Products by the Bay

By Sierra Rendon, today Staff

As thousands of dentists, hygienists, assistants and technicians descend on the “City by the Bay” this week to attend CDA Presents, a world-class lineup of speakers, sessions and exhibits awaits at the Moscone Center. More than 14,000 dental professionals are expected to attend this week’s biannual convention of the California Dental Association. The three-day convention will feature more than 150 educational courses and 375 exhibitors demonstrating the latest techniques and innovative products and services for dentists.

Today’s educational schedule continues with workshops, lectures and sessions on a wide variety of topics, ranging from sleep apnea to endodontics to CDT code changes. Interactive events and parties take place today.

Time to learn it all

By Sierra Rendon, today Staff

Educational opportunities abound at the CDA Presents this week, including everything from hands-on workshops to free lectures on the exhibit hall floor.

Today’s schedule continues with topics ranging from sleep apnea to dental implants. Here are a few highlights of the day’s offerings:

• “Diagnosis and Treatment Challenges of Periodontal Diseases,” 8–10:30 a.m., with Dr. Peter S. Warschawsky in Moscone South 307. Here, you’ll learn about the different diagnostic categories of periodontal diseases.
• “Implant Dentistry: Enhancing Diagnosis, Case Acceptance and Outcomes,” 11:30 a.m.–2 p.m. with Dr. David A. Little in Moscone South 310. This session will focus on sodas and energy drinks and the role of pH and titratable acidity in erosion.
• “The Erosion Explosion — Effects of a Modern-Day Witch’s Brew,” 1:30–4 p.m. with Anne Guignon, RDH, MPH, in Moscone South 302. This session will focus on sodas and energy drinks and the role of pH and titratable acidity in erosion.

Attendees stream through the aisles Thursday morning of the CDA Presents in San Francisco. (Photo/Sierra Rendon, today Staff)
Super-Snap X-TREME
FINISHING & POLISHING

Advanced 3D Technology
Super-Snap X-Treme, the latest generation in X-Treme polishing, is designed to exceed the aesthetic expectations of patients today. Super-Snap X-Treme aluminum oxide disks offer x-tra thickness for greater flexibility and durability, and an advanced 3D semispherical surface coating to provide X-Treme gloss results. Super-Snap X-Treme—taking polishing to the next level!

NEW! Visit us Booth #1326

- Long lasting with 40% greater gloss than leading competitor
- Advanced 3D technology - semispherical shaped grits
- Reduces clogging, secondary scratches and maintains smoother surface contact
- X-Tra thickness improves durability, prevents warping and prolongs use
- Greater tactile feel and flexibility

Visit www.shofu.com or call 800.827.4638
including the Wine FUN-damentals at 4 p.m. and the CDA Party at the California Academy of Sciences at 7 tonight.

Meanwhile, if you came to the CDA Presents intending to purchase new products and technology, one of the exhibiting companies is sure to have exactly what you need. In fact, several exhibitors are showcasing new products at this show.

Here is a sampling of products you may want to check out:

• Get Weave: Have you ever wished your phone service could sync with your dental software? Swing by booth No. 639 and find out what it means to “Get Weave.” This software seamlessly integrates with your dental practice management software and replaces your current phone provider, giving you unlimited lines, unlimited long distance and unlimited local calling, all in one convenient package.

• Whitening in five minutes: Here at CDA Presents, Philips introduces its newest whitening product, the Philips Zoom QuickPro varnish. Two years in development, the five-minute dental office procedure has a two-layer technology. The patient leaves the office after the procedure and, 30 minutes later, brushes or wipes the film off his or her teeth. During the company’s two years of research, only one out of 44 patients noted sensitivity, according to Philips. Development has shown that patients’ teeth could look up to four shades whiter after the five-minute, in-office procedure, the company noted. Philips has started taking orders at CDA Presents, and live demonstrations will occur at the ADA meeting in San Antonio in October. The product will list for just under $45 for practices (minimum of six units), and the company suggests a price of just under $125 for patients.

