The TMJ Burger” and “The Root Canal” milkshake in honor of Hinman’s 100th anniversary meeting. Show your Hinman badge for the discount.

You know how important photographs are to your practice, but you don’t know who to turn to for advice. PhotoMed understands your needs and can help you choose the right camera. We also include a support and loan equipment program for the life of the camera so you have someone to turn to if you have questions.

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Clinical benefits of the Inclusive Tooth Replacement Solution

By Darrin W. Wiederhold, DMD, MS, and Bradley C. Bockhorst, DMD

A hallmark of the most successful modern clinicians is the ability to strike a balance between a daily load of 12 to 16 patients and maintaining the same high standard of care. No easy task when it comes to implant cases.

Currently, the manufacturer is responsible for the components, the laboratory for the restoration — after receiving the impressions. Restoratively, that’s like erecting a house on an existing foundation, limiting the builder. Proper esthetics requires soft-tissue contouring that begins at implant placement, making stock components less than ideal.

With the new Inclusive® Tooth Replacement Solution from Glidewell Laboratories, custom-designed temporary components allow for immediate provisionalization specific to each patient, and a matching custom impression coping communicates the final gingival architecture to the laboratory. Add the implant, surgical drills, prosthetic guide, final custom abutment and final BruxZir® Solid Zirconia restoration (Glidewell), and the clinician receives all the components necessary to place, provisionalize and restore the implant.

The Inclusive Tooth Replacement Solution supports a streamlined workflow that ensures predictability and long-term success. Armed with the endgame in mind and the tools and road map to get there, experienced and novice clinicians alike can place and restore dental implants with greater confidence than ever before.

Implant treatment workflow
• Consultation and data collection
• Day of surgery protocol
• Healing phase
• Restorative phase: final impressions
• Delivery of final prosthesis

Consultation and data collection
For single-tooth replacement or full-mouth rehabilitation, comprehensive treatment planning is paramount. You’ll need:
• Full-arch upper/lower impressions (PVS)
• Bite registration
• Full-mouth radiographs (panoramic and CBCT scan, as needed. Note: If you do not have a CBCT scanner, refer patient to an imaging center)
• Shade match of existing dentition
• Preoperative photos

Once you’ve selected a diameter and length of implant, forward the diagnostic materials (impressions, models, bite registration, shade, implant size) to Glidewell for fabrication of the custom components. The laboratory will pour and articulate the models and assemble the components, delivered to you in an all-inclusive box (Fig. 1):
• Prosthetic guide (Fig. 2a)
• Custom temporary abutment (Fig. 2a)

Here at Hinman
For more information about the Inclusive Tooth Replacement Solution, please stop by the Glidewell Laboratories booth, No. 2232.

Day of surgery protocol
Place the box contents alongside your usual surgical armamentarium. Confirm the prosthetic guide fits snugly around the teeth. Visually confirm the proposed location of the implant osteotomy correlates with your planned location.

After placing the implant, decide based on the level of primary stability whether to place the custom healing abutment or the custom temporary abutment and accompanying BioTemp crown. Either option will begin sculpting the soft-tissue architecture around the implant to develop the future emergence profile.

If there is adequate attached tissue, use a tissue punch to remove the soft tissue over the osteotomy site, otherwise, reflect a flap. Note that the margin of the custom temporary abutment is set at approximately 3 mm.

Depending on the thickness of the soft tissue, the abutment can be adjusted and BioTemp crown relined. The custom healing abutment or BioTemp crown must be 1 mm to 1.5 mm out of occlusion to avoid occlusal stress.

Some custom impression coping with patient chart for the restorative phase.

Healing phase
Schedule monthly follow-up appointments to ensure osseointegration is progressing, and to adjust the provisional restoration.

Restorative phase: final impressions
Upon successful osseointegration, the restorative phase begins. Contours of the custom impression coping match those of the custom healing abutment or custom temporary abutment, so it’s simple to remove the custom abutment, seat the impression coping and take an accurate full-arch final impression using a closed-tray or open-tray.

Delivery of final prosthesis
On the day of delivery, remove the custom temporary abutment and clean all debris from inside and around the implant. Try in the final Inclusive® Custom Abutment (Glidewell) and BruxZir or IPS e.max® (Ivoclar Vivadent, Amherst, NY) restoration, and simply forward these items to Glidewell. There are no additional laboratory fees.

Instruct your patient about home care, complete a simple prescription form included with the original box, select your final custom abutment and final shade for your BruxZir or IPS e.max® (Ivoclar Vivadent, Amherst, NY) restoration, and simply forward these items to Glidewell. There are no additional laboratory fees.

