AACD announces class of 2012

Excellence in cosmetic dentistry can be defined in many ways, but one of them is through AACD accreditation — the academy’s coveted credential.

This year, the American Academy of Cosmetic Dentistry welcomes 12 dental professionals to accredited member status and two to the AACD accredited fellow ranks. It took hard work and perseverance, but they’ve achieved their goal of joining the AACD’s highly acclaimed credential group — an experience some AACD members have noted as “life-changing,” both professionally and personally.

Dr. Susan Hollar and Dr. C. Lee Wyant have been named accredited fellows in the academy. Fellowship is the highest level of achievement available to AACD members.

The purpose of fellowship is to provide a higher level of achievement for members in accordance with the
you received upon registration, as it’s filled with show specials. For example, at the contactEZ booth (No. 603), if you buy two boxes of the “ultimate proximal contact solution” at regular price, you’ll get one free. Over at the Roadside Multimedia booth (No. 542), you may take advantage of $700 off custom social media branding if purchased at the show by Saturday (a more than 50 percent discount) from the original price of $1,995.

A new company on the exhibit hall floor this year is dr. memos, which allows you to record appointment reminders in the dentist’s or hygienist’s voice (both No. 643). Other offerings include practice-building messages in the dentist’s voice for such things as asking for referrals, welcoming new patients, post-procedure follow-ups and thanking patients for referrals. The clinician may also record pre- or post-op instructions. Avoid the $950 start-up fee by signing up by Saturday and pick up a gratis notebook with a pen and calculator just for stopping by the booth.

Check out the Dear Doctor booth (No. 627), which has joined forces with the Aacd news About the Publisher Dental Tribune America, LLC 116 W. 23rd St., Suite 500 New York, N.Y. 10011 Phone: (212) 244-7181 Fax: (212) 244-7185 E-mail: info@dental-tribune.com www.dental-tribune.com Publisher & Chairman Tariq Osenus T.osenus@dental-tribune.com Chief Operating Officer Eric Seid e.seid@dental-tribune.com Group Editor Robin Goodman R.goodman@dental-tribune.com Managing Editor Show Dailies Kristina Colker A.colker@dental-tribune.com Managing Editor Fred McQuade-Zonan F.mcmquade-zonan@dental-tribune.com Managing Editor Sienna Rendon S.rendon@dental-tribune.com Managing Editor Robert Balseck R.balseck@dental-tribune.com Account Manager Gina Davison G.davison@dental-tribune.com Account Manager Humberto Estrada H.estrada@dental-tribune.com Account Manager Will Kanyon W.kanyon@dental-tribune.com Marketing Manager Anna Katsouk-WoJCzaryk a.wojcaryk@dental-tribune.com Marketing & Sales Assistant Lonnie Young L.young@dental-tribune.com C.E. Director Christiane Ferret c.ferret@dental-tribune.com Published by Dental Tribune America, LLC © 2012 Dental Tribune America, LLC All rights reserved.

AACD — Friday, May 4, 2012

D.C. — The new accredited members are:
- David K. Chan, DMD
- Todd L. Cochran
- C. Kent Decker, CDT
- Chiiann Fan Gibson, DMD
- Gesica T. Horn, DDS
- Phillip A. Kemp, DDS
- Lonnie Lee, CDT
- Rebecca K. Pitts, DMD (accredited laboratory technician)
- Lauren J. Shanard, DDS
- Todd C. Snyder, DDS
- Aliager Tunkiwala, BDS, MDS
- Osissie R. Vereen, CDT, MDT

The accreditation process, which was developed by the AACD and is the world’s most recognized advanced credentialing program, encourages further education, interaction with like-minded colleagues and the opportunity for professional growth. Accreditation requires dedication to continuing education and responsible patient care. To earn the credential, individuals were required to pass a written and oral examination and submit several different case types.

“Accredited dentists and laboratory technicians are the most passionate and committed dental professionals, and we welcome these 12 individuals to the ranks of accredited member status, and two to accredited fellow status,” said Dr. Nils Olson, chairperson for AACD accreditation.

“Through their hard work, these individuals have shown that they dig deeper and question standard practices to reach a higher level of dentistry — to achieve a beautiful smile.”

Both the newly accredited and accredited fellows will receive their recognition and awards at a special ceremony Saturday evening at the Celebration of Excellence Gala. Accredited member Dr. Jason Olitsky, who received his accredited member status last year but was unable to attend the previous session, will be also honored at this year’s gala.

Be sure to stop by the showcase of excellence to see examples of newly accredited members’ work. More information about accreditation and fellowship can be found on the AACD’s website at www.aacd.com/accreditation.


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Your Enemy.