• DEXIS for Mac: Also launching here at CDA, DEXIS has released its Mac-based dental imaging software, DEXIS Mac. This software integrates the true functionality of Apple products with the functionality of the DEXIS imaging system. DEXIS Mac is easy to use, intuitive and streamlined. The quad view and quad control custom interface offers fewer and more meaningful buttons in logical groupings and functions. Visit the booth (No. 1802) for a test drive of DEXIS Mac, including how it interfaces with the DEXIS go and DEXIS photo apps.
Scenes from Thursday

- Meredith Tangney and Dan Christensen can fill you in on the latest Shofu products at the company’s booth, No. 1326.

- You know you want a funny T-shirt to wear that says, ‘I’ve got 99 problems, but a cavity ain’t one.’ Visit the CDA Store at the entrance to Exhibit Hall A/B to check out all of the CDA swag.

- PhotoMed’s Tony Aguilar helps an attendee find the best digital cameras for his specific dental needs at booth No. 701.

- Daniel Welch, Peter Stevenson and Jace Evans can help introduce you to Weave at booth No. 639. It’s the company’s first time at the CDA.

- Anita Duran and Samantha Merrick stand ready to answer questions at the OCO Biomedical booth, No. 631.

- Need to check an email or a sports game score? Visit the Internet Café at The Spot for free Internet usage here at the CDA Presents.

- Stop by booth No. 402 and talk with the folks at Airway Management, including Gary Bailey, DDS, clockwise from back left, Charles Collins, COO, Lauralee Gunby, executive vice president, and Samantha McClure, manager of marketing, and learn more about the MyTap appliance for snoring and sleep apnea.

- Greg Humenik works on repairing handpieces on site in the CDA exhibit hall at the Handpiece Express booth, No. 601.

- Ashley Mork hands out toothbrushes for attendees to try at the Crest Oral-B booth, No. 1202. Today at 3 p.m., stop by Room 100 to hear from Dr. Robert Gerlach about Crest’s new Sensi-Stop Strips, which offer targeted and long lasting relief for patients experiencing sensitivity.
Dr. Todd Snyder of Los Angeles brings his ‘weekend hobby’ racecar to the Dentrix booth, No. 2126. Visit the booth to find out how Dentrix can help you spend more time on your weekend hobbies.

Looking for a new headlight? Visit Designs for Vision at booth Nos. 819/2022 to learn about the company’s superior magnification with precision coated optics, the brightest LED headlights and exclusive ergonomics custom manufactured to your measurements.

Henry Schein brings together ‘choices that connect dental’ at its booth, No. 1926, showcasing companies including Camlog, Instrumentarium, DEXIS and more.

Edward Kressin speaks to attendees at the Philips booth, No. 1432. Those who attend the short presentation will receive a goody bag and a scratcher with the possibility of winning a DiamondClean toothbrush. While you’re there, ask about the Zoom QuickPro 5-minute whitening system.

CDA attendees gather ‘round the Planmeca ProMax S3 at the company’s booth, No. 1936.

Bryan Woods talks to an attendee about NSK’s handpieces, such as the TiMax Z900L, which can be observed in life size form at the booth, No. 2226.

Shirley Jamarck, RDH, and Melissa Wonders, RDH, both of Santa Rosa, Calif., test out the TENS units at the Infinite Trading booth, No. 2405. TENS units are said to relieve both TMJ and other muscle pains.

Aaron Joseph of Glidewell speaks with an attendee Thursday morning at the company’s booth, No. 1532.

At the Colgate booth, No. 1702, listen to a presentation on the company’s latest and greatest products, and you’ll receive a nice goody bag with toothpaste and toothbrushes.

Edward Kressin speaks to attendees at the Philips booth, No. 1432. Those who attend the short presentation will receive a goody bag and a scratcher with the possibility of winning a DiamondClean toothbrush. While you’re there, ask about the Zoom QuickPro 5-minute whitening system.

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Photos by Sierra Rendon, today Staff
Take polishing to an ‘X-Treme’ level

New Super-Snap X-Treme offers greater flexibility, thickness and gloss results

By Shofu Dental Staff

Here at the CDA Presents, Shofu Dental is launching the next generation of Super-Snap: Super-Snap X-Treme, an enhancement to the original green fine and red superfine Super-Snap polishing disks.