Here at Hinman
For more information about the Inclusive Tooth Replacement Solution, please stop by the Glidewell Laboratories booth, No. 2232.

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Fig. 1: Inclusive Tooth Replacement Solution
Photos/Provided by Glidewell Laboratories

Fig. 2a: Prosthetic guide, custom temporary abutment, BioTemp provisional crown, custom healing abutment and custom impression coping

Fig. 2b: Inclusive Tapered implant and disposable surgical drills

Fig. 3: Final Inclusive custom abutment and final BruxZir or IPS e.max crown
Aribex NOMAD offers rectangular collimation

Adapter significantly reduces the radiation dosage to patient and user

Aribex, a worldwide leader in hand-held X-ray technologies, introduced its new Rectangular Collimator Adapter for the NOMAD® Pro handheld X-ray during last month’s Chicago Midwinter Meeting. The device snaps on the front of the NOMAD Pro cone to reduce the X-ray exposure from a 6 cm circle down to a 3 by 4 cm rectangle, matching the size and shape of a No. 2 dental image receptor.

“Dozens of studies have proven the NOMAD Pro to be safe,” said Ken Kaufman, president of Aribex. “The NOMAD Pro patient dose area is already 27 percent smaller than that of traditional systems.”

“Thanks to the feedback of our customers and the hard work of the Aribex team, this new Rectangular Collimator Adapter makes our NOMAD Pro even safer, because it reduces the dose area by an additional 58 percent.”

The Rectangular Collimator Adapter is available for immediate shipment with a manufacturer’s suggested retail of $195, 75 percent less than similar adapters on the market today. Here, during the Hinman Dental Meeting, the adapter will be featured in the Aribex NOMAD booth, No. 814.

“Improved patient safety isn’t the only benefit,” Kaufman said. “Studies have shown that when properly used, our device protects dental staff members as much or better than traditional wall-mounted systems.”

Safe and approved for use
Aribex recently reaffirmed that each of its X-ray products meets FDA requirements, including FDA 510(K) clearance and labeling. This announcement came as a result of a recent FDA investigation into the illegal online sales of hand-held dental and veterinary X-ray units by manufacturers outside the United States.

Kaufman stressed that the NOMAD, which is manufactured in the United States, is proven safe, FDA-cleared and approved for use in almost all states. Aribex officials said the company continues to have a positive working relationship with the FDA, along with other state and local radiation safety officials.

The Aribex NOMAD fills the need for a truly portable, lightweight dental X-ray device. Thousands of NOMAD handheld devices are now in use in professional dental offices, as well as providing access to care for hundreds of thousands of underserved people around the world. Unlike bulky wall-mount systems traditionally used, the Aribex NOMAD is rechargeable and can go anywhere.
Fridays off? That’s nothing.

I own my practice—it doesn’t own me. Over the years, I’ve earned the freedom to spend more than just Fridays doing what I love most. What’s my secret? Great patient care. An amazing team. And Dentrix.

Henry Schein understands my practice is also a business with a lot of friends and family depending on its success. Sure, Dentrix has the best clinical tools. But its business tools help me and my team focus on improving profits – a necessity in today’s economy. It integrates all areas of my practice, so each team member works smarter.

Dentrix helps me optimize every second I’m in the office, so when I’m a thousand miles away, I don’t worry about anything except landing my next Manitoba trout.

I’m a Dentrix Dentist.

Watch the video of Dr. Tomaro sharing his thoughts on managing a successful practice. Visit: www.Dentrix.com/River
Now you have the choice with posterior Class II restorations to cure through or not cure through.

A completely new sectional matrix system from the one of the biggest names in matrices, Garrison Dental Solutions of Spring Lake, Mich., is designed with transparent and translucent materials. This allows the clinician to apply his or her curing light from any direction.

Composi-Tight 3D Clear is the most recent addition to 15 years of matrix system innovation from Garrison. It is being shown here in Atlanta for the first time.

“We sell direct here in the United States, which provides us a huge opportunity to talk directly with our customers,” said Tom Garrison, managing partner and co-founder.

“Having a cure-through option in a sectional matrix is something that they’ve been asking for. We borrowed heavily from our hugely successful Composi-Tight 3D to create the separator ring, created a translucent version of our most popular wedge and then created totally unique cure-through matrix bands.

“It’s a complete system — bands, rings and wedges,” Garrison said. “Designed to produce the tight, anatomical contacts doctors expect from Composi-Tight, yet give them complete control over polymerization.”

