Take it all in

More than 100 new products and educational courses top the list of must-see items at this year’s CDA Presents

F or the next three days, the halls of the Anaheim Convention Center will be filled with more than 27,000 dentists, dental professionals and students from across the United States, all here for one purpose — to take as much advantage as possible of all the offerings the CDA Presents has to offer. And it has a lot to offer.

The three-day convention will feature educational courses and 135,000 square feet of exhibit space, where more than 570 exhibitors will demonstrate new techniques as well as innovative products and services for dentists.

Some of the highlights you won’t want to miss include the following.

* See TAKE, Page 2

The Ocean Fountain in front of the Anaheim Convention Center. Photo/Provided by Anaheim/Orange County Image Library

Check out what Anaheim has to offer

Want to have some fun in Orange County when you aren’t at the meeting? Check out the ideas below.

**GardenWalk**

There’s no need to worry about transportation to GardenWalk — no matter where your hotel is, if you’re close to the convention center, it’s footsteps close. It’s also the perfect place to delight with a stroll under sunny Southern California skies or starry nights.

GardenWalk is an open-air district (more than 400,000 square feet) showcasing a who’s-who of renowned restaurants, shops and cosmopolitan hotels — all surrounded by lush landscaping, waterfalls and rich architecture.

GardenWalk features a number of nationally known restaurants, including Roy’s Hawaiian Fusion Cuisine, McCormick & Schmick’s Grille, P.F. Chang’s China Bistro, The Cheesecake Factory, California Pizza Kitchen, FiRE + iCE Grill + Bar and Bubba Gump Shrimp.

There are also plenty of entertainment options, including AMF 300, an upscale bowling lounge, Heat Ultra Lounge, a

* See ANAHEIM, Page 2
Inside the Anaheim Convention Center.
Photo/Dental Tribune File Photo

- "Panel of Critical Questions that Lead to Critical Decisions in Your Practice." This lecture, presented by a panel of dental leaders and moderated by Frank T. Curry, DDS, will help guide professionals to decisions that combine excellent dentistry and solid ethics.

Attendees will learn critical areas of decision-making, steps to deliver ever-improving quality dentistry and the foundations of dentistry successes and failures. The course will be held from 1-4 p.m. on Friday.

- International Symposium of Dental Learning: New to CDA Presents, this session features speakers Takashi Watanabe, DDS, and Kiyokazu Minami, DDS, of Japan, both of whom will be lecturing on restorative dentistry in Japan.

The courses will offer information on an all-day treatment, treatment modalities, different cultural nuances in the delivering of dentistry, and the fostering of international camaraderie and relationships in an international setting.

Lectures will be in Japanese, with live simultaneous English interpretation via headphones. Minami will speak today from 9:30 a.m.-noon and 1:30-4 p.m. Watanabe will speak Saturday from 9-11:30 a.m. and 1-3:30 p.m.

- Lab Track: Lectures in the Lab Track include "Creating a Successful Smile by the Numbers," presented by Jack E. Edwards Jr., BA, CDT, MDT, TF, "A Proactive Team for Critical Decisions in Your Practice:" This course, presented by Kenneth A. Malament, DDS, will teach attendees the important attributes of high-quality dentistry and the controversy surrounding modern dental materials. The course takes place Saturday from 8-10:30 a.m.

- New products Some of the products available in Anaheim include Colgate PreviaDent 3000 Booster Plus, prescription-strength toothpaste for remineralization, Orasquic XVI, the world’s first wireless dental loupé and headlight in one; Air Techniques’ new Monarch line of infection control products, and Carestream’s CS Solutions featuring the latest imaging technology.

In addition, CDA Presents has the West Coast premiere of more than 100 other new products.

- CDA Presents free app Check out the CDA Presents app for smartphones and tablets. The app contains up-to-date show news and allows easy access to schedules, speaker information, exhibitor listings, social media and real-time alerts. It is available in the iTunes App Store, Android Marketplace and at www.cdadpresents.com.

About the CDA

The California Dental Association, organizer of CDA Presents, is the non-profit organization representing organized dentistry in California. Founded in 1880, CDA is committed to the success of its members in service to their patients and the public. CDA also contributes to the overall health of Californians through various comprehensive programs and advocacy. CDA’s membership consists of more than 25,000 dentists, making it the largest constituent of the American Dental Association. For more information, visit www.cda.org.

(Source: CDA)

· ANAHEIM, Page 1

9,000-square-foot nightclub, Bar Louie, a night-lifer restaurant and bar presenting monthly performances at Garden Spa.

A day spa offering acupuncture, massage therapy, mud and ice rooms and more. In addition, Anaheim GardenWalk features a 14-screen movie complex with luxury seating and dining and one IMAX screen.

Tasty treats

- Balboa Bar: On Balboa Island in Newport Beach, enjoy the famous Balboa Bar, a square vanilla ice cream treat on a stick, dipped in chocolate and rolled in your choice of candies or nuts.

- Date Shake: The Crystal Cove Shake Shack, a historical landmark on PCH, just steps from the beach. The Date Shake is named after its creator, Rudolph Boysen. The boysenberry — a cross between a blackberry, a raspberry — was named after its creator, Rudolph Boysen. Today, every boy — a cross between a blackberry, a raspberry — was named after its creator, Rudolph Boysen. Today, every boysenberry 

- OC-tini: The Montage Resort & Spa, an exclusive upscale resort in Laguna Beach, welcomes guests to enjoy The OC Martini — a mix of Bacardi O’ Rum, Cointreau and fresh orange juice — in its lobby lounge overlooking the Pacific Ocean.

- Boysenberry pie: Today, every boysenberry in the world can trace its roots back to Knott’s Berry Farm. The boysenberry — a cross between a blackberry, a red raspberry and a loganberry — was named after its creator, Rudolph Boysen. Walter Knott was the first to commercially cultivate the boysenberry on his farm, which later became America’s first theme park.