The new Super-Snap X-Treme was designed to meet varied clinician preferences and advancements in composite technology. X-Treme disks offer greater flexibility, extra thickness for an increased tactile feel and extreme gloss results because of an advanced 3-D grit technology.

Since 1922, Shofu has been an industry-leading manufacturer of high-quality polishers and abrasives that exceed the demands of dental professionals around the world. The company’s extensive knowledge of direct and indirect restorative materials, combined with stringent quality-control standards, ensure optimal contouring, finishing and polishing, no matter what the material, according to the company.

Super-Snap disks are widely recognized and utilized within universal dental offices. The four-step, color-coded disk system is designed for easy, fast and safe contouring, finishing and polishing of all microfilled and nano-hybrid composites. It is no surprise that Super-Snap Singles have been awarded “Top Composite Finishing and Polishing System” by The Dental Advisor for six years in a row.

The new Super-Snap X-Treme polishing disks provide many of the same features and benefits as the original Super-Snap disks.

Both red and green X-Treme disks have an elastic silicone shank mount for easy placement onto the mandrel. They are manufactured without a metal center to eliminate the risk of gouging or discoloration of the composite and increase the stability of the disk during polishing.

The red and green disk material in both systems are made with aluminum oxide grit.

Super-Snap and Super-Snap X-Treme disks share many important features; however, the new enhancements offered with Super-Snap X-Treme disks makes these two systems distinctly different.

X-Tra thickness

Super-Snap X-Treme red and green discs are double the thickness of the original Super-Snap disks, increasing from 50 µm to 100 µm (Fig. 1).

Buy one box of the new Super-Snap X-Treme during the CDA Presents and receive a free Super-Snap X-Treme souvenir car. (Photos/Provided by Shofu Dental)

Fig. 1. Super Snap X-Treme polishing disks (right, as compared to Super-Snap) are thicker, to allow more force to be applied during polishing and for a greater tactile feel. Extra thickness helps to provide extremely high gloss results.

Fig. 2a: Red Super-Snap Disk

Fig. 2b: Red Super-Snap X-Treme Disk

Fig. 3. Super-Snap X-Treme’s red 3-D aluminum oxide grits allow space for ground debris to be discharged during polishing. This helps prevent secondary scratches and clogging and reduces generated heat without any denaturing of the material.

Fig. 4. The following test was conducted to see a level of gloss after using well-known disk polishers to composite. The composite test samples of Beautifil II universal restorative (Shofu) are finished by 6000 finishing paper, and they are tested under R.P.M. 10,000 min-1, pressure 1 N for 30 seconds.

Fig. 4. Gloss Level (Gs)

Here at the CDA

To see the new Super-Snap X-Treme, stop by the Shofu booth, No. 1326. If you buy one box of the new product here during the CDA Presents, you will receive a free Super-Snap X-Treme souvenir car.

The extra thickness improves stiffness and durability while maintaining flexibility in interproximal areas.

Greater force can be applied when polishing composites with the thicker Super-Snap X-Treme disks, allowing a noticeable increase in tactile feel and helping to produce a beautiful, glossy result to your restorations.

Advanced 3-D technology

The red superfine X-Treme disk features a new, advanced 3-D technology composed of round, semispherical grits homogeneously arranged on the entire disk surface (Figs. 2a, 2b).

The new semispherical-shaped surface provides space to discharge ground debris, resulting in less clogging of the disk and secondary scratches on the composite. Ground debris can collect and discharge within the crevices of the semi-spheres, helping to maintain a smooth disk surface for polishing (Fig. 3).

X-Treme gloss results

Super-Snap X-Treme disks are taking polishing to the next level. A unique combination of extra thickness and advanced 3-D grit technology allows dentists to exceed the esthetic demands of patients. Shofu’s internal test results demonstrate extremely low surface roughness and remarkably higher gloss levels compared with competitors (Fig. 4).

Check it out today!

Shofu Dental’s new Super-Snap X-Treme polishing disks are available in standard (12 mm) or mini (8 mm) sizes within a 100-piece kit, including both red and green X-Treme disks, or as individual disk refills of 50. Suggested retail price per kit is $47.60, and disk refills are $25.05.