Prime & Bond® NT™
Nano-Technology Dental Adhesive

Moisture destroys restorations. Prime & Bond® NT™ removes moisture. Its unique acetone chemistry has better water-chasing ability than other dental adhesives using ethanol and water as solvents, allowing resins and fillers to penetrate the dentinal tubules and make your work stick. For 16 years, it’s helped eliminate worry and deliver long-term security. When it comes to total-etch, always turn to your ally.

Contact your DENTSPLY Caulk representative or visit www.primeandbond.com for more information.

Your Ally.
Scenes from Thursday

- Lynne Calliott and Brian Melonas at the Shofu booth (No. 601).

- This group is from California, Md., which is about an hour and a half south of D.C. Shown are Julia Gore, RDH, from left, Lisa McGinnis, Faye Snyder, RDH, Dr. Phil Christie and Dr. Joel Gentry (from High Point, N.C.).

- Dr. Russ Gillis from Grand Junction, Colo., prepares coffee cups for himself and a fellow attendee during the continental breakfast Thursday morning.

- The Dear Doctor team includes Ben Vincitore, from left, Jenny Hotaling, Dr. Mario Vilardi, and Kim Vilardi (Dr. Vilardi’s sister-in-law) and Michael Vilardi at booth No. 627.

- If you’re looking for the ultimate in overhead visual distraction for patients, swing by the Sky Factory booth (No. 929), where David Runion can give you all the details of this new offering that provides one hour of each scene.

- The Smithsonian Museum of Natural History hosts ‘A Night at the Museum,’ a welcome reception for attendees, on Wednesday night. The elephant shown here is in the first floor rotunda. Tables of food and drink were scattered throughout the first and second floors of the museum, so visitors could meander around exhibits or sit down at dinner tables scattered throughout. Exhibits included live butterflies, bones, Egyptian mummies, gems and minerals, ocean hall and mammals hall, just to name a few.

- Mike McKenna at the PhotoMed booth (No. 108).

Photos by Robin Goodman, Dental Tribune
DENTSPLY Caulk has patented its integrated brush unit-dose delivery system used for Calm-It™ Desensitizer.

U.S. patent No. 7,959,370 was awarded to DENTSPLY for its all-in-one unit dose dispenser that includes an integrated application brush. The built-in brush makes application of the desensitizing material easier and faster. The steps are simple: snap open the unit dose vial, apply and gently air dry.

Calm-It Desensitizer is fast and provides pain relief in seconds. It lasts, eliminating or reducing dentinal hypersensitivity and eliminating discomfort from cervical erosions for six months.

Calm-It Desensitizer is well-tolerated by other dental materials such as restoratives, adhesives, cements, temporary materials and amalgams. Calm-It Desensitizer comes in a 6 ml bottle.

For more information, contact your local DENTSPLY Caulk distributor, call (800) 532-2855, go to www.caulk.com or stop by the booth, No. 710 here at the AADC.

Calm-It Desensitizer

No exhibit hall is complete without a live Townie Choice award statue, such as this one found at the Demand Force booth (No. 823). Pictured are Robert Lopez, from left, Ayesha Prashad and Paul Gambs.

AACD speaker Dr. John Weston, left, and Dr. Nick Marongiu, both from La Jolla, Calif., are deep in conversation as they wait for the general session with Neil Pasricha to begin Thursday morning.

Patrick Schuermann at the DENTSPLY International booth (No. 710).

Representing Toronto, Canada, are (in front) Natasha Popova, left, Jessica Lavayen, (in back, from left) Francesca Barriffe, Lana Nikolic, Dr. Dana Golson and Dr. Leyla Emami, who are all from the same office.

Dr. Wynn Okuda stops for a photo before his Thursday morning lecture on ‘Modern Cosmetic Dentistry: Meeting the High Demands of Esthetic Excellence.’

Jon Conrey at Align Technology (booth No. 517) explains the iTero to an attendee.

Patrick Schuermann at the DENTSPLY International booth (No. 710).

(AACD — Friday, May 4, 2012)

(CALM-IT DESENSITIZER)

(California Association of Dental Laboratories)

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Calm-It Desensitizer

(PHOTO/PROVIDED BY DENTSPLY CAULK)
Renew your passion for dentistry

By LVI Staff

Welcome to the American Academy of Cosmetic Dentistry Annual Scientific Session 2012, and congratulations on actively moving your understanding and professional success forward.

It is only through excellent education that we individually grow and develop as dental health professionals and, through that, build a practice that is not just successful but delivers comprehensive and high-quality care.

As a patient, I expect the best care I can find. As a dentist, I want to deliver the best care possible. That takes us to the power of continuing education and, as dentists, we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at LVI were given an independent survey and, unlike the typical surveys of dentists, 99.7 percent love being a dentist and, of those surveyed, 92 percent enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more!