In-N-Out Burger: Southern Californian and beyond the menu at the Orange County-based, In-N-Out. Made up only of burgers, fries and shakes, the menu does have a few secret orders. If you’re especially adventurous, try your burger “animal-style” with extra sauce and grilled onions.

Flash your badge and save

That badge hanging around your neck is worth much more than just entrance to a variety of seminars, workshops and the exhibit hall. It is also worth money — in the form of discounts at a myriad of restaurants and shops around the area.

Here are a few places where you can save money. Be sure to show your badge to take advantage of the offer. For the full list, check out microsite.anahaeimoric.com/5yhos.

Attractions

- Knott’s Berry Farm, 8039 Beach Blvd., Buena Park, (714) 220-5130. Adults get tickets for the discounted rate of $3. Children ages 3-12 and seniors citizens older than 62 get tickets for $5.

- Pirate’s Dinner Adventure, 7600 Beach Blvd., Buena Park, (714) 349-2400. Receive one complimentary admission with the purchase of one full-price adult admission. Reservations required.

Sports & Recreation

- Dana Wharf Sportfishing at Dana Point Harbor, 54075 Golden Lantern, Dana Point, (949) 496-5794. Show your badge and receive two tickets for the price of one on any open party (public), two-hour whale-watching or ocean adventure trip. Not valid on Tuesdays.

- OC Wildfire and Beach Tour, P.O. Box 3249, Laguna Hills, (949) 500-6981. $5 off per person on any tour. Reservations required.

Retail

- The Outlets at-orange, 20 City Blvd., Suite C-3, Orange, (714) 769-4909. Show your convention badge at guest services to receive a coupon book with hundreds in savings.

- Desert Hills Premium Outlets, 34820 Seminole Drive, Suite 601, Cabazon, (951) 849-5018. Receive a complimentary VIP coupon book (value $5) with discount offers for many of the 130 designer and name-brand stores. Mention the “Show Your Anaheim Badge & Save” offer at the management office (West Wing, Suite 601).


Restaurants

- 21 Oceanfront, 2100 W. Oceanfront, Newport Beach, (949) 673-1200. Twenty percent off food on final bill.

- Downtown Disney District, House of Blues, 1550 S. Disneyland Dr., Anaheim, (714) 776-7875. Twenty percent off restau-

- CDA Presents, is the non-profit organization representing organized dentistry in California. Founded in 1880, CDA is committed to the success of its members in service to their patients and the public. CDA also contributes to the overall health of Californians through various comprehensive programs and advocacy. CDA’s membership consists of more than 25,000 dentists, making it the largest constituent of the American Dental Association. For more information, visit www.cda.org.

(Source: CDA)

· TAKES Page 1

Tell us what you think!

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Dental Tribune? Let us know by e-mailing feedback@ dental-tribune.com. We look forward to hearing from you! If you would like to make a change to your subscription (name, address or to stop), send us an e-mail at database@ dental-tribune.com and we will process your request. If you are referring to Also, please note that subscription changes can take up to six weeks to process.
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Here at the CDA: what to know

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Information
(800) 232-7645 or www.cdapresents.com/Anaheim2013.aspx

Get the app
The CDA Presents app is now available in the Apple Store for iPhones or the Google Play Store for Android users. Use the app to search for courses, find exhibitors and download course handouts.

Hours
- Registration, ticket sales and tote bag pick up at the Anaheim Convention Center: 6:30 a.m.–5:30 p.m. today, 6:30 a.m.–5:30 p.m. Friday and 6:30 a.m.–4:30 p.m. Saturday
- Tote bag and lanyard pick up at the Hilton Anaheim Hotel: 7 a.m.–3 p.m. today, 7 a.m.–3 p.m. Friday and 8 a.m.–noon Saturday
- Exhibition hall: 9:30 a.m.–5:30 p.m. today, 9:30 a.m.–5:30 p.m. Friday and 9:30 a.m.–4:30 p.m. Saturday
- Table clinics at the Anaheim Convention Center: noon–2 p.m. Friday and Saturday

Traffic and parking
Parking is available at the convention center and off-site locations. If you have a pre-paid parking voucher, you must arrive before 8:30 a.m. for it to be valid. Shuttles to the convention center are available from off-site parking lots.

Shuttles
Shuttles between official show hotels (Disneyland Hotel, Disney’s Paradise Pier, Disney’s Grand Californian, Howard Johnson Plaza Hotel, Desert Palm Hotel & Suites, Doubletree, Embassy Suites and the Hyatt Regency) and the convention center run approximately every 20 minutes from 6:30 a.m.–7:30 p.m. today and Friday and from 7 a.m.–6 p.m. on Saturday.

Dinner reservations
There is a restaurant desk in the Anaheim Convention Center lobby to answer your questions and assist you with making reservations.

Food options
A variety of food is available in the Anaheim Convention Center concession areas. Menu options include specialty coffee and breakfast items, grab ‘n’ go for lunch, Mexican taqueria, made-to-order sandwiches, all-American grill, barbecue, rice bowls and pizza.

Coat/baggage check
A coat/baggage/stroller check is available near the registration area in the Anaheim Convention Center for $2 per item.

Children’s services
Children younger than 10 are permitted daily in the exhibit hall from 9:30 a.m.–noon only. Children ages 11 and older may be on the exhibit floor at any time with the purchase of a $25 guest badge. CDA provides a KiddieCorp child-care program. The cost ranges from $20 for a half day to $30 for a full day per child ages 6 months to 6 years. Snacks and beverages are provided.

Another program is geared for children ages 7–12. This program will provide activities, games and movies in a structured environment. Fees are $15 for half day and $30 for the full day per child. Children are not permitted in the lectures or workshops, and strollers are not permitted on the exhibit floor.

Questions regarding the children’s program can be directed to KiddieCorp at (858) 455-1718 or info@kiddiecorp.com.