X-Treme disks can be used in conjunction with the original black contouring and violet finishing Super-Snap disks.

Visit Shofu at booth No. 1326 today to experience the new Super-Snap X-Treme.
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6 strips per Pkg.................$12.99
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12 Pkgs (Case)................$11.99

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By KaVo Kerr Group Staff

There’s a new 3-D cone-beam system in booth No. 2016 in the exhibit hall here at the CDA. i-CAT™, a brand member of the KaVo Kerr Group, is proud to announce the launch of the newest member of the award-winning family of cone-beam 3-D imaging products: the i-CAT MV, for general dentists and specialists who wish to place and restore implants or perform oral surgery, periodontics, prosthodontics and endodontics with greater confidence and lower radiation.

The innovative features of the i-CAT MV will deliver greater clarity, ease-of-use and control for those clinicians who need a medium field-of-view and a range of image sizes to fit a variety of needs.

From scan to plan to treat, i-CAT MV offers these features to provide information and control:
• Medium field of view captures both arches and the temporomandibular joints in 3-D.
• Visual iQuity™ advanced image technology provides i-CAT’s clearest 3-D and 2-D images.
• Lower dose scan options, including QuickScan+*, are available.
• Easy-to-use SmartScan STUDIO™ touchscreen allows for selection of the appropriate scan for each patient.
• i-PAN lets you capture traditional 2-D panoramic images.
• Integration with CAD/CAM programs is offered.

i-CAT MV offers a balance between image quality and ALARA (as low as reasonably achievable) radiation dose for clinical control and optimized patient care. High-resolution, volumetric images provide complete 3-D views for more thorough analysis of bone structure and tooth orientation. QuickScan+ settings allow for full-dentition 3-D imaging at a dose comparable to a 2-D panoramic*.

Powerful, clinically driven, comprehensive planning tools streamline workflow and help you move from scanning to consultation and treatment planning in less than one minute.

i-CAT FLX MV features the Tx STUDIO™ 5.3, the latest version of exclusive treatment planning software with enhanced tools for implants, oral surgery, endodontic procedures, airway analysis and TMJ.

Detailed 3-D images combined with powerful imaging software aid in giving you the confidence to accurately plan an entire implant treatment, from surgical placement of the implant and abutment all the way to final restoration.

Enhance practice efficiency with immediate access to integrated treatment tools for implant planning as well as CAD/CAM applications, such as digital models and surgical guides. 3-D scans from i-CAT allow practitioners to perform more advanced procedures with greater predictability – from implants to surgical guides and restorations. i-CAT’s open software architecture seamlessly integrates with orthodontic systems, CAD/CAM programs, imaging software and practice management programs, expanding your practice’s capabilities.

* Image quality is proportional to radiation dose.
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www.glidewelldental.com
A BruxZir solid zirconia veneer case

By Michael C. DiTolla, DDS, FAGD

Glidewell Laboratories’ weekly web series “Chairside Live” has given us a great opportunity to communicate with clinicians across the nation and educate them on topics that they’re actually interested in learning. If you haven’t yet had the opportunity, episodes can be viewed on-demand at www.chairsidelive.com or on YouTube and iTunes.

Episode 105, I wanted to try some—the opportunity, episodes can be viewed on-demand at www.chairsidelive.com or on YouTube and iTunes.

Case presentation
This patient had a pre-existing PFM on tooth #8 that was a poor esthetic match (Fig. 1). Because of the patient’s deep overbite, I liked the idea of using a BruxZir crown for tooth #8 because I could keep it almost as thin as that PFM was on the lingual. I also planned to have the lab fabricate a BruxZir no-prep veneer for tooth #9, which happened to be faci-

dency anyway.

I anesthetized the patient and took off the crown. The prep had been endodontically treated, and it looked like a gold post was placed in the incisal edge.

We placed the first cord (size 00) and then prepared the gingival third of the tooth. Because the tooth already had a PFM, I didn’t have to do a ton of reduction; it was more about where I did the reduction.

While reducing, I exposed a little bit of gold, so I covered it up with a self-adhering composite resin, and then I finished smoothing off the prep (Fig. 2). Then I placed the top cord (size 2), which upon removal left us a wide open sulcus that would be simple to impress. That’s the benefit of using the two-cord technique.

