A crowd of products

By Sierra Rendon, Dental Tribune

If you’ve been looking for new products and innovative solutions to present to your patients, you’ve come to the right place.

CDA Presents has filled the Anaheim Convention Center with more than 570 exhibitors, who have all come here to share with you new ways to help your patients.

Touring the many aisles of CDA Presents, you’ll find a bevy of products meant to bring patients to your door. Here is a sampling of those kinds of products.

• GumChucks for flossing: Every dentist looks for ways to get more patients to floss on a regular basis, and the new GumChucks is a way to help children enjoy flossing at an early age, so that one day they will become flossing adults. GumChucks, resembling miniature nun chucks, are easier and faster to use than regular floss and easy to use for those with limited dexterity. Stop by the company’s booth, No. 2452, to get a demonstration on the new flossing system.

From endo to implants to lasers, CDA has it all

By Sierra Rendon, Dental Tribune

For those of you who came to CDA Presents to expand your knowledge base or to gain some additional C.E. credits for the year, you have plenty of educational choices to fill your schedule.

Today’s options include endodontics (“Is it Time for an Upgrade to Your Endodontic Technique?,” 9 a.m.–noon, 213C), implants (“Implant Esthetics Workshop,” 8:30–11:30 a.m., 213B) and lasers (“Standard Proficiency Laser Certification Part II,” 8:30–11:30 a.m. and 1–4 p.m., Exhibit Hall D).

There’s a “Practice Transition Track,” featuring speakers such as Drs. Terry E. Hoover and William A. van Dyk, from 8:30 a.m.–2 p.m. in the Hilton-Huntington A/C room.

Additionally, an “International Symposium on Dental Learning,” which will offer attendees information on alternative philosophy and treatment modalities; different cultural nuances in the delivery of dentistry; and the fostering of international camaraderie and relationships in an international setting, takes place today. These lectures will be in Japanese, and there will be live simultaneous English interpretation via headphones.

This is just a sampling of the educational options today; check the program for even more offerings.
The California Dental Association Foundation has announced a CDA Cares free dental clinic will be held May 18 and 19 at the San Jose Convention Center. Dentists and dental professionals will provide cleanings, fillings, extractions, oral health education and assistance in finding a dental practice to Californians who experience barriers to care.

Last year, the CDA Foundation and CDA hosted two clinics that provided $2.8 million in dental care to 3,676 patients. “We expect the San Jose clinic will have a similar impact and are encouraging dentists, including oral surgeons, lab technicians, dental hygienists and other team members, to participate,” said Ken Wallis, DDS, chair of CDA Cares San Jose.

At the last clinic alone, more than 1,300 volunteers donated their time and services, including more than 600 health professionals in addition to hundreds of community volunteers who assisted with registration, translation, data entry and escorting of patients.

“The mission of the CDA Foundation is to improve the oral health of Californians, and with CDA Cares, that’s just what we’re doing,” said Don Rollofson, DMD, chair of the CDA Foundation. “These events not only provide patients with essential dental care to relieve pain and infection but also give them the education and tools needed to help them properly maintain their oral health.”

Get involved
Volunteer registration is now open for CDA Cares San Jose and offers volunteers their choice of job, days and times at cdafoundation.org/cdacares.

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Tell us what you think!
Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Dental Tribune? Let us know by e-mailing feedback@dental-tribune.com. We look forward to hearing from you! If you would like to make edits to your subscription (name, address or to opt out), send us an e-mail at database@dental-tribune.com and be sure to include which publication you are referring to. Also, please note that publication changes can take up to six weeks to process.
Breakfast with Curve Dental

By Fred Michmershuizen
Dental Tribune

The affable folks from Curve Dental, one of the industry’s most innovative practice management software providers, invited customers and potential customers to an alfresco breakfast reception Friday morning.

On the menu, besides generous helpings of scrambled eggs, bacon and sausage, was information about Curve’s web-based practice management system and some convenient new features. “We’re bringing today’s generation of software to the dental industry, and we’re innovating and pushing the boundaries of the web,” said Ian Zipursky, CEO of Curve Dental. “Our mission is to find ways to make things more efficient and easy for dentists, so that they can focus on the practice of dentistry.”

Andy Jensen, the marketing guru at Curve, told Dental Tribune about the company’s new foray into the mobility/smartphone arena. “Now our customers can access their patients’ information and their practice schedule using a smartphone, either Apple or Android,” Jensen said.