Buccal and lingual flash is reduced by soft silicone on the tips of the rings. The silicone adapts to the tooth surface and tightly seals the matrix band.

“The Soft Face technology we pioneered for the original Composi-Tight 3D was easily adapted into the new Clear system,” he said. “Our customers said this was a ‘must-have’ feature of any cure-through system. They also wanted some new things with the bands themselves.

“It wasn’t enough to make them cure-through. They wanted an enhanced marginal ridge to make it easier to recreate this part of the anatomy, and they wanted the bands to be easier to place. The Clear system bands have placement tabs that you can grab to actually ‘floss’ them into position.”

When asked how clinicians could try the system, Garrison had this to say: “As I mentioned before, we’re a direct company. Another advantage to that is we can offer something I don’t think anyone else in the industry offers: a six-month, money-back satisfaction guarantee. Ask all dentists, and they’ll tell you they’ve got a drawer full of stuff they bought, tried once and never used again. We don’t want them to feel the same about our products.

“If it ends up not being what they wanted, they can send it back, and we’ll give them their money back. It’s simple, hassle-free, and I think it’s a great way to operate our business. It builds trust.”

Garrison was founded in 1997 by Drs. Edgar and John Garrison, Tom Garrison and Rob Anderson and remains an independent privately owned company.

Here at Hinman

You can see the new Composi-Tight 3D Clear and all Garrison’s products at booth No. 2116. Garrison Dental Solutions is on the web at www.garrisondental.com.
Be impressed.

Isn’t the whole idea a better looking smile? It’s also your best work. You make the teeth that appear in those happy grins you see in places like licenses, photo booth shots, and family pictures. It’s what you do. And there is only one impression material to trust, Aquasil Ultra.

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A new foundation for your practice

Dentrix G5 improves on earlier versions and allows your office to go completely digital

For more than 20 years, Dentrix has built a reputation as a complete practice management solution. By combining intelligent patient management and flexible clinical tools, and industry-leading business management capabilities, Dentrix has helped more than 30,000 dental practices grow and thrive.

Building on that success, Henry Schein Dentrix announces the official release of Dentrix G5, the newest version of the practice management solution, here at the Hinman Dental Meeting.

Dentrix G5 includes many new features, including an enhanced technology architecture that builds on previous versions to deliver new levels of security, performance and stability. This includes a new SQL database and an improved software engine that increases reliability and overall performance. With the integrated screen capture, you can grab images from any source and use them for electronic charting, including validation of claims for certain carriers.

In today’s world, mobile access to the crucial information that powers your practice is vital. The latest version of Dentrix Mobile makes it safe and easy to access patient information on your smartphone, interact with your practice and get things done when you’re not in the office. Dentrix Mobile delivers even more advanced capabilities and an optimized viewing experience for larger iPad and Motorola Xoom tablet screens.

What makes this release truly unique is that Dentrix is now a platform for running applications that integrate directly with the Dentrix database. With a newly designed architecture, combined with a robust developer program that certifies applications, Dentrix G5 has become an “open platform,” encouraging software developers to write applications for the Dentrix practice management system to share data with the new Dentrix database. This gives Dentrix users the ability to extend their practice management system into more dental applications and equipment to improve efficiencies, so the integrated solutions work together as one digital dental office solution.

Dentrix G5 provides a new foundation for your practice. It improves everything you already know about Dentrix — including charts and treatment planning, business tools, and support and training services — and allows extension to enable a completely digital dental office.


From left: Jay Wood, product marketing manager for Dentrix, Laurel Lubin, manager of practice solutions representatives, and Howard Bangerter, product manager for Dentrix. Photo/Fred Michmershuizen, Dental Tribune
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VISIT US AT BOOTH #2032
Keystone shows off its new medal-winning mouthguard

By Fred Michmershuizen
Dental Tribune

Ever see them play water polo? Well, let’s just say it can get a little rough. Just ask Brittany Hayes, who won a silver medal at the 2008 Summer Olympics in Beijing as a member of the U.S. women’s water polo team.

“Getting my teeth knocked out was my biggest fear,” Hayes said. With her at the Keystone booth was Rick Merlo, who also won silver in Beijing as part of the men’s water polo team.

Hayes and Rick Merlo, who also won silver in Beijing as part of the men’s water polo team, both extol the virtues of the Pro-form Patriot Mouthguard by Keystone Industries.

