Shine a light

At least 75 new products step into the spotlight here at CDA Presents

By Sierra Rendon, today Staff

The bustling exhibit hall floor at CDA Presents The Art and Science of Dentistry here in San Francisco boasts no less than 75 new dental products, allowing show attendees a sneak peek at the newest and most innovative products, companies and technology on the market today.

Here is a sampling of the new dental products and companies you will not want to miss as you browse the exhibit hall floor today.

• Paperless Dentists: This new company’s user-friendly dental office management software system simplifies patient management, putting complete 360-degree patient information at your fingertips. Attendees have the opportunity to win prizes at hourly raffles at the booth. (Photo/Sierra Rendon, today Staff)

• Scans from Friday

Play a game of Plinko, try on some loupes and test out a variety of products. pages 4 & 6

• See the difference

Check out a digital video camera that’s so light, you’ll barely know it’s there. page 6

Educational choices abound

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The learning at CDA Presents will continue today with a wide variety of educational sessions and workshops to choose from.

Among today’s offerings:

• “Anesthesia Cadaver Dissection”: This workshop, led by Alan W. Budenz, DDS, and Mel Hawkins, DDS, will cover the anatomy, landmarks, skull locations, insertion points and needle pathways for the inferior alveolar, mental and advanced (higher) mandibular nerve blocks, including the Gow-Gates and Akinosi techniques and a complete maxillary division nerve block, as well as the use of other blocks and infiltrations. Today from 9 a.m. to 1 p.m.

• “Bambi vs. Godzilla: How to Deal With Difficult People”: This lecture with Bruce Christopher, MA, LP, will help you understand why people act the way they do and explore the origins of negative behavior. In it, you’ll learn how to deal with the six basic difficult personality types that present themselves in the dental practice. Today from 1 to 3:30 p.m.

Dr. Donald J. Coluzzi discusses ‘Lasers in Dentistry – Come See the Light’ on Friday morning. The session repeats, and you can attend today from 10 a.m.-12:30 p.m. or 2–4:30 p.m. (Photo/Sierra Rendon, today Staff)
at your fingertips. Enjoy the benefits of smart appointment scheduling, new patient registration, treatment consents and more. For a demo and free trial, visit booth No. 2242 or visit www.paperlessdentists.com. While you are there, don’t forget to ask about the company’s special CDA promo.

- Philips Sonicare Diamond Clean Pink Edition: This new electric toothbrush may be just what your patients are looking for to provide the ultimate in clean, healthy and white teeth. With radiant whitening, superior plaque removal and advanced brush head technology, Sonicare Diamond Clean Pink Edition offers exceptional results for the ultimate sonic experience, the company says. To learn more, visit booth No. 2242.

- Three new products by DoWell: Visit booth No. 1941 to ask about all three new products from DoWell Dental Products. Find out how the products — the new, innovative Flexible Periotome Kit, the Blue Line Perio Surgical Kit and the V.I.S.T.A Tunneling Kit — can help you in your practice.

- New cone-beam from i-CAT: The i-CAT FLX MV is a cone-beam, 3-D solution for periodontists, prosthodontists and general dentists who can benefit from medium field-of-view. The system provides balance between image quality and dose. Features include easy selection of appropriate scan size and resolution; integrated software tools for implant and CAD/CAM applications; and 2-D panoramics. To check out the new technology, visit booth No. 2016.

- NanoCam by Designs for Vision: Designs for Vision’s NanoCam is a high-definition, 1,080-pixel digital, small enough to clip onto your loupe. It can record video or still photos from the dentist’s perspective with available magnifications of 2.5x, 3.5x and 4.5x. Visit booths Nos. 819 and 2022 to learn more.

- New design for NSK’s TiMax: Both the Ti-Max Z900L and Z800L series feature a new cartridge design to dramatically improve durability, smaller head sizes to enhance operational visibility and cartridges that can be easily replaced chairside to save time and maintain practice productivity. Both series also feature ergonomic, solid titanium bodies and NSK’s new DURAGRIP® coating, which makes the handpieces easy to hold even when wet. To learn more, stop by booth No. 2226.
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Scenes from Friday

- He's back! Alan Miller, founder of AMD Lasers, recently announced he has bought back the company from DENTSPLY. Stop by the booth, No. 404, to learn more.
- Eric Townsend of i-CAT shows off the newest member of the company’s family of cone beam 3-D imaging products, the i-CAT FLX MV (medium field of view), at booth No. 2016.
- Founder of Paperless Dentists, Tushar Kothalkar, right, Jennifer Le, left, and Akash Malla share with attendees the benefits of ‘going paperless’ at booth No. 2242. Stop by and ask about the company’s show special.
- WaterPik, booth No. 1520, has a host of new products, including the WaterPik Aquarius professional water flosser.
- CDA attendees take time between educational sessions and visiting the exhibit hall for a quick bite to eat.
- Learn more about LED Imaging from the folks in the green shirts at the LED Dental booth, No. 426.
- Join Matt Plasch in a Plinko style game at the Patterson booth, No. 1026. You could win up to $300 in your Patterson account.
- Nadia Al-Rawi of Santa Rosa, Calif., tests out the options in micro optics by Orascoptic at booth No. 1708.
- The Canary System’s Doug Gillespie, vice president of sales and marketing, shows off the system in the company’s booth, No. 2410. Gillespie said the Canary System detects tooth decay along the margins of restorations, including amalgam and composite resins.

Photos by Sierra Rendon, today Staff
LED DayLite NanoCam HD™
Enhancing Digital Dentistry

2.5x, 3.5x and 4.5x lens system to document and record from the dentist’s perspective
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Still Photos in Live or Playback Mode
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Plus –

NEW Nike Retro Frames
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Wrap Around Design
Available in Two Sizes and Six Colors

1/3 the weight of competing systems
Telescopes, Light and Cable shown here weigh less than 60 grams

Booths 2022 and 819

760 Koehler Avenue | Ronkonkoma, NY 11779 | 1.800.345.4009 | info@DesignsForVision.com | www.DesignsForVision.com
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By Designs for Vision Staff

See the “Visible Difference®” digitally with Designs for Vision’s new HD digital video camera.

The NanoCamHD™ records magnified, 1,080-pixel, high-definition images from the operator’s perspective. The complete system includes 2.5x, 3.5x and 4.5x lens systems to match the magnification you are using, providing a true user’s point of view. As an added feature, still photographs can be taken from live video feed or during playback mode. The video or still images can be uploaded into a patient file, included in a presentation or course or shared with a colleague or laboratory for collaborative consultations.

The NanoCamHD complete system includes a color-corrected ULTRA Mini LED DayLite® headlight. The combination headlight/NanoCamHD weighs 1.1 ounces and can be attached to your loupes or worn on a lightweight headband. The system also includes a foot pedal to allow for hands-free operation of the record/pause, mute/unmute and still photography features. For best results, combine the NanoCamHD with Designs for Vision’s dental telescopes. Matching true magnification levels of 2.5x, 3.5x or 4.5x will produce the most realistic simulation from the user’s perspective. The NanoCam can also be attached to the new Nike® Retro frames or the new DVI Sport frames.
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