Curve also has something new for patients whose dentists are Curve customers: They can now complete forms using an iPad or other type of Android tablet. Jensen pointed out that these new features are not an app. Rather, they are features that are built right in to the interface. He said even more new features are in the works.

Those who attended the breakfast left with bright orange T-shirts with clever sayings.

Here in Anaheim
For more information, look for the folks from Curve Dental, who can’t be missed in their signature orange shirts.

Journal of the California Dental Association provides update on oral medicine topics

The April Journal of the California Dental Association is the first of two issues dedicated to oral medicine.

“This issue provides relevant updates on important oral medicine topics that oral health-care providers face daily,” said Kerry K. Carney, DDS, editor in chief of the journal. “Both oral medicine issues of the journal will serve as a resource for clinical practice.”

In the article “Topical and Systemic Therapies for Oral and Perioral Herpes Simplex Virus Infections,” authors review the pertinent aspects of topical and systemic therapies of oral and perioral herpes simplex virus infections.

Other articles include “Oral Candidiasis: Pathogenesis, Clinical Presentation, Diagnosis, and Treatment Strategies” and “Orofacial Manifestations of Bacterial and Viral Infections in Children.”
Scenes from Friday

Walter Orellana, left, and Jamie King of Power of Portraits (booth No. 1587) show off some of their company’s before-and-after metallic wall art that can be hung in your practice.

Fun! You can get your photo taken with a giant tube of toothpaste at Crest Oral-B (booth No. 1166).

For many CDA attendees, the area just outside the convention center is a great place to grab a bite or take a break.

Does your practice have a defibrillator? Dawn Yuhasz, left, and Ken Frucci of Healthfirst (booth No. 1280) recommend having one on hand in case of emergency.

Mari Peralez of American Business Card (booth No. 1184), a company that promises to enhance your professional image with foiled, embossed business cards and other marketing tools.

These ladies from 3M ESPE (booth No. 402) were dispensing coffee, product information and smiles on Friday morning just outside the convention center.

Dr. John S. Olmsted presents a lecture, “35 Tips From 35 Years of Endo Practice.”

Photos by Fred Michmershuizen Dental Tribune
NBA legend Kareem Abdul-Jabbar, who is currently appearing in the reality show 'Splash' on ABC, signs basketballs Friday at Glove Club (booth No. 832).

Roman Khaletsky, from left, Peter Kang and Robbie Acosta of DIO Implant (booth No. 2557).

Meeting attendees learn about E4D from D4D Technologies at the Henry Schein booth, No. 2018.

Emma McClung, left, and Adam Perez of GlaxoSmithKline (booth No. 2120) invite meeting attendees to stop by to learn about the latest in consumer dental hygiene products.

ICOI’s Spring Symposium
LAS VEGAS NEVADA

The Maxilla: Single Tooth to Full Arch Reconstruction
May 16-18, 2013 • Bellagio Hotel
For more information visit our website at www.icoi.org
Bridgetta Tomarchio of Onpharma (booth No. 327) shows off an Onset mixing pen. It delivers a buffer designed to expedite the effects of local anesthetic.

Tanya Beck, left, and Dave Sherman of Roydent Dental Products (booth No. 1232) can tell you about 2Seal easymiX root canal sealer and many other products designed to facilitate endodontic therapy.

Meeting attendees learn about products for oral hygiene at Colgate (booth No. 1316).

Retired MLB pitching ace Orel Hershiser at the Glove Club (booth No. 832).

Ryan Hogan, left, and Julie Seager of Xlear (booth No. 202), a company that offers products made with xylitol. Stop by the booth for a free sample pack.

Tom Bender, left, and Lang Maddox of Wykle Research (booth No. 1635).

Elaine Puccini, left, and Dennis Naber show off their furry friends at E-Z-Floss (booth No. 1149).

Joe Rousek, left, and Amanda Holland of Giggletime Toy Co. (booth No. 1331).

Cassia Bradford of DC International (booth No. 2357).
Renew your passion

By LVI Staff

Welcome to the CDA Presents the Art and Science of Dentistry, and congratulations on actively moving your understanding and professional success forward! It is only through excellent education that we individually grow and develop as dental health professionals and, through that, build a practice that is not just successful but delivers comprehensive and high-quality care.

