Pursue your passion

Learn outside the lines via a variety of educational sessions here in D.C.

By Robin Goodman, Dental Tribune

- So what have you learned thus far? Have you attended lectures and hands-on workshops?
- Thursday and Friday’s lectures ranged from topics such as cosmetic dentistry principles (Drs. Cranham, Dawson and Finlay), implants (Drs. Coachman and Van Dooren), minimally invasive dentistry (Dr. Milicich), business staff communication (Dr. Homoly) and hygiene (Stephanie Lodding, RDH).
- Friday’s keynote speaker and composer, Eric Whitacre, was brought in to encourage AACD members to pursue their own passions. Whitacre completed his first concert work, “Go, Lovely, Rose,” at the age of 21. He studied at the Juilliard School (New...

Stock your ‘cosmetic coloring box’

By Robin Goodman, Dental Tribune

- The exhibit hall has a variety of companies that run the gamut of products and services — from Philips Sonicare to Nobel Biocare to Garrison and LK Dental Studio — so you’re sure to find exactly what you need.
- Did you miss making some Black Friday purchases yesterday on the exhibit hall floor?
- Well, if you did, you haven’t completely missed the boat because there is still that blue coupon book we told you about yesterday (it’s in the yellow envelope you received at registration).
Passion (from page 1)

York), earned his master of music degree and studied with Pulitzer Prize and Oscar-winning composer John Corigliano.

Whitacre is probably best known for “Virtual Choir 2.0 Sleep,” released last April, a musical piece that uses more than 2,000 voices from 58 countries. His accomplishments demonstrate how thinking outside the norm can produce amazing results. Whitacre aimed to inspire attendees through music.

Thursday and Friday’s hands-on workshops got down to business with overdenture implants (Dr. Leonardi), composites (Dr. Jackson and Weston) and diastema closure (Dr. Peck). If you had an eagle eye while cruising the halls of the Gaylord National Hotel, you could spot many of the lecturers just doing their thing among the rest of us simple folks.

On Friday morning, Dr. Milnar stopped to answer an attendee’s question as they passed each other in the breakfast area. We also spotted Dr. Misch passing through a hall on the way to his lecture room, and he kindly stopped for a photo (his lecture was standing room only).

If you looked and listened, you could hear old friends catching up with one another, such as Dr. Zase and Dr. Berland, who stopped for a congenial photo opportunity.

In the afternoon, Berland’s hands-on workshop, “Thin is in: The No Fear Veneer to Create Predictable, Simple, Artistic, Exquisite and Naturally Beautiful Smiles,” had 15 or so people sitting or standing at the back, as participation attendance was limited to 50 persons.

Today is the last day to benefit from the wealth of experience gracing the Gaylord National Hotel’s lecture rooms, and there is again no shortage of variety. Take your pick from among topic such as edentulous patients (Dr. Priest), treatment planning (Drs. Goldstein and Brady), sleep apneas (Dr. Smith), orthodontics (Dr. Cortes) and removable prosthetics (Dr. Nosti).

The lectures end a bit earlier today, at 4:30 p.m. to be exact, which gives you 1.5 hours to hit the exhibit hall for any last minute purchases or perusals of new products.

If you need a break from all the learning, check out the exhibit hall networking lunch from noon to 2:30 p.m. Food tables are located in every hall so you can quickly grab a lunch and then head to a restful spot inside or outside to catch up with friends, colleagues and exhibitors in a more casual setting.

Enjoy the last day of the AACD’s annual meeting, and we’ll see you next year in Seattle!

STOCK (from page 1)

Inside the coupon book, you’ll find a free sample offer from Micerium (booth No. 644), where you’ll receive a 1.5 gm syringe of ENA HRi Enamel just for swinging by the booth.

At LK Dental Studio, booth No. 822, its coupon (valid through July 31) allows you to receive one complete Adjust and Polishing Kit.

At the Americus New York Dental Laboratories booth, No. 222, you’ve got a coupon for $40 off per unit fabricated of DSG American Stackable Porcelain Veneers.

The GLC Dental Lab, booth No. 219, offers customers a free second-day shipping on all orders placed at the meeting. Next, if you buy four of any product, except Cytoplast PTFE Suture, you’ll receive one more for free. Finally, you will receive a free sterile suture sample with each box of Cytoplast PTFE Suture ordered.

For those of you with an interest in publishing your work, but don’t know where to start, visit Crème de la Crème (booth No. 127). The first 150 visitors to this copywriting and communication company receive a free article writing starter kit.

Furthermore, don’t forget about the Give Back A Smile Silent Auction, which is located on the exhibit hall floor, near the main entrance to the hall.

Proceeds from this event benefit the AACD Charitable Foundation’s Give Back A Smile Program. The Give Back A Smile (GBAS) program launched May 27, 1999. Since then, AACD members, dental laboratories and other dental professionals have volunteered their time and expertise to restore the damaged smiles of more than 1,200 survivors of intimate partner violence for a total dollar value of more than $12 million.