While the programs at LVI cover the full breadth of dentistry, the most powerful and life-changing program is generally reported as being Core I, or “Advanced Functional Dentistry – The Power of Physiologic Based Occlusion.” This program is a three-day course that is designed for clinicians and their teams to learn together about the power of getting their patients’ physiology on their side.

In this program, clinicians can learn how to start the process of taking control of their practice and start to enjoy the full benefits of owning a practice and providing high-quality dentistry. Regardless of whether it is a solo practice or a group setting, every clinician can start the process of creating comprehensive care experiences for their patients!

We will discuss why some cases that dentists are asked to do by their patients are actually dangerous cases to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health-care professionals to get the patient feeling better.

The impact of musculoskeletal signs and symptoms will be explored and how the supporting soft tissue is the most important diagnostic tool you have; not simply the gingiva, but the entire soft-tissue support of the structures, not just in the mouth but also in the rest of the body!

A successful restorative practice should not be built on insurance reimbursement schedules. An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balance by the patients’ needs and desires.

Dentistry can be a challenging and thankless business, but it doesn’t have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank-yous and hugs and tears that our patients bring to us when we change their lives.

The Core I program at LVI is the first step on that journey. That’s why when you call, we answer the phone: “LVI, where lives are changing daily!”

For more information
For more information on the Las Vegas Institute for Advanced Dental Studies, visit www.lviglobal.com.

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In recent years, a new type of restorative known as giomer has been receiving attention in clinical papers and on the lecture circuit. Although widely accepted in Japan during the past 15 years, it has only recently caught on in the United States. Among the newest and the most innovative filler material on the market, giomers are also the most misunderstood.

**So what are giomers?**
Although frequently used to describe the new category of restoratives, the term giomer is less of a category and more an ingredient. Succinctly, a giomer refers to any product that contains surface pre-reacted glass (S-PRG).

These special fillers are nano-sized, multi-functional glass particles that undergo an acid/base reaction, receiving a surface-modified layer to help block moisture prior to incorporation into the resin. This process differs greatly from GI or compomers, which only achieve an acid/base reaction after placement, following a light cure and after they absorb water. Following water sorption, fillers in GIs and compomers swell over time, causing a rapid breakdown in both strength and esthetics.

Through pre-reaction and the addition of a surface-modified layer, giomers offer stable fluoride rechar-gability similar to GIs but with vast improvements to handling, strength, durability and esthetics.

**Sustained remineralization from S-PRG fillers**
Shofu’s S-PRG filler particles are not only pre-charged with fluoride during manufacturing, they also recharge when fluoride concentrations in the mouth are high. Simply put, household dental hygiene products, such as fluoridated toothpaste, allow giomers to provide sustained remineralization benefits to adjacent tooth structure during the life of the restoration.

In addition to fluoride, S-PRG filler also releases five other ions: sodium, strontium, aluminum, silicate, and borate—all with known biactive properties. When exposed to concentrations of lactic acid, these ions contribute to an acid neutralization effect that demonstrates the healing benefits of Giomers.

**Clinical success of BEAUTIFIL, a giomer composite material**
Independent evaluation of a giomer bonding agent and composite material (FL-Bond and Beautifil), conducted by the University of Florida and later published in JADA, translates this benefit to clinical relevance.

At eight years, none of the restorations failed, no sensitivity was reported, anatomical form was well maintained and no secondary caries were present in any of the patients. A 13-year recall of this group is under way.

**Application of giomers**
Dental applications for giomer products are limited only by the imagination. In addition to Shofu’s existing composite, BEAUTIFIL II, and the injectable restorative BEAUTIFIL Flow Plus, indicated for all classes, Shofu is constantly looking to expand the applications for giomers.

Currently launching at the AACD is BeautiSealant, the first giomer pit and fissure sealant. In addition to the unique giomer healing properties, this material contains a self-etching primer that eliminates harsh phosphoric acid steps completely, saving both time and unnecessary enamel erosion.
FINALLY, AN INJECTABLE HYBRID RESTORATIVE FOR ALL INDICATIONS

Introducing BeautiSealant
Fluoride Releasing Pit & Fissure Sealant

Visit Booth 601

BEAUTIFIL Flow Plus

- Indicated in classes I, II, III, IV & V
- Physical properties rival hybrids
- Stackable & sculptable; stays put
- Self-polishing “leveling-effect”
- High radiopacity, beyond enamel

BEAUTIFIL Flow Plus is the next step in the evolution of restorative materials, combining the delivery of a flowable and the strength, durability, and aesthetics equal to or better than leading hybrid composites.

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