C.E. credits
Arrival and departure times are used to issue C.E. credits. You will need to scan upon entry and exit, and must remain in the course for the entire time. Partial credit cannot be granted.

Go to the C.E. Pavilion after attending class. There you will verify your C.E. units as well as take a brief survey for each course attended.

For your convenience, you can wait until you have attended all of your courses, or you can visit CDA’s website or use the CDA Presents app (available for download) up to five days after the show. Certificates will be available online approximately three to four weeks after the show. At that time, you will receive an e-mail containing a link that will take you to your C.E. certificate.

The Spot
The Spot is a lounge that offers attendees activity areas and a place to relax. The contemporary lounge features free WiFi, a charging station and an educational theater that is the venue for the Smart Dentist Series of free, one-hour lectures. A Wine FUNdamentals Seminar and Reception will take place there from 4:30 p.m. Friday for $30.
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Bryan M. Beebe, D.D.S.
Endodontist, Sarasota, FL

“I recommend this product without reservations.”

CDA Presents The Art and Science of Dentistry, April 11-13, Anaheim, CA

Booth #2613

The PHAST™ Endodontics Laser
TOKYO, Japan — It is no secret that the years since the global financial crisis have not been very kind to companies in Japan. First, the recession slowed business investments significantly down, then the negative effects of the 2011 tsunami and the massive destruction it wrought almost brought the world’s third largest economy to a halt.

For NSK, one of the country’s largest dental manufacturers, troubles in the home market are its least concern because the company conducts most of its business elsewhere.

According to President and CEO Eiichi Nakanishi, with whom Dental Tribune International had the opportunity to speak at the company’s headquarters in Tochigi, more than 80 percent of the company’s revenues are now generated by its operations outside of Japan.

In the last three years, NSK has been performing particularly well in mature markets such as Europe and North America, where it boosted its presence with the opening of its new headquarters near Chicago, despite unfavorable conditions such as high market saturation and the ongoing decline of the yen against the dollar.

Since 2009, Nakanishi has also seen his company regaining its former market shares in Asia through centralized distribution and after-sales support offered by its new subsidiary in Singapore. Another significant contributor has been NSK’s European office in Germany, which accounted for almost one third of the 22.2 billion yen ($278 million) in sales the company reported in 2011.

“ That is why economic conditions in our home market have little or no impact on our overall business. We really think globally,” Nakanishi explained.

According to the 48-year-old, who has run the company since 2000, one of the major reasons for NSK’s strong market position, even in established markets, is its dedication to innovation and quality, combined with the excellent after-sales service it is able to provide to customers in almost every country except North Korea. But this hasn’t always been the case.

Founded in the 1930s, the company had a rough start and operations were completely halted during World War II. Since the production of dental handpieces resumed in 1951, however, the company has grown extensively and now employs more than 700 people in its Japanese offices in Tochigi and Tokyo. NSK also still produces most of the precision parts in-house, which, accord- ing to Nakanishi, is one of the reasons that dentists now identify the company with high-quality products.

“We employ many good engineers and marketing people who help us to constantly improve our brand and make it more attractive to dentists,” he said.

Here in Anaheim
For more information on NSK Nakanishi and its products, stop by the booth, No. 460.

One of NSK’s more recent innovations, which was launched at IDS in Cologne in 2011, for example, is the Ti-Max Z series, a durable premium handpiece that is purported to have the smallest heads and necks in the industry, as well as an exceptionally low noise level and virtually no vibration.

The Surgic Pro surgical micromotor has also received much interest, particularly by dental implant surgeons. This device is distributed alongside implant systems by major implant manufacturer.

NSK asserts it pays close attention to the needs of its customers, a philosophy that has resulted in products such as the S-max pico, which was developed solely for the treatment of patients with smaller mouths, such as children.

Moving into other markets is conceivable but unlikely to happen anytime soon, according to Nakanishi. Even though his company has begun to enter new areas in the last decade with the launch of instruments such as ultrasonic scalers and polishers, its core business will remain dental handpieces and other small-motor equipment.

“When it comes to handpieces, we have produced more innovations than our competitors,” Nakanishi said. “Our goal is to become the No. 1 company worldwide in this segment.”
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— Michael C. DiTolla, DDS, FAGD

This image represents the typical PFM prep we receive with a conservative feather-edge margin. When a PFM is fabricated for this prep, there is a bulky 1 mm margin on the PFM that catches on the explorer. Even if the margin is sealed, the emergence profile is unacceptable.

This image represents the typical PFM prep we receive with a BruxZir crown in place. Because it is a monolithic crown and can be milled to a feather edge, there is no bulk of material, or “speed bump,” at the margin. Dentists tell us their explorer cannot detect where the tooth ends and the BruxZir crown begins.

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BeautiBond, Shofu’s seventh-generation bonding agent, is simple to use

BeautiBond is a seventh-generation bonding agent developed by Shofu. This new product contains unique dual-adhesive monomers that work independently to produce equal bond strengths for dentin and enamel. Available in convenient unit doses, BeautiBond offers easy one-step, one-coat applications.

Just ask Howard S. Glazer, DDS, a general practitioner who has been using the new product for some time now at his practice in Fort Lee, N.J.

“I have been a seventh-generation user from the day it was introduced and have used every one on the market, and I am telling you — this one is hot, and it is getting hotter,” Glazer told Dental Tribune.

BeautiBond’s enhanced bond strength rivals that of leading sixth-generation adhesives, but with the convenience of a seventh-generation material.

“It will definitely get people who have been hesitating to switch. In fact, it makes ‘the leap’ so much easier, and ‘the leap’ is in quotes because there is no leap really,” he said.

Glazer said he likes BeautiBond because it incorporates two separate chemistries that bond to both the dentin and the enamel. He also likes the fact that it works with a very low micrometer thickness, leaving no gap of potential porosity for his patients.