As a patient, I expect the best care I can find. As a dentist, I want to deliver the best care possible. That takes us to the power of continuing education and, as dentists, we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at LVI were given an independent survey, and unlike the typical surveys of dentists, 99.7 percent love being a dentist, and of those surveyed, 92 percent enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

While the programs at LVI cover the full breadth of dentistry, the most powerful and life-changing program is generally reported as being Core I, or “Advanced Functional Dentistry — The Power of Physiologic Based Occlusion.” It is a three-day course that is designed for clinicians and their teams to learn together about the power of getting their patients’ physiology on their side.

In this program, clinicians can learn how to start the process of taking control of their practice and start to enjoy the full benefits of owning a practice and providing high-quality dentistry. Regardless of whether it is a solo practice or a group setting, every dentist can start the process of creating comprehensive care experiences for their patients.

We will discuss why some cases that dentists are asked to do by their patients are actually dangerous cases to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health-care professionals to get the patient feeling better.

The impact of musculoskeletal signs and symptoms will be explored, and we will look at how the supporting soft tissue is the most important diagnostic tool you have — not simply the gingiva but the entire soft-tissue support of the structures and not just in the mouth but also in the rest of the body.

A successful restorative practice should not be built on insurance reimbursement schedules. An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balance by the patients’ needs and desires.

Dentistry can be a challenging and thankless business, but it doesn’t have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank yous and hugs and tears that our patients bring to us when we change their lives.

The Core I program at LVI is the first step on that journey. That’s why when you call, we answer the phone: “LVI, where lives are changing daily!”

For more information
For more information on the Las Vegas Institute for Advanced Dental Studies, visit www.lviglobal.com.

The Las Vegas Institute for Advanced Dental Studies in Las Vegas. Photo/Provided by LVI.
What dentists are saying about Inclusive Implant Solutions

“I absolutely believe that the Inclusive® Tapered Implant System is the simplest, most predictable and most affordable implant system that I have ever used. It will continue to be my system of choice. I will never use another implant system again!”

— Joe Busell, DDS; Little Rock, Ark.

“I took an impression today for the final ceramic restoration on one of my Inclusive® Tooth Replacement Solution patients. The site of the Inclusive® Tapered Implants healed wonderfully! This was due mainly to the patient-specific temporary components that provided my patient with a natural-looking temporary and tissue contours, and I couldn’t be happier. The custom impression copings were very easy to use, and they made the entire process a breeze. I would highly recommend the Inclusive Tooth Replacement Solution to every dentist looking for an efficient and effective way to practice implant dentistry.”

— Robert Klein, DDS; Kansas City, Mo.

“I would like to express my overwhelming satisfaction with the Inclusive® Tooth Replacement Solution, which made this one of the easiest implant cases I have ever done. Because I achieved primary stability and used the included custom temporary abutment and BioTemps® crown, I was able to achieve optimum esthetic results and cut down my chairtime. Now I can offer my patients a more esthetic and biologically superior result using the Inclusive Tooth Replacement Solution instead of the stock components normally used. It is, for me, a very cost-effective way to deliver superior treatment with custom components for each case. I used to spend more time and money with other systems, but now I have a great alternative!”

— James Nicholson, DDS; Muskogee, Okla.
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  - provisional crown included

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Implant position in the esthetic zone

By Siamak Abai, DDS, MMEdSc

Since the advent of modern root form osseointegrated implant dentistry in 1992, clinicians have strived for improvements in implant positioning in the esthetic zone to achieve predictable restorative and aesthetic results.

Years of clinical experience in conjunction with controlled clinical studies have helped establish parameters as a guide for these results. Establishing a treatment plan and clinical protocol prior to implant placement is paramount.

Treatment planning traditionally begins with comprehensive medical and dental evaluations, articulated diagnostic casts, radiographs, cone-beam computed tomography (CBCT) scans and a diagnostic wax-up. Patient demands must be taken into consideration prior to surgery, and pre-surgical mockups may be necessary to convey the information to the patient.

The advancement of CBCT technology has led dentistry into a new realm of dimensional accuracy. In combination with the use of a surgical or guided stent, proper 3-D positioning of an implant has led to more accurate clinical results.

The importance of the implant position can be manifested in the four dimensionally sensitive positioning criteria: mesiodistal, labiolingual and apico-coronal location, as well as implant angulation. The ultimate goal is not only to avoid sensitive structures, but to respect the established biological principles to achieve aesthetic results.

