Lots of smiles in Seattle

More than 150 kids treated at Dental Home Day
hand off responsibilities to incoming president Rob Delarosa, DDS — who also was at that Seattle meeting 23 years ago.

“Almost a third of our membership is here this year,” Delarosa said, commenting on how involved AAPD’s members are. “We had more than 440 people in the preconference courses. The Joint Academic Day sold out. We’re really encouraged by what we are seeing. It’s going to be an exciting meeting.”

With on-site registrations still climbing on Friday, the number of registrants had exceeded 5,500, including about 3,000 AAPD members. Another sign of the organization’s growing stature: More than 170 companies have booths in the exhibit hall. Included among them is Parker Porter, launching the Silhouette low-profile nasal mask, in booth No. 717. NuSmile is a highly visible presence throughout the meeting, including its exhibit hall booth, No. 405. Prevent-tex, in booth No. 421, can show you how its handpieces and attachments can help fast-paced pediatric practices reduce time spent on infection control, repairs and maintenance. Isolite, in booth No. 810, has dental-isolation systems that are specifically designed for smaller mouths.

Beyond the exhibit hall, today’s agenda is packed with educational opportunities and networking events. Keep in mind as you’re conversing with fellow practitioners that the organization’s president 20 years from now is likely among them. Perhaps it’s that perspective that has Delarosa focusing on some of AAPD’s younger members as he prepares for his term as president.

“We want to stay a vibrant and relevant organization,” he said. “We need to look to the future.”

Toward that end, Delarosa is interested in setting up a millennials task force.

“I’m very excited about this upcoming year,” Delarosa said. “We have a strong foundation in place. We have a good and generous group of corporate sponsors who care about us — and care about the children. We’re in a good position with advocacy programs.” But most important, Delarosa said, commenting again on the strong turnout for this year’s meeting, “The academy is in a very strong position for the future because of our active and involved membership.”
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Scenes from the AAPD

Robert Chen, DDS, an orthodontist from Lakewood, Wash., learns about the BIOLASE Waterlase system in booth No. 909. Chen is in charge of the kids for the day (Elise, 5; Johnathan, 4; and Isahael, 5 months, in the baby carrier) while mom, Lotus Su, DDS, is in class all day. On the left is Darek Dohy, with Biolase, and to the right is Sean Cooper with Spinnaker Pediatric Dentistry.

From left, Laurel Broadfoot with GumChucks at OralWise (booth No. 825) demonstrates GumChucks to Jennifer Vezina, the financial coordinator with York County Pediatric Dentistry in Kennebunk, Maine, and Kari Peterson, the practice’s scheduler.

James Hughes is ready to answer all your questions about the latest high tech offerings from Planmeca in booth No. 330.

The towering IDS display in booth No. 805 always attracts attention with its illustration of ways to create a fun design theme in your pediatric practice.

In the Preventech booth (No. 421), Jenny Reichert, RDH, holds up one of the giant dental mirrors that attract steady inquiries (you can get one with a qualifying order).

In the Shofu booth (No. 301), Kathi Wearne displays the EyeSpecial C II, the camera designed exclusively for dentistry.

Besides dental care there was also posing with mascots during Dental Home Day on Wednesday, held at the Center for Pediatric Dentistry at the University of Washington. (Photo/Michael Kardas)

The Parker Porter booth (No. 717) is caught in a typically busy moment, with many people interested in the launch of the Silhouette low profile nasal mask.
AAPD — Saturday, May 23, 2015

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In the MacPractice booth (No. 800), from left: Robin Watkins, Brad Watkins, Doug Fenn and Eamonn Anderson.

A big hit everywhere she goes, Flossie, the certified therapy dog, keeps Alan Golden, DDS, of Woodbridge, Va., busy answering questions about how Flossie keeps patients and staff calm at Golden’s 10,000-square-foot practice.

Incoming AAPD President Rob Delarosa, DDS, stops for a moment in the exhibit hall Friday after appointments in the Meet and Greet Mentor Lounge, where mentors help new dentists and residents get the most out of the annual meeting — and their dentistry careers.

In the HiDow International booth (No. 325), Jasper Lewis Jr., DDS, of Greenville, N.C., is helped by Hadas Simhi of HiDow as he tries out one of the company’s electronic muscle stimulators.

The balloon fairy, Jacqueline Brullotte, enthralls young visitors in the PedsExclusively booth (No. 727). Christopher Ingalls, DDS, of Lake Mary, Fla., is here with his wife, Jessica Ingalls, and children, from left, Marcella, 4, Nicole, 2, and Jace, 6.

From left, Nichol Schreiber and Brittany Painter in the Zooby booth (No. 331) report lots of interest in the popular Zooby by Denticator pediatric line of prophy angles, paste, varnish and gloves.