The light-cure, self-etching adhesive has a film thickness of less than 5 micrometers for better adaptation of restorative materials and is ideal for highly esthetic and minimally invasive restorations.

Another huge plus, Glazer said, is the ease of use the product offers. BeautiBond requires very few steps and the unit dose delivery is stable, providing for excellent chairside handling.

“There is no fumbling, no mixing, no shaking,” Glazer said. “Just look at the steps card — it is as easy as one, two, three.”

A single application of BeautiBond requires just 30 seconds for a durable, reliable bond. High bond strengths are achieved because of BeautiBond’s HEMA-free composition, resulting in virtually no gingival blanching, which is normally caused by the combination of HEMA and the acid monomer.

With excellent biocompatibility and bonding durability, BeautiBond is an all-in-one adhesive that enables etching, priming and bonding in one simple step for a wide range of applications.

BeautiBond can be used with any composite resin on the market and is ideal for use with Shofu’s Beautifil® II composite restorative material. Beautifil II, designed for any application, is wear-resistant with low shrinkage and has a “chameleon-like quality that allows for a harmonious blend of shades with natural tooth color, yielding ideal fluorescence and optical characteristics that mimic natural teeth,” according to a review by Glazer.

A curious practitioner who is always looking for increased efficiency, Glazer typically tests half a dozen or so new products every month.

“I want things that are faster, easier and better, not only for me, the doctor, but also for the ultimate end user — the patient,” he said. “After all, we’re in the smile business, so we like to keep everybody smiling.”

For a demonstration of BeautiBond, as well as Beautifil Flow Plus, Shofu’s flowable composite indicated for all classes of restorations, stop by booth No. 1128.
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BIOLASE hands-on showcase includes new EPIC laser

BIOLASE, a leading dental laser manufacturer and distributor—and distributor of NewTom and 3Shape TRIOS technologies in North America—is showcasing its full line of award-winning laser systems, 3-D cone-beam devices and digital intraoral scanning technology here at the CDA Presents and at all other major and regional 2013 trade events.

The company is featuring the products in its new Total Technology Pavilion, a large space with functioning equipment to allow hands-on demonstrations and discussion of the full range of applications. The pavilion also features an overview presentation of the total technology concept, along with brief presentations by practicing dentists who have deployed such technologies in their practices.

“We are proud to present the Total Technology Pavilion at the CDA Presents and beyond,” said John Bernhard, director of marketing at BIOLASE.

“It represents the collective efforts of multiple teams to create an environment where dental professionals can spend time with these groundbreaking technologies to gain an understanding of their applications in the dental clinic.”

EPIC standard set for diode lasers

New to the Total Technology Pavilion this year is the EPIC Total Diode Solution, the newest laser from BIOLASE. It’s described by the company as being packed with one category-exclusive feature after another, setting a new standard in diode laser performance and value.

A graphical touchscreen gives dentists fingertip access to as many as 20 common soft-tissue procedure presets—plus 20-minute full-mouth whitening and FDA-cleared temporary pain relief.

Additionally, EPIC can be a financial boon for many practices because of its integrated, FDA-cleared protocols for laser hygiene and periop as an adjunct to scaling and root planning.

In addition, a new ComfortPulse setting reduces pulse length to as little as one-tenth-milliliter of a second to avoid heat buildup at the surgical site. This provides for fast tissue cutting with less patient discomfort.

3Shape TRIOS digital scanner, full range of WaterLase all-tissue lasers

Another addition to the Total Technology Pavilion is the 3Shape TTRIOS digital intraoral scanner system. The TTRIOS digital solution, which includes a hand-held scanner, operator’s control cart and intuitive software, provides faster impression taking, improved accuracy and clinical results, reduced need for retakes and less adjustment and grinding.

According to 3Shape, TTRIOS’ unique features include: spray-free scanning, high accuracy optimized for an extensive range of indications, clinical scan validation, online communication with the dental lab and intuitive Smart-Touch user interfacing.

Other products in the pavilion include WaterLase iPlus, WaterLase MDX and WaterLase MDTurbo. BIOLASE’s full range of all-tissue laser devices. According to the company, WaterLase iPlus represents a pinnacle of 20 years of research to improve cutting speed to match that of a high-speed drill, with a fraction of the discomfort and ancillary challenges a dental drill creates.

The WaterLase MDTurbo, WaterLase MDX and WaterLase MDTurbo are described as being ideal for practices seeking a basic, lower-cost entry point for all-tissue laser dentistry.

“Although the WaterLase MD platform was first released in 2004, there have been many improvements and refinements, including a more flexible fiber, faster-cutting handpieces and more,” said Dmitri Boutoussov, BIOLASE chief technology officer and longtime head of the company’s research and development department.

About BIOLASE

BIOLASE is a biomedical company that develops, manufactures and markets dental lasers and distributes and markets dental imaging equipment. BIOLASE’s core products include dental laser systems that perform a broad range of procedures (including cosmetic and complex surgical applications) as well as a full line of dental imaging equipment and CAD/CAM systems. BIOLASE has sold more than 21,000 lasers. Other products under development address ophthalmology and other medical and consumer markets.

Here in Anaheim

Stop by and check out the BIOLASE Total Technology Pavilion for yourself. It can be found at booth Nos. 2586/259.

NewTom compact CBCT technology

Finally, the Total Technology Pavilion has full-size models of NewTom Cone-Beam Computed Tomography (CBCT) technology. The technology is relatively new to dentistry and is a more compact version of standard medical CT imaging that uses a cone-shaped X-ray beam to obtain a multitude of radiographs that construct digital 3-D models of maxillofacial anatomy.

The NewTom VGi is reported by the company to have the finest image quality of any CBCT system in dentistry, with a minimal dose of radiation to patients.

Dentists using the NewTom CBCT technology report increased treatment plan acceptance, improved diagnostic capabilities and other advantages, according to the company.