Hayes, who has beautiful teeth and a beaming smile, told Dental Tribune that an uncle who is a dentist had impressed on her from an early age the importance of protecting her mouth while playing a sport with so much physical contact. She said she likes the Patriot mouthguard because it is easy to break in, is not extremely thick and, perhaps most importantly, it is easy to breathe through – which is obviously important for any physically demanding sport.

And it’s not just water polo players who have benefited from mouthguards supplied by Keystone. The mouthguards are also popular with players in the National Football League, the National Hockey League and the National Basketball Association as well as with many college football players.

Each mouthguard is custom fit for the wearer. According to Keystone, the important physical characteristics of mouthguard materials are tensile strength, softness and uniform density. The Pro-form laminate maintains these characteristics best because of its laminating process, which combines heat and pressure. Strength is enhanced because of the laminate’s multiple layers.

Features of the mouthguards include an anterior brace for extra protection, custom fitting for great oxygen intake, an easy-to-attach breakaway strap, a custom-made shock absorbing surface, excellent abrasion resistance and more.

Pro-form mouthguards are designed to protect both professional and amateur athletes from orofacial injuries, tooth fracture and concussions.

Recently, some new tie-dye designs have been added to the extensive line of Pro-form laminated mouthguards. They are all made using the same laminating procedure to insure the same Pro-form quality. They are also available in round.
The Canon Rebel T3i is the first Rebel model to include the ability to work with wireless flashes. This feature was previously reserved for higher end, professional cameras and allows the T3i to work with modern wireless macro flashes.

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The Rebel T3i is an 18-megapixel digital camera that features an articulating LCD screen and a 1080p HD video mode.

PhotoMed offers two wireless flash options for the T3i as well as two traditional macro flashes and four macro lens options.

For more information or to see the Canon Rebel T3i for yourself, visit www.photomed.net, call (800) 998-7765 or stop by the PhotoMed booth, No. 1222 here during the Hinman Dental Meeting.

PALODENT PLUS

Palodent® Plus is the newest sectional matrix system from DENTSPLY Caulk. It offers wide applications for sectional matrix system use and delivers predictable, accurate contacts consistently.

This new system includes a molar and pre-molar ring, four different size matrices and new wedges and WedgeGuards.

The rings offer consistent separation force and are made of nickel titanium, which ensures they will last longer than traditional stainless-steel rings. The tines on the rings help to provide retention on the tooth, and the system seals the restoration to minimize the amount of finishing required.

For more information, call (800) 532-2855, visit www.palodentplus.com or stop by the DENTSPLY Caulk booth, No. 1127 here during the Hinman Dental Meeting.

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Contact your local SolmeteX dealer for more information
“What started as a study club in 1912 has grown to become the pre-eminent dental meeting in the country with a 100-year legacy of excellence.”

In the lecture halls, dozens of the country’s leading dental experts are sharing their knowledge and experience on topics ranging from restorative composites to socket grafting. A few of the many educational highlights include “Hands-On Oral Surgery Workshop for the General Practitioner,” offered by Dr. Robert Edwab of New York City; “Photography: An Essential Tool for Communication in Dentistry,” offered by Dr. Richard Young of San Bernadino, Calif.; and “Endodontic Diagnosis,” offered by Dr. Joe H. Camp of Charlotte, N.C.

In addition, numerous table clinic presentations are being offered for additional continuing education credits.

In the exhibit hall, hundreds of companies are showcasing the latest dental technology, products, equipment and services. Whether you are a general practitioner or a specialist, an office manager or a hygienist, there are products and services here that can make your job easier, faster, more efficient or better.

Want to learn more about oral hygiene? Stop by Colgate (booth No. 1905) and take in a presentation. Need an endodontic handpiece? There are plenty to choose from at NSK Dental (booth No. 1557). How about some educational materials related to placement of implants? The folks at Hands On Training (booth No. 2027) have lots to show you.

This year’s meeting also offers attendees the chance to expand their horizons. A highlight at this year’s meeting is an appearance by a very special guest. Laura Bush, former first lady of the United States, offered the meeting’s keynote address Thursday afternoon before a packed house. She offered her perspective on both global and national issues.

The meeting here in Atlanta has a rich history. Dr. Thomas P. Hinman, a prominent 20th century dentist and advocate of continuing education in dentistry, organized the first meeting way back in 1911. Since then, the Hinman tradition of providing annual clinics “strictly for serious-minded educational purposes” has continued and thrived. Today, the meeting is organized and run by more than 800 volunteer members of the Hinman Dental Society and a full-time staff of five, led by Executive Director Sylvia Batchford.

Meeting attendees stroll the exhibit hall floor on Thursday morning.
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*Global handpiece market as of 11/2011

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