Be sure to make it all the way through the exhibit hall to see the My Kids Dentist Poster Research Competition. It’s open again today from 9 a.m. to 5 p.m. (just like the exhibit hall).

The NuSmile booth (No. 405) has a commanding presence at the main entrance to the exhibit hall.

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scrapbook
By NuSmile Staff

Since its founding in 1991, NuSmile Crowns has sold more than 4 million preformed esthetic pediatric crowns worldwide. The company offers both Signature® pre-veneered, tooth-colored, stainless-steel crowns and NuSmile ZR zirconia crowns. NuSmile provides free zirconia try-in crowns to avoid saliva contamination and ensure proper bonding.

In 2014, NuSmile innovated yet again, launching BioCem™ Universal BioActive Cement, a biologically active cement designed for pediatric use. BioCem interacts with dentin, delivering a beneficial effect to the tooth structure while also exhibiting antibacterial properties. It enables bio-mineralization by releasing both calcium and phosphate.

While glass ionomer (GI) and resin-modified glass ionomer (RMGI) cements deliver some bioactivity through fluoride release, these cements have been known to cause sensitivity and exhibit washout at the margins over time. According to Dr. Ray Stewart, professor of pediatric dentistry, University of California San Francisco (UCSF) Medical Center: “While fluoride is very effective in promoting the remineralization of enamel, its effects are less pronounced in carious dentin, where calcium and phosphate are both necessary for apatite formation and integration. Resin cements have the same limitations, and recent studies have also linked resin cements to the role of MMP activation in caries progression and cement-to-dentin bond stability.”

In contrast, according to the company, NuSmile’s BioCem is the only cement — bioactive or otherwise — that releases calcium, phosphate and fluoride ions while also forming hydroxyapatite. A scientific study has documented BioCem’s ability to facilitate the formation of hydroxyapatite, which is available to integrate with and replenish the dentin. In addition to exhibiting bioactivity, BioCem is biocompatible with the oral environment, containing no HEMA, BPA or BisGMA.

BioCem’s many biological benefits do not require compromise of performance, according to the company. Its bond strength to zirconia and stainless-steel crowns is superior to traditional GI cements,2 and it is also easy to handle, with a quick self-set time of two minutes. Excess cement at the margin can be tack cured with a curing light during the initial setting period and quickly cleaned up. Final cure can also be accelerated for zirconia crowns with a curing light, making BioCem well-suited for both zirconia and stainless-steel crowns.

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Today’s pediatric practices offer young patients the most appealing dental office experience ever, from a friendly staff to game centers in the waiting area and HDTV monitors chairside. All of these resources go a long way toward putting the patient in a relaxed, comfortable state of mind as they prepare for their treatment.

However, once the actual procedure begins, young patients can become anxious again, especially if they have had a less than positive experience with something as simple as a bad tasting or extra gritty prophy paste.

Since Next® Prophy Paste offers a wide variety of great-tasting, kid-appealing flavors, it can help ensure the prophy is enjoyable for every child. You can choose from 10 flavors: mint, bubblegum, cherry, tropical fruit, cinnamon, chocolate mint, watermelon, vanilla, grape and wintergreen.

There is even a non-flavored paste called Nada® Pumice Paste that’s a dye-free, fluoride-free formula and perfect for flavor-intolerant patients or pit and fissure sealant preps. Best of all, Next Prophy Paste is gluten-free and sweetened with xylitol.

To make it easier for you to offer more flavor choices, Next Prophy Paste provides custom imprinted flavor menus. This gourmet menu is free to any practice, and no purchase is necessary. Next just asks that you specify at least three flavors since the idea is to offer patients’ a choice.

Each menu is laminated and includes colorful flavor icons and fun flavor descriptions guaranteed to make your patients smile and thoroughly enjoy their prophy experience. For example, Next bubblegum reads, “The most remarka-bubble, incredi-bubble flavor ever!”

Next Prophy Paste features a non-splatter, flash rinse formula that provides the user with smooth handling characteristics and excellent stain removal. Next is available in fine (pumice-free), medium, coarse and extra-coarse grits for all your cleaning and polishing needs.

To order your FREE menu, visit Preventech at booth No. 421, go online to www.preventech.com or call customer service toll-free at (800) 474-8681. Please allow four weeks for delivery.

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By Shofu Dental Staff

- PRG Barrier Coat effectively treats dentinal hypersensitivity by providing immediate and long-lasting relief. A light-cured, bioactive, resin-based varnish with extended protection time of up to six months, PRG Barrier Coat is unlike any other varnish on the market, according to the company.

  It incorporates Shofu’s proprietary Giomer technology, a “surface pre-reacted glass” filler that releases six beneficial ions shown to inhibit bacterial adhesion and characterized by a high-fluoride release and rechargability, acid neutralization and anti-plaque benefits.