(Source: BIOLASE)
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Visit us at booth #1348
App lets you try on a Pro-form mouthguard

Application also provides in-depth information on all Pro-form products

Ever wonder what you or your patients would look like with a certain color mouthguard? Pro-form offers a nearly unlimited amount of options for custom, vacuum-formed mouthguard. That is why Keystone Industries has created an iPhone and iPad app to help dentists and patients see what they would look like wearing a Pro-form mouthguard. Check out the new, free Keystone Pro-form Mouthguard app today. The app is easy to use — just smile wide and take a photo. Then you will be able to see what you look like with a Pro-form mouthguard.

Is one of your patients on the fence about getting that patriotic red, white, and blue mouthguard, or maybe someone wants a purple and gold mouthguard? There are so many choices to try on, and you get to see exactly what they would each look like.

Once you’ve taken a photo, you’ll be able to save the photo to your iPhone or iPad, and you can also email it. In addition, the app has information about the Pro-form line and the protection it can provide for athletes of all levels (even professional athletes).

The app works on both the iPhone and iPad and can be downloaded on iTunes. Key features of the app include:
• Free to install
• Uses iPhone/iPad camera for high-definition photos
• Easy-to-navigate menus
• Hundreds of Pro-form selections
• Information and links to Keystone’s website and social media
• A large library to enable you to save photos
• Ability to email photos to whomever you want

Keystone Industries plans to continue to grow the app through updates and will offer new versions that will display other products. Customers will be informed of any updates or newer versions.

For more information on Keystone Industries and Pro-form Mouthguards, call (800) 333-3131 or visit www.keystoneind.com. The app is free on the iTunes store by searching “Keystone Industries” or “mouthguards.” You can also stop by the Keystone booth, No. 516, to get an in-person look at the mouthguards.

Photo/Provided by Keystone Industries

Here in Anaheim

May 24th to 28th 2013
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You’re in control > TF Adaptive is designed to work with our Elements™ Adaptive Motion Technology, which allows the TF Adaptive file to self-adjust to intra-canal torsional forces. In other words — **rotary when you want it and reciprocation when you need it.**

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Peace of mind > TF Adaptive is built on the success of the Classic TF design and includes the same advanced Twisted File technology.

Stop by booth #1206

tfadaptive.com/worryfree

For more information contact Axis|SybronEndo at 800.346.3636 or visit sybronendo.com
Photo essay: BruxZir Solid Zirconia meets an anterior esthetic challenge

By Michael C. DiTolla, DDS, FAGD

This article illustrates recent advancements by Glidewell Laboratories to improve the esthetic properties of BruxZir® Solid Zirconia restorations. As the lab's research and development department refines its processes, improving the material's translucency, the esthetics continue to improve.

First appointment
We will replace the PFM crowns on teeth #8 and #9 (Fig. 1) with BruxZir Solid Zirconia crowns (Glidewell Laboratories).

First, we take the shade. I use the VITA Easyshade® Compact (VITA Zahnfabrik), which displays the shade in both VITA Classical and VITA 3D-Master® shades. Next, I hold the selected 2M1 3D-Master shade tab to the tooth, along with the 1M1 3D-Master shade tab for contrast. We photograph the shade tabs in the mouth. I use an Ultradent syringe to place PFG gel (Steven's Pharmacy) into the sulcus of teeth #8 and #9.

Next, I use my STA Single Tooth Anesthesia System® device (Milestone syringe medium body impression material around the preparations for the impression and take a bite registration. The temporaries are then replaced.

Second appointment
After two weeks, the temps are off, the BruxZir crowns are approved and we place a layer of desensitizer on the teeth (G5™ All-Purpose Desensitizer [Clinician’s Choice]). I use a Warm Air Tooth Dryer (A-dec) after applying both coats of the G5, while my assistant places Z-PRIME™ Plus (Bisco) inside the crowns. We then load the crowns with a resin-modified glass ionomer cement (RelyX™ Luting Plus Automix [3M/ESPE]) and seat them, using a pinewood stick (Almore International) to ensure they are fully seated and the same length.

In this “after” picture (Fig. 4), there isn’t any porcelain on these BruxZir crowns. I’m not suggesting you suddenly switch all of your anterior restorations to BruxZir crowns, but you may want to consider using it for patients with parafunctional habits or old PFMs, where an esthetic improvement is essentially guaranteed.

Scientific) to anesthetize teeth #8 and #9. The Razor® Carbide bur (Axis Dental) easily cuts through porcelain and metal substructures, and when used in combination with my KaVo ELECTROtorque handpiece (KaVo Dental), it easily cuts through the existing PFM. I torque the crown with a Christensen Crown Remover (Ilu-Friedy).

After using a periodontal probe to ensure I have enough biologic width to safely remove some tissue (Fig. 2), I use my NV MicroLaser™ (Discus Dental) to remove 1.5 mm of tissue with the margins exposed. I use an SF6-025 bur (Axis Dental) and KaVo ELECTROtorque handpiece to drop the margins to the new gingival level.

My assistant relines BioTemp® Provisionals (Glidewell Laboratories) on teeth #8 and #9 with Luxatemp provisional material (DMG). Using a thin, perforated diamond disc (Axis Dental), we open the gingival embrasures to avoid blunting the interproximal papilla and make sure the gingival margins aren’t overextend-ed and the emergence profile is flat. We use TempBond® Clear™ (Kerr Corp.) to cement the BioTemp and loupes to inspect around the temps and gingival embrasures for excess cement.

Here in Anaheim
For more information on BruxZir crowns or to see them for yourself, stop by the Glidewell Laboratories booth, No. 1348.

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LANAP & LAPIP PROTOCOL

Saving Teeth and Implants!

LANAP is revenue positive and profitable with just one patient per month!

Thursday Express Lectures!