Mesiodistal criteria

Correct implant position in a mesiodistal orientation allows the clinician to avoid damaging adjacent critical structures. A minimum distance of 1.5 mm between implant and existing dentition prevents damage to the adjacent teeth and provides proper osseointegration and gingival contours.6–8 (Fig. 1a).

Distances of less than 3 mm between two adjacent implants leads to increased bone loss and can reduce the height of the inter-implant bone crest. A distance of more than 3 mm between two adjacent implants preserves the bone, giving a better chance of proper interproximal papilla height (Fig. 1b).

Labiolingual criteria

An implant placed too far labially can cause bone dehiscence and gingival recession while an implant placed too far lingually can cause prosthetic difficulties. A thickness of 1.8 mm of labial bone is critical in maintaining an implant soft-tissue bulk.9 (Fig. 2).

Labially oriented implants compromise the subgingival emergence profile development, creating long crowns and misalignment of the collar with respect to the adjacent teeth.6

Apico-coronal criteria

Peri-implant crestal bone stability plays a critical role in the presence of interdental papilla.7 Implants placed too shallow may reveal the metal collar of the implant through the gingiva. Countersinking implants below the level of the crestal bone may give prosthetic advantages but can lead to crestal bone loss.

The ideal solution would be the placement of an implant equicrestal or subcrestal to the ridge. However, the existing microgap at the implant abutment junction leads to bone resorption because of peri-implant inflammation.8 It is suggested an implant collar be located 2 mm apical to the CEJ of an adjacent tooth if no gingival recession is present9 (Fig. 3).

Implant angulation

Implant angulation is particularly important in treatment planning for screw-retained restorations. Implants angled too far labially compromise the placement of the restorative screw while implants angled too far lingually can result in unhygienic and unesthetic prosthetic design.

For every millimeter of lingual inclination, the implant should be placed an additional millimeter apically to create an optimal emergence profile.3 In general, implant angulation should mimic angulation of adjacent teeth (Fig. 4). Furthermore, maxillary anterior regions require a subtle palatal angulation to increase labial soft-tissue bulk.10

Inclusive Tooth Replacement Solution

The Inclusive® Tooth Replacement Solution was developed by Glidewell Laboratories as a complete, prosthetically driven method of restoring missing dentition. The solution is composed of treatment planning, implant placement, patient-specific temporization and the definitive restoration (Figs. 5a–5f).

When utilizing the comprehensive range of Inclusive Digital Treatment Planning services, the clinician has absolute and precise control of each step. The clinician has control of the four dimensions of implant placement in the esthetic zone, creating a consistently predictable result.

To read the full article, go to www.inclusivemagazine.com. References are available from the publisher.
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A faster way to seal

For decades, dentists and hygienists have had no alternative but to use harsh phosphoric acid etching to improve the bondability of dental sealants to enamel. In doing so, they have lost countless hours to applying acids, waiting, rinsing and drying.

With all these added steps, perhaps the greater issue is how many failures have resulted from trying to shortcut procedures? Indeed, working with phosphoric acid is always a double-edged sword. If not left on long enough, one risks failure; leave it on too long and healthy enamel is eroded.

Thanks to advances in adhesive technology and a new pit and fissure sealant from Shofu, dental professionals don’t have to choose between a secure bond and lost time and preservation of tooth structure anymore.

BeautiSealant from Shofu is a faster, easier and gentler pit and fissure sealant system that completely eliminates the need for phosphoric acid etch and rinse steps, while still maintaining equivalent bond strengths to acid etched competitors.

Considering these steps represent a 40 percent to 60 percent reduction in working time, that extra productivity can go a long way toward keeping a practice profitable. In these difficult economic times, every liberated minute counts.

Fast application
The instructions for BeautiSealant are simple:
• Apply the primer to a clean tooth and leave for five seconds.
• Air-dry five seconds.
• Apply the sealant.
• Light-cure 10 seconds LED (20 seconds halogen).

Secure bond, gentle on enamel
BeautiSealant Primer contains dual-adhesive monomers (carboxylic and phosphonic acid) that thoroughly penetrate and prepare pits and fissures for bonding to the sealant, forming a chemical bond to calcium in the enamel. Unlike traditional sealants, which require phosphoric acid etching, severely demineralizing and dehydrating healthy teeth, Shofu’s self-etching primer is significantly less acidic, helping to preserve healthy tooth structure.

Despite this lack of acid etch and rinse steps and a HEMA-free composition, shear bond strengths remain at levels that meet or exceed market-leading sealants at 19.5 MPa.