Six days later, we took off the temporary and tried in the final restora-
tions, which the patient approved. We cemented the crown with Ceramir® Crown & Bridge cement (Doxa Dental; Newport Beach, Calif.). The thing I love about Ceramir cement is the fact that it bonds on its own to zirconia without requiring you to decontami-

nate the internal surface of the BruxZir crown or use a zirconia primer. Plus, the cement will typically clean up in just one piece (Fig. 3).

With the crown placed, I then turned to the veneer. After try-in, I decontaminated the internal portion of the BruxZir veneer by sandblasting it for 15 seconds. Then I placed a layer of Z-Prime Plus and air thinned it, and then placed a layer of bonding agent and air thinned it. I isolated the two adjacent teeth with mylar strips and then etched with phosphoric acid, rinsed, placed the bonding agent, air thinned it, placed the veneer with the light-cured resin cement inside and cured it. You can definitely light-cure through solid zirconia. Try it yourself when you receive the case.

Here’s the patient with the crown and veneer in place (Fig. 4). It looks pretty good, considering those are BruxZir solid zirconia restora-
tions with no ceramic on the facial.

BruxZir continues to look better because of the increased translucency of the material. I’m now feeling more confident that if I’m placing a crown on a single anterior tooth that I can place a BruxZir veneer on the tooth next to it. As long as #8 and #9 match, we have a chance of having a nice smile.

New telescopes, frames and camera on display at CDA

Stop by booth Nos. 819 and 2022 to check out latest products

Designs for Vision is introducing several new products here at the CDA.

The first are the new ClearView Laser Telescopes, which produce a clear image though the telescopes that protect your eyes while enhancing your vision.

The ClearView Laser Telescopes utilize Designs for Vision’s patented double-lens protection that reduces the wavelengths before and after the image has been magnified and has been certified by Din Certo, the international laser safety testing lab. The ClearView Laser Telescopes are approved for magnifications 2.5x, 3.5x, 4.5x and 6x.

The CDA is the first meeting the new Nike® Retro frames are being shown.

Available in tortoise shell, black and translucent gray, the Nike Retro frames are lightweight and can incorporate any eyeglass prescription.

The new ULTRA Mini Telescopes weigh as little as 1.2 ounces (34 grams) and are 40 percent smaller in size, allowing for easy peripheral vision. The ULTRA Mini Telescopes provide 2.5x magnification and are custom-

ized to each person. They are ideal for those who require true 2.5x magnifica-
tion but desire a smaller and lighter weight system.

Designs for Vision’s new NanoCamHD™ records digitally at 1,080 pixels high-definition resolution, magnifying HD images from the opera-
tor’s perspective. The complete sys-
tem includes 2.5x, 3.5x and 4.5x lens systems to match the magnification you are using, providing a true user’s point of view.

Still photos can be taken while recording or in playback mode. The NanoCamHD allows for hands-free operation and includes a color bal-
anced ULTRA Mini Headlight.
The Industry’s #1 Digital Panoramic X-ray

Extraoral bitewings capture a greater number of surfaces for better caries detection verses intraoral modalities*

ProMax® S3

WHAT IF...

You Could Do ALL Your Routine Imaging Extraorally?

- Anatomically Accurate Extraoral Bitewing Program enhances diagnostic capabilities and eliminates gagging
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- Open design for simple, face-to-face patient positioning

*According to “Efficacy of ProMax Bitewings vs. Intraoral Bitewings” study. For a copy of this study please contact Planmeca USA.

Come and see us at:
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Booth # 1636

For a free in-office consultation, please call
1-855-245-2908
or visit us on the web at
www.planmecausa.com
For artists, it's their paintbrush. For dental professionals, it's their handpiece. They use it for nearly every procedure, and the way it feels in their hand can make all the difference in the world.

Most dentists and hygienists become loyal to one brand. The one they feel is just right for them. In order to maintain those instruments of artistry, one must rely upon a trusted handpiece repair partner.

Glenn Williams, founder and president of Handpiece Express, developed a unique approach to providing handpiece repairs for dental professionals. His goal was to offer friendly, personalized, hands-on service and manage the vast majority of repairs in-house.