  PRG Barrier Coat was designed with self-adhesive abilities to allow easy application on flat and slanted surfaces. Only a thin protective layer is required (15 um) to block dentinal tubules from external irritants and provide esthetic results. HEMA-free, acetone-free and alcohol-free, PRG Barrier Coat has little odor and reduces the occurrence of detrimental effects on intraoral tissue.

  PRG Barrier Coat is ideal for exposed root surfaces and a variety of other applications, including orthodontic brackets, hard-to-brush areas, newly erupted molars and white spots.

  PRG Barrier Coat is not indicated for prevention of tooth sensitivity after tooth preparation for direct and indirect restorations.

  PRG Barrier Coat sells for $36.65. As a special incentive, clinicians who purchase PRG at the AACD will receive a complimentary pack of 12 Dura-Green stones.

  Visit Shofu booth No. 301 today! PRG Barrier Coat is also available through your local dealer. For more information, contact Shofu Dental at (800) 827-4638.

Here in Seattle

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*According to “Efficacy of ProMax Bitewings vs. Intraoral Bitewings.” For a copy of this study, please contact Planmeca USA.

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Planmeca ProMax S3: Capture interproximal caries extraorally

By Planmeca USA Staff

What if dentists could capture interproximal caries and more extraorally? The Planmeca ProMax S3 makes this achievable with the anatomically accurate extraoral bitewing program, possible only with patented SCARA (selectively compliant articulated robotic arm) technology.

The Planmeca ProMax S3 makes this achievable with the anatomically accurate extraoral bitewing program, possible only with patented SCARA (selectively compliant articulated robotic arm) technology. These extraoral bitewings eliminate gagging and capture a greater number of surfaces for better caries detection versus intraoral modalities* and are especially useful for periodontal patients, children, elderly patients, claustrophobic patients, patients with special needs, patients who gag or patients in pain.

ProMax’s extraoral panoramic bitewings consist of two bitewing images that are focused to expose interproximal contacts and magnified for higher resolution. These images show details from premolar to third molar areas, including parts of the maxilla, mandible and rami. They are also useful in the placement of temporary anchorage devices (implant abutments) in certain treatments. This captures more clinical data (lateral to third molar) and consistently opens interproximal contacts better than most intraoral methods.

All of this comes without the challenges of sensor placement, the changing of sensor sizes, disinfection and equipment maintenance, helping clinical procedures run quicker and smoother than ever before, according to the company.

The ProMax S3 also offers innovative features for compliance with the ALARA radiation safety principle. Its unique autofocus feature significantly reduces retakes, while adjustable kV and mA settings, as well as horizontal and vertical segmentation, provide the tools to limit radiation based on clinical need.

The unit is software-driven for upgradability, from advanced 2-D imaging programs to cephalometry, one-shot cephalometry, digital impression and cast model scanning, Proface 3-D facial photos and 3-D imaging. All of the units include open-architecture Planmeca Romexis, a versatile software suite designed to support optimal imaging workflow and usability at chairside.

* According to “Efficacy of ProMax Bitewings vs. Intraoral Bitewings.” For a copy of this study, contact Planmeca USA.
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You know how those days go — all morning long, it felt like you were struggling to keep on track with the schedule. Your team is frustrated because they haven’t had their full hour lunch more than one day a week in as long as they can remember.

You walked by the sterilization room 15 minutes ago, and it sure sounded like they were complaining to each other because you said to work in that emergency, and they were struggling to figure out how to pick up their kid from daycare on time. Again. You want them to enjoy working here, but you have to be able to pay the bills. And your best assistant asked you again if she can have that raise she has been promising her. Don’t they understand?

Today will be another day of three chairs and patient after patient asking you questions about treatment, all eager to get started with getting their mouth fixed, but yet you still won’t see any of them show up on the schedule. They said they wanted to do the work, but for some reason, they never seem to come back and do it. They say insurance doesn’t cover it, or they ask for a pre-determination. Too bad they don’t know the pre-determination doesn’t mean much.

Today, you have 27 patients on your schedule and will work your butt off and still not have a chance to pee. It looks like you should be able to be done by 5, but today will finish worse than yesterday.

It feels like half of your patients are crankier than you are, and your team isn’t really talking to you today, and you know when you get home, all you want to do is go to sleep and wake up on Saturday — except it’s still Tuesday!

It doesn’t make sense — you have taken C.E. courses every time they come to town. The new insurance plan was supposed to make things easier. You bought a bunch of new equipment to save money on taxes — of course now you have to pay for it every month — but why does it seem like the harder you work, the further behind you get? There has to be a simple reason.

Well, it turns out there actually is — and it’s something that you learned when you were about 5! Do unto others. More specifically, build systems in your office so that you can treat your patients the way you would want to be treated — comprehensively and with exceptional information to make good decisions — and produce a consistent experience time after time.

While doing that, add exceptional care — esthetic adhesive excellence like you see in the journals. But how?

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