Even if you don’t think you can spare the time to volunteer, we bet there is an item for sale in the auction that you might appreciate owning or giving to a friend or family member. You have until 1 p.m. today to bid on a plethora of items from autographed Hollywood or sports memorabilia to dental equipment.
Scenes from Friday

Meeting attendees stop Friday morning to read some of the posts on the Wall of Awesome.

Paul Mark and Lennart Dageborn flew in from Sweden for this year’s meeting.

A view from the Gaylord National Hotel’s second floor during Friday morning’s breakfast.

Ayinde Priestley, from left, Krystal Salmans, Lee Vaughn, Will Mechura and Paul Davidson at the Nobel Biocare booth (No. 605) just before the exhibit hall opened on Friday.

Dr. Andy McCormick and Dr. Rick Lane, both from California, are long-standing members of the AACD.

Lisa Fitch of the AACD reminds you that you have until 1 p.m. today to put bids in for the silent auction. There is a lot of cool sports and rock-and-roll memorabilia, such as this guitar signed by Paul McCartney.

Two attendees hit the C.E. kiosk just before the exhibit hall opens on Friday.

Kevin Walburg, from left, Randy Drumm and Steven Jefferies at the Garrison Dental Solutions booth (No. 703).
Palodent® Plus is the newest sectional matrix system from DENTSPLY Caulk. It offers wide applications for sectional matrix system use and delivers predictable, accurate contacts consistently.

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For more information, visit www.palodentplus.com, call (800) 532-2855 or stop by the DENTSPLY Caulk booth No. 710, here at the AACD Annual Session.
The IACA has become the premier educational meeting in dentistry and, by far, the best meeting I personally have ever attended. And I hear that from almost every speaker that has presented at the IACA as well. It’s not just the outstanding speakers, cutting edge presentations or the diversity of concurrent lectures, which are critical so that everyone (team, hygienists, doctors and technicians) has something to see that they are interested in during every time slot. In reality, it’s “The Event”, the positive attitude of those in attendance and the enthusiasm of everyone involved. It is infectious!

People have commented that they almost learn as much in the halls as they do in the lectures because of the quality of the attendees.

The IACA is one of the few places that you can see the giants of dentistry present as well as up-and-comers who may someday be the giants of dentistry for their generation of dentists. Many of the best presentations are given by people you won’t see anywhere else because they don’t fall into the “status quo” of accepted topics or information.

Many meetings actively prevent controversial advances in dentistry from being presented, denying you the chance to make your own decisions. I guess the easiest way to put it is that the IACA is 10 years ahead of current dentistry. Literally, what you will hear is the “future” of dentistry and those that jump on the train early will be light years ahead of other dentists in the field who only attend other meetings.

Lastly, the other thing I think is so wonderful about the meeting is the “family atmosphere” that is present. They seem to always pick great locations for dentists to bring their families with them for a vacation. Hollywood, Fla., is filled with so much for people of all ages to do, not to mention the perfect weather.

This is a great way to not only write off your vacation but get the best of both worlds – a great vacation and a great education. Don’t be one of those people that every year after missing the IACA meeting and finding out how incredible it was from those that did attend, say; “I wish I would have gone!”

I’m looking forward to seeing you at the IACA!

‘People have commented that they almost learn as much in the halls as they do in the lectures because of the quality of the attendees.’

— Bill Dickerson

The lights of Orlando shimmer in the background. (Photo/www.sxc.hu)
See the AACD’s best in Seattle

The American Academy of Cosmetic Dentistry (AACD) is giving a whole new meaning to “Seattle’s Best.”

After two years on the East Coast, the AACD will host the 29th Annual Scientific Session in Seattle April 24–27, 2013. The session already has a promising lineup of educators, workshops and social events guaranteed to educate, connect and inspire attendees.

“Seattle will build off of this year’s successes in D.C. by offering more live education and workshops that are guaranteed to do more than just give them new skills,” said incoming AACD President Ron Goodlin. “It’s an experience that will constantly remind them that they chose an amazing field to practice in and make them even more excited about helping their patients.”

Headliners for the event include:
- Betsy Bakeman, DDS
- David Garber, DMD
- John Kois, DMD
- Jacinthe Paquette, DDS
- Maurice Salama, DMD
- Cherilyn Sheets, DDS
- Frank Spear, DDS

Notable course topics include whitening, posterior aesthetics, implant removables, single tooth peri-implant esthetics and interdisciplinary dentistry.

While the AACD is changing its coastal location for the 29th Annual Scientific Session, attendees should not expect the quality of education to change.

“Seattle is going to have a great vibe,” Goodlin said. “After two great meetings in D.C. and Boston, we’re expecting that a lot of our members will join us out west. We’re really excited about all of the great education, camaraderie and networking we can offer them in a dynamic city everyone is going to love.”

The AACD will host its session at the Washington State Convention Center, which is located in the heart of downtown Seattle and within walking distance of many restaurants and shops.

More information about lodging, travel and courses will be posted soon on the AACD website. All interested attendees are encouraged to register for the session today for a $300 discount on tuition.

Those who register today also will have the opportunity to select their courses before regular registrants, giving them more options and a better chance of securing seats in some of the AACD’s “most-wanted” workshops and lectures.
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