By investing in diagnostic microscopes and other state-of-the-art technology, Handpiece Express is able to deliver the highest quality repairs, and it offers the type of customer service that you would expect only from a family owned and operated business.

For more than 20 years, Williams and his tech, Greg Humenik, have worked to establish relationships with all of the major handpiece manufacturers. They attend dedicated manufacturer training courses to learn about the intricacies of each manufacturer’s products and to best understand the product specifications.

“After selling dental products for leading companies, I recognized that every office needed service support for their handpieces, one of the most utilized instruments in the practice,” Williams said.

“Yet it seemed that more than half of the offices were not satisfied with their handpiece repair tech. I noticed it led them to using handpieces longer, which resulted in more sway and chatter, affecting their clinical outcomes. Therefore, I decided to build a company that focuses on one thing and be the best at it.”

Trust becomes a key factor in the dental professional–repair tech relationship. Dentists and hygienists know when their handpiece is “a little off.” Yet replacing the handpiece or using the backup, which is sometimes an inferior product, is disruptive to practice workflow.

When the repair tech builds trust, the customers know they will receive timely turnaround and won’t be unnecessarily up-sold products or services.

Handpiece Express provides boutique, hands-on service for dental practices in the San Francisco and Northern California area, and it’s not uncommon for Williams or one of the team to make a delivery or pickup at 7 a.m. or 7 p.m.
SEE Designs for Vision’s selection of Custom Built Dental Telescopes and LED DayLite® Headlights at Booths 2022 and 819.

And take the 45 Day Challenge because all magnification is not created equal.

SEE IT THE BEST
WITH A COMBO –
both Dental Telescopes and LED DayLite® NanoLite™
with discounted pricing

2013 2014
1/3 the weight of competing systems - Telescopes, Light and Cable shown above weigh less than 60 grams.
Welcome to CDA Presents The Art and Science of Dentistry, and congratulations on actively moving your understanding and professional success forward!

It is only through excellent education that we individually grow and develop as dental health professionals and, through that, build a practice that is not just successful but delivers comprehensive and high-quality care.

As a patient, I expect the best care I can find. As a doctor, I want to deliver the best care possible. That takes us to the power of continuing education, and, as doctors, we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at LVI were given an independent survey, and unlike the typical surveys, 99.7 percent said they love practicing dentistry, and of those surveyed, 92 percent enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

While the programs at LVI cover the full breadth of dentistry, the most powerful and life-changing program is generally reported as being Core I, or “Advanced Functional Dentistry — The Power of Physiologic Based Occlusion.” This program is a three-day course that is designed for doctors and their teams to learn together about the power of getting their patients’ physiology on their side. In this program, doctors can learn how to start the process of taking control of their practice and start to enjoy the full benefits of owning a practice and providing high-quality dentistry. Regardless of whether it is a solo practice or a group setting, every doctor can start the process of creating comprehensive care experiences for his or her patients.

We will discuss why some cases doctors are asked to do are actually dangerous ones to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary healthcare professionals to get the patient feeling better.

The impact of musculoskeletal signs and symptoms will be explored, and we will look at how the supporting soft tissue is the most important diagnostic tool you have — not simply the gingiva but the entire soft-tissue support of the structures, in the mouth and also in the rest of the body.

A successful restorative practice should not be built on insurance reimbursement schedules. An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balanced by the patients’ needs and desires.

Dentistry can be a challenging and thankless business, but it doesn’t have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank yous and hugs and tears that our patients bring to us when we change their lives. The Core I program at LVI is the first step on that journey. That’s why when you call, we answer the phone: “LVI, where lives are changing daily!”
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Most power.        Longest Warranty.

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<thead>
<tr>
<th>Product</th>
<th>Power</th>
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<tr>
<td>Ti-Max Z900L*</td>
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<td>KaVo M8900 L¹</td>
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<td>W&amp;H Synea TA-98LED²</td>
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*Internal data. 1. As listed at http://www.kavousa.com. Warranty extends to 30 months, if maintained in a KaVo QUATTROcare Plus. 2. As listed at http://us-a-dec.com

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