“The LANAP®/LAPIP Protocols: Redefining the Treatment of Periodontal Disease and Peri-implantitis”

Allen Honigman, DDS, MS
Thursday, April 11th, 8:30 a.m. – 10 a.m.
Location: 206 A/B
C.E. units: Core – 1.5

“LANAP® Surgical Treatment for Periodontitis: Clinical, Histologic Outcomes and Long-Term Success”

Lloyd Tilt, DDS, MS
Thursday, April 11th, 1:30 p.m. – 3 p.m.
Location: 206 A/B
C.E. units: Core – 1.5

LIVE Laser Wet Lab #2528

Millennium has partnered with the Institute of Advanced Laser Dentistry for a special opportunity to observe the unique properties of the PerioLase MVP-7. IALD Certified Clinical Instructor, Allen Honigman, DDS, MS will conduct live laser wet-labs at Exhibit #2528. No registration required.

Visit Booth #556

www.LANAP.com  (888)526-2759
PIPS Laser Endo harnesses the power of the LightWalker

Dual-wavelength, all-tissue Er:YAG & Nd:YAG laser cleanses canals

PHAST™ Laser Endo (PIPS™) harnesses the power of the proprietary LightWalker Er:YAG laser (both devices exclusively available from Technology4Medicine, www.T4Med.com), to create photoacoustic shock waves within the cleaning and debriding solutions in the canal. The containment of the shockwaves thoroughly streams these solutions three-dimensionally through the entire canal system, enhancing their effectiveness. The canals and subcanals are left clean and the dentinal tubules are free of smear layer.

It is a well-established fact that different dental procedures require different laser wavelengths. Wavelength is important to clinical outcomes because specific body tissues interact in different ways depending on the particular laser source. The LightWalker is a true dual-wavelength system. With the choice of two complementary wavelengths, LightWalker is the “universal” laser. Practically all laser-assisted dental treatments can be performed with either the most highly absorbed Er:YAG laser wavelength or the selectively absorbed, deeper penetrating Nd:YAG laser wavelength.

There are many advantages to using the LightWalker and its proprietary PHAST (Photo Active Systems Technology) and PIPS for endodontic procedures:

- First is the entire root canal and subcanal system is more effectively cleaned and debrided than with traditional instrument-only techniques, reducing the risk of re-infection.
- The minimally invasive nature of PIPS preserves more tooth endoskeleton than traditional instrument techniques because filing can be limited to as small as ISO #20 or #25, maintaining more post-restoration tooth strength.
- Sub-ablative power levels eliminate the risks of thermal damage, ledging and demineralization inherent to other laser endodontic methods.
- Because the PIPS tip is inserted only into the coronal opening and not into the canal, there is no risk of tip breakage from curved canals or unwanted apical extrusion of chemical irrigants, as is possible with standard laser endodontic methods.
- Less filing time and soaking time for chemical agents can significantly reduce treatment time while being more effective. The SEM images (right) demonstrate the effectiveness of PHAST Laser Endo.

Here in Anaheim
To check out the LightWalker, stop by the Technology4Medicine booth, No. 2613.
NOMAD Pro 2 launches

By Aribeex Staff

For almost a decade, Aribeex has been quietly ripping the X-ray system off the wall and putting it into the hands of the dental team. Aribeex manufactures a handheld and completely mobile X-ray system called the NOMAD. One NOMAD does the work of multiple wall-mounted X-ray systems and can save the typical dental practice thousands of dollars in equipment costs.

Moreover, because the NOMAD allows the dental team to safely and effectively stay with their patients during X-ray procedures, a birthing series can be completed in half the time required by a wall-mounted system.

Unlike the conventional wall-mount and portable X-ray systems, the NOMAD is lightweight, rechargeable (battery-powered) and can go anywhere. Dental professionals around the world have chosen the NOMAD as their preferred X-ray device, both in and out of the office, with almost 12,000 NOMADs now in use.

Building upon the successes of previous innovation and design, Aribeex is excited to introduce the NOMAD Pro 2, which provides the same mobile convenience and cost savings as previous models while also significantly increasing durability and performance.

“The NOMAD Pro 2 is exactly what our customers want,” said Ken Kaufman, general manager of Aribeex. “We asked our customers how we could improve our marquee product. We carefully listened, designed prototypes, asked for feedback and iterated until we met their requests. The end result of all of that hard work is the NOMAD Pro 2. It is simply the world’s best handheld X-ray system yet.”

The Pro 2’s newly designed battery handset with infrared connectors, together with a new charging cradle, improves the system’s durability and boosts battery performance.

“One consistent comment we heard from our customers focused on the charging station,” Kaufman said. “Our engineers spent many hours working with customers and researching new solutions. Our final design is a big improvement, and our customers will agree.”

Durability is further enhanced by a re-engineered user interface that is more scratch- and moisture-resistant. “The operatory environment can be hard on equipment, more so with our products that are easily carried from operator to operator,” Kaufman said. “The NOMAD Pro 2 will stand up to repetitive antiseptic and cross-contamination control.”

For more information on the Monarch infection control product line, stop by the Aribeex booth, Nos. 2534/35.

Here in Anaheim

For a demonstration of the new NOMAD Pro 2, stop by the Aribeex booth, No. 2534.

In a digital world, the NOMAD Pro 2 is specifically designed for digital sensors, although it works just as well with phosphor plates and traditional film. The dental team will appreciate how quickly and easily settings can be changed for different types of shots.

The Pro 2 weighs 5.5 lbs/2.5 kg and delivers a lower dosage exposure than some wall-mounted systems. True to its historical commitment to ALARA and safety for both the operator and patient, Aribeex continues to use its proprietary shielding compound and backscatter shield to render the NOMAD as safe, and in some instances safer, than traditional wall-hung intra-oral X-ray devices, as validated by more than 30 independent studies and evaluations.