Smooth application
BeautiSealant Sealant is an easy-to-apply sealant, optimized for smooth, bubble-free consistency. Achieve precise delivery without the common issue of overfilling with a specially designed no-ooze syringe and a tiny 0.27 gauge needle tip. This improved control over the flowability of the sealant allows placement of just the right amount of material, reducing the common occurrence of overfilling.

Sustained remineralization from giomer fillers
Shofu’s proprietary Surface Pre-Reacted Glass (S-PRG) filler particles are not only pre-charged with fluoride during manufacturing, they also recharge when fluoride concentrations in the mouth are high.

Simply put, household dental hygiene products, such as fluoridated toothpaste, allow BeautiSealant to provide sustained remineralization benefits to adjacent tooth structure over the life of the sealant.

In addition to fluoride, S-PRG filler also releases five other ions: sodium, strontium, aluminum, silicate and borate, all with known bioactive properties. When exposed to concentrations of lactic acid, these ions contribute to an acid neutralization effect that demonstrates the healing benefits of giomers.
DEXIS showcases the ‘Art of Imaging’

By DEXIS staff

DEXIS is exhibiting a new product here at the CDA Presents in booth No.1330. When it comes to the “Art of Imaging,” the company has set the gold standard in the field of dental digital intra-oral technology.

The new product offering, DEXIS go®, is an innovative addition to the legacy DEXIS has established during the last 15 years. Also in the booth, you will find the recently released DEXIS® Imaging Suite, which brings exciting new features, including a cosmetic imaging module, added video capabilities in DEXImage and integration with select 3-D products. DEXIS invites you to visit and witness these works of art for yourself.

Introducing DEXIS go: Patient communication with a personal touch

DEXIS go is a sleek, engaging new way for dental professionals to communicate with patients using an iPad®. This companion app to the DEXIS® Imaging Suite software (10.0.5 and higher) was designed to provide a vibrant visual patient experience around image presentation in support of clinical findings and treatment recommendations.

The new graphical environment, which presents beautifully on the iPad’s retina display, models its parent program, allowing DEXIS go to function as an imaging hub, displaying all radiographic and photographic images within a patient’s record via the practice’s WiFi network.

DEXIS users will find a comfortable familiarity with its simplicity and quad environment. They will also find that it’s been infused with a modern flair and elegance.

This familiarity of functionalities extends to support of both landscape and portrait orientations, multi-touch gestures, the ability to swipe, pinch-to-zoom and pan through images, and applications of the ClearVu™ enhancement tool.

In addition, images displayed on an iPad can be mirrored on the practice’s widescreen TV using AirPlay®. What’s more, this amazing technology is absolutely FREE to registered DEXIS Imaging Suite users and is now available in the Apple App Store.

Dr. Christopher Anderson of Marietta, Ga., said, “I’ve found DEXIS go to be like a portable consult room — the data is with you wherever you go. It’s great for patient education.”

Don’t have DEXIS Imaging Suite but still want to experience DEXIS go? Then, “go” ahead! The app includes a set of sample patients and images that can be used to test the app, even without having DEXIS Imaging Suite installed.

Here in Anaheim

To check out the DEXIS go for yourself, stop by the DEXIS booth, No. 1330.

Orascoptic launches its online loupe builder

Orascoptic announces the launch of the new Orascoptic Online Loupe Builder, making it possible for you to build and see your own personal dental loupe before you buy.

The Orascoptic Online Loupe Builder allows dental professionals to see a chosen loupe being built in a three-part process and customize a loupe to fit their personal needs. The Orascoptic Online Loupe Builder gives clinicians the opportunity to select preferred magnification, frame style and frame color, as well as a companion headlight system.

The Orascoptic Online Loupe Builder can be used prior to a complimentary fitting appointment with an experienced member of the Orascoptic sales team. If you are unsure of your specific needs and preferences, the Orascoptic sales team will guide you through the process. Orascoptic has made it easier than ever to build the perfect dental loupe. Try it today at www.orascoptic.com/loupe-builder.
Patients come first at MDT

By Millennium Dental Technologies
Staff

Our guiding principles at Millennium Dental Technologies (MDT) have always been, “It’s all about the patient” and “The patient comes first.” This has been the case in all of our clinical activities as well as corporate mission statements and business decisions.