In addition, Aribeex offers an extended service program called the Total Care Plan. This annual program provides for repairs that fall outside the standard warranty coverage, along with a no-cost “loaner” device shipped overnight to the front steps of the owner’s practice to avoid any downtime.

Packaged with re-verification services and battery replacement coverage, the Total Care Plan is an option for all NOMAD customers.

To learn more, contact your equipment dealer, an Aribeex sales representative or visit the company’s website at aribeex.com.

“We’re excited to show our customers our new innovations and enhancements,” Kaufman said. “We invite our customers to visit our booth, No. 2534, at the CDA Presents for a special demonstration of our new NOMAD Pro 2.”

Infection control that’s just for you

By Air Techniques Staff

Air Techniques’ heritage of more than 50 years in the dental industry as a leading innovator and manufacturer of dental products has been a wonderful journey. Whether the need is digital imaging, utility room equipment or merchandise, Air Techniques is focused on ensuring utility room equipment or merchandise, dental professionals around the world have chosen the NOMAD as their preferred X-ray device, both in and out of the office, with almost 12,000 NOMADs now in use.

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For more information on the Monarch infection control product line, stop by the Air Techniques booth, Nos. 316/416.

Here in Anaheim

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G12 DIGITAL DENTAL CAMERA

The PhotoMed G12 Digital Dental Camera is specifically designed to allow you to take all of the standard clinical views with “frame and focus” simplicity.

The built-in color monitor allows you to precisely frame your subject. Then focus and shoot. It’s that easy.

Proper exposure and balanced even lighting are assured. By using the camera’s built-in flash, the amount of light that is necessary for a proper exposure is guaranteed.

PhotoMed’s custom close-up lighting attachment redirects the light from the camera’s flash to create balanced, even lighting across the field.

For more information, visit www.photomed.net, call (800) 998-7765 or stop by the PhotoMed booth, No. 2034, here during the CDA Presents.

DCLASE

DC International has recently launched DCLase, its second generation of soft-tissue diode lasers developed through feedback from current users and laser experts.

DCLase uses the most advanced laser technology combined in a small portable device with a user-friendly touch screen. The laser has 980 nm wavelength with a customizable power that goes up to 7 watts with adjustable pulses (the fastest on the market). The combination provides outstanding clinical results, according to the company, and can also be used for several practices, including endodontics, periodontics, orthodontics and laser therapy procedures.

Try DCLase and learn more about lasers by visiting the Laser Pavilion during the CDA Presents.

For more information, visit DC International’s booth, No. 2357, here during the CDA Presents or contact the company toll-free at (888) 472-4807 or (561) 337-8888, by email at sales@dcinter.com or online at www.dcinter.com.
Attend IACA this summer

By Bill Dickerson, LVI founder

The IACA (the International Association of Comprehensive Aesthetics) has become the premier educational meeting in dentistry and, by far, the best meeting I personally have ever attended. And I hear that from almost every speaker who has presented at the IACA as well.

It’s not just the outstanding speakers, cutting-edge presentations or the diversity of concurrent lectures, which are critical in ensuring that everyone (team, hygienists, clinicians and technicians) has something to see that he or she is interested in during every time slot. In reality, it’s “The Event” — the positive attitude of those in attendance and the enthusiasm of everyone involved.

It is infectious! People have commented that they almost learn as much in the halls as they do in the lectures because of the quality of the attendees.

The IACA is one of the few places where you can see presentations from the giants of dentistry as well as from up-and-comers who may someday be the giants of dentistry for their generation of dentists. Many of the best presentations are given by people you won’t see anywhere else — because they don’t fall into the status quo of accepted topics or information.

Many meetings actively prevent controversial advances in dentistry from being presented, denying you the chance to make your own decisions. I guess the easiest way to put it is that the IACA is 10 years ahead of current dentistry — literally, what you will hear is the “future” of dentistry, and those who jump on the train early will be light years ahead of other dentists in the field who only attend other meetings.

Lastly, the other thing I think is so wonderful about the meeting is the family atmosphere that is present. The IACA organizers seem to always pick great locations in order for dentists to bring their families with them for a vacation. Calgary, Alberta, Canada, where this year’s meeting is being held from August 1 to 3, is filled with so much for people of all ages to do — not to mention the beautiful mountain scenery that is there.

This is a great way to not only write off your vacation but get the best of worlds — a great vacation and a great education.

Don’t be one of those people who, every year after missing the IACA meeting and finding out how incredible it was from those who did attend, says, “I wish I would have gone!” Make sure you don’t miss out.

I’m looking forward to seeing you at the IACA!

To attend

The 2013 IACA will take place Aug. 1–3 at the The Calgary Telus Convention Centre in Calgary, Alberta, Canada. For more information or to register, visit www.theiaca.com.
Conference celebrates women’s achievements in dentistry

Registration is now open for the upcoming Successful Women in Dentistry conference. Attendees will earn 5 continuing education credits for their conference participation.

This one-day conference will highlight the inspiring achievements women have made in dentistry — how women are positively influencing the dental industry today and creating opportunities for the future. Attendees will learn how to stay ahead of the curve with CEREC CAD/CAM techniques and materials, how to implement best practices utilizing implants in their practices and how to incorporate approaches to create a balanced lifestyle in today’s world.

The conference will kick off with opening remarks by Dr. Lindsey Robinson, president of the California Dental Association.

The keynote presentation, “Outlook for Women in Dentistry,” will be given by Dr. Kathleen T. O’Loughlin, executive director of the American Dental Association. Master of ceremonies and the director of education and president of Lee Ann Brady LLC. Dr. Lee Ann Brady, will be on hand to discuss “Posterior CEREC CAD/CAM Techniques and Materials.”

Presenting “Implant Diagnosis and Restorations” will be Dr. Cherilyn G. Sheets, a prosthodontist, international educator, author and researcher.

Attendees will also hear from Dr. Cari Callaway-Nelson, an owner dentist of three dental offices in Las Vegas and Reno, Nev. As a working clinician, wife and mother of two, Callaway-Nelson will share her personal experience on managing her career and personal life with the topic “Lifestyle Balance.”

Register early to take advantage of a $50 savings off admission, plus earn a chance to win an iPad mini. Early Bird registration of $95 ends May 1; regular registration costs $145. Admission for dental students is complimentary (limited seats available).

To receive the early registration discount, enter the promotional code, SWIDCDA, when you register at www.pacificdentalservices.com/SWID.

All proceeds from registration fees will be donated to philanthropic partner National Children’s Oral Health Foundation: America’s ToothFairy. The National Children’s Oral Health Foundation is dedicated to eliminating children’s preventable suffering from pediatric dental disease by providing programs and comprehensive resources to deliver community-based critical preventive, educational and treatment services.

Conference sponsors include Ivoclar Vivadent, Nobel Biocare, Crest, Oral B, Sirona Dental and Henry Schein.

The Successful Women in Dentistry conference will take place from 9 a.m. – 4:30 p.m. on Saturday, June 22, at the Pacific Dental Services Institute, 17000 Red Hill Ave., Irvine, Calif. Breakfast will be provided from 8 – 9 a.m., and a cocktail reception will immediately follow the conference from 4:30 – 6 p.m.

Dentists, hygienists, dental students, dental operations managers and dental business and industry leaders are welcome. To register and for more information about travel and lodging, visit www.pacificdentalservices.com/SWID.

References
1. Approved PACE Program Provider FAGD/MAGD Credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 10/1/2012 to 9/30/2015.
2. Only early registered guests are eligible for the drawing for the iPad mini, and participant must be present to win. All proceeds from registration fees will be donated to the National Children’s Oral Health Foundation. Our apologies as we will be unable to accommodate any refunds for registration fees. iPad is a registered trademark of Apple Inc.
Get social in Seattle

AAA 2013 promises networking opportunities, camaraderie

For those who love attending dental conferences for the camaraderie and networking opportunities, AACD 2013 will offer several social events to help members connect with other dental professionals.

The American Academy of Cosmetic Dentistry (AACD) will host AACD 2013 from April 24–27 in Seattle at the Washington State Convention Center. In addition to organizing a lineup of world-class dental educators, a number of social events are planned to help attendees make the most of their time in the city.

“One of the things that sets the AACD’s conferences apart from other meetings is our incredible social events,” said Ron Goodlin, AACD president.

“Being social at AACD 2013 is almost as important as attending workshops and lectures. Connecting with like-minded professionals and being inspired by their work enhances your perspective on the field. Networking opportunities in Seattle are everywhere — and they’re a valuable part of your conference experience!”

On April 24, to kick off this year’s annual meeting, the AACD will host an evening welcome reception at the Experience Music Project (EMP) Museum, which is located at the base of the Seattle Space Needle. The reception is included in attendees’ tuition.

At the EMP, attendees will have a chance learn about music’s impact throughout history. The EMP will help attendees explore musical revolutions from jazz to blues to the birth of rock ‘n’ roll and hip-hop.

On April 25, the AACD Charitable Foundation will host the Celebration of Smiles fundraiser, which benefits the AACD Charitable Foundation’s Give Back a Smile (GBAS) program. GBAS helps restore the smiles and lives of domestic violence survivors through the help of volunteer dentists and dental teams.

Celebration of Smiles will take place at the Tap House Grill, which is walking distance from the Washington State Convention Center. The Tap House is a Seattle staple that offers more than 160 beers on tap, including local craft brews. Wine and cocktails will also be available.

Tickets for the event can be purchased through the AACD’s online registration system at www.aacdconference.com. In addition to the main events, there are other opportunities to be social in Seattle. The AACD hosts daily breakfasts and lunches in the exhibit hall so attendees can re-energize and chat with others.

To see who’s on this year’s lineup, check out the AACD’s digital version of the preliminary conference guide, available at www.bluezoo.com/publication/?i=85943. The digital conference guide lists courses, speaker bios, exhibitor lists, schedules of events and information about all the social events.
WHAT'S BREWING?

AT BIOLASE BOOTH #2518

Visit Booth #2518 for groundbreaking, exclusive NEW laser and 3D imaging technology and to get your FREE BIOLASE coffee mug! We'll also be serving free, hot coffee all day and giving away a Starbucks Verismo™ system! Stop by for your chance to win!

*Everyone pays for coffee. One mug only for free mug & chance to win Verismo™ brewer. Must visit booth.

NEW!

BIOLASE EXCLUSIVE

NewTom VG3
3-in-1 3D Imaging System

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CDA SPRING SPECIAL PRICING AVAILABLE ON BEST-IN-CLASS TECHNOLOGY

WaterLase iPlus
Dual-Wavelength All-Tissue Laser
cuts teeth as fast as a high-speed drill. Quick, low-cost, low-radiation, and painless. Ideal for common & advanced procedures.

3Shape TRIOS
Provides Accurate Digital Impressions. Internal 3D Scanning Mode Fast, Easy, and Accurate.

NewTom VGi
True Medical Radiology Imaging Technology at a Fraction of the Cost and Radiation Exposure. NewTom VGi

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It takes guts to say it’s the best,
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we can.

What makes NSK handpieces the best?
We engineer and manufacture nearly every part in-house — we don’t just assemble parts made by someone else. And, since we control the quality going into all of our handpieces, we can trust them to deliver the reliability you need. Like the Ti-Max Z95L. It’s the most durable of the high-performance electric attachments on the market. Crafted from solid titanium, it’s extremely light in use. Plus, it’s amazingly silent with virtually no vibration — lending superior comfort to operator and patient.

Visit NSK Booth #460 and take advantage of a limited-time offer:
Buy 3, Get 1 FREE!

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