Research and what’s in the patient’s best interest have been MDT’s driving forces since the beginning. As a result, the LANAP® protocol is a real-world clinical protocol, time tested during 21 years in private practice and research validated, which meets one component of the definition of true evidence-based dentistry. All of that is a critical factor in our success.

The ADA defines evidence-based dentistry as one that combines the clinician’s own expertise (based on knowledge, expertise and technology) with evidence (through scientific literature) and the patient’s needs/wants.

We are the longest existing dental laser manufacturer in world history (with the same name, the same founders, the same management team, the same device and the same value proposition); no other dental laser manufacturer has invested the steady commitment, the years, the energy and the hard dollars in scientific and clinical research.

MDT also offered the first product enhancements, starting 13 years ago with a six-month return guarantee on the LANAP clinical results. There is no other manufacturer, in any medical or dental field, that has guaranteed a clinical outcome. MDT guarantees the LANAP protocol will result in 50 percent pocket reduction by regeneration versus subtraction.

Research supports the LANAP protocol

In the last 14 years, 268 positive patient outcomes have been published in peer-reviewed journals.

In 2012, the results of a long-term tooth survival study by Lloyd Tilt, DDS, MS, were published in the March/April issue of General Dentistry. A second human histology study by Marc Nevins, DMD, MMSc, was published in the 2012 September/October issue of the International Journal of Periodontics and Restorative Dentistry.

In addition, there was the university-based, five-site, multi-center, prospective, blinded clinical study we launched in 2011. The study is NIH registered and FDA-designed. To read it, visit www.clinicaltrials.gov and search for “LANAP.”

Five-star training

As part of the PerioLase® Periodontal Package™, clinicians receive five days of exceptional training through the Institute of Advanced Laser Dentistry. We have more than 30 clinical instructors overseeing our live-patient training, with a three to one student-to-instructor ratio.

Clinicians treat three different patients with varying degrees of periodontitis during their training continuum. All patients are provided by the IALD as part of our comprehensive training support and receive one year of complimentary follow-up care. To date, the IALD has provided more than $6 million in free periodontitis surgery for infection control and follow-up care.

Dr. Piyush Karia is the creator of the new two-step whitening system, SmileFusion™, which offers results within two minutes of treatment and is safe for sensitive teeth. To hear more about the non-chemical whiteners, stop by booth No. 586.

Products, Page 1

- Clear aligner therapy. Clear aligners provide a discreet alternative to metal braces, offering the benefits of straight teeth without embarrassment. They’re practically invisible, and they’re removable, so it’s much easier for patients to take care of their teeth. In 2007, Dr. Willis Pumphrey and a group of doctors introduced ClearCorrect to keep clear aligner therapy simple, friendly and affordable. To learn more, see the company’s booth, No. 380.

- Smiley® orthodontic appliances. Dr. Fresh has added to its line of light-up brushes meant to make brushing more fun for kids of all ages with the popular Smiley® orthodontic characters. Another new product from Dr. Fresh (booth No. 2455) is the fluoride foam toothpaste in Spiderman and Barbie packaging, both of which are sure to please most youngsters.

- Whiter smiles. Dr. Piyush Karia has created a revolutionary two-step whitening system, SmileFusion™, which offers results within two minutes of treatment and is safe for sensitive teeth. Products include prophylaxis, whitening gels, oral rinse and toothpaste, and the products are reinforced with xylitol to repair and smooth enamel. The SmileFusion VIOCIN™ gel works to counteract the yellow that traditional whiteners leave behind, creating visible results with the first application. “With my teeth whitening products, you can walk high without heels,” Karia pronounces happily. To hear more about the non-chemical whiteners, stop by booth No. 586.

- Quicker canker sore treatment. Wouldn’t your patients love to have their canker sores healed in one day (and pain stopped almost immediately)? Stop by the Quantum Health booth, No. 1621, to hear about its one-day treatment for canker sores.
WHAT'S BREWING?
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Visit Booth #2518 for groundbreaking, exclusive NEW laser and 3D imaging technology and to get your FREE BIOLASE coffee mug! We’ll also be serving free, hot coffee all day and giving away a Starbucks Verismo™ system! Stop by for your chance to win!

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- Decreases acid production of cariogenic bacteria
- Neutralizes acid on contact
- Slows demineralization, while promoting remineralization of enamel
- Demonstrates an anti-plaque effect

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Scan here for more information on Giomer Technology & watch the Acid Neutralization video.