Scenes from the AGD 2015 Ribbon cuttings, registration and exhibit hall demonstrations all captured on film! page 4

Become an AGD member and save Find out how you can get special discounts on clinical and practice management services. page 3

Say goodbye to tooth sensitivity Relief for your patients’ dentinal hypersensitivity is now just a coat of varnish away. page 6

Just getting started

By Sierra Rendon, today Staff

It’s finally here … AGD 2015 has officially kicked off, with an exciting day of advanced learning, hands-on experiencing and dental product shopping! Thursday’s sessions began with Terry Jones of Travelocity.com, Kayak.com and WayBlazer. In his address (sponsored by Colgate), Jones spoke about survival of the fittest. To paraphrase, Jones said that surviving, whether it’s in nature or the marketplace, isn’t about being the strongest or the smartest. It’s about adapting to change.

Other sessions Thursday included “Wow! Complete Dentures in One Hour,” “Everything You Wanted to Know About Oral Surgery But Were Afraid to Ask,” “Today’s Top Clinical Tips,” “Professional Liability in the Dental Practice: Lessons Learned” see STARTED, page 3

Attendees peruse the many available items Thursday at the AGD Foundation Silent Auction on the First Floor Lobby. (Photo/Sierra Rendon, today Staff)

Oral cancer event expected to screen 300 for disease

Foundation’s AGD 2015 events support awareness and research

The Academy of General Dentistry (AGD) Foundation has planned a lineup of events to support oral cancer awareness, education and research. Here are three of the key offerings, including the silent auction fundraiser, which began Wednesday.

• The AGD Foundation Silent Auction Fundraiser is being held at Moscone West, First Floor Lobby, today until 6 p.m. and Saturday from 6:30 a.m. to 5 p.m. Thanks to the support of donors, the silent auction offers state-of-the-art dental equipment and dental instruments, C.E. courses, jewelry and more.
• AGD Foundation Oral Cancer Screenings will be held today from 2 to 5 p.m. and Saturday from 10 a.m. to 2 p.m. at Moscone West, First Floor Lobby. Volunteer dentists will provide their services for the event, screening an expected 300 people for oral cancer.
• The AGD Foundation Fun Run/Walk 5K Fundraiser will begin at 6 a.m. Saturday at AT&T Park in San Francisco. Buses will be located outside Moscone West, midway between Minna and Howard streets, between 5 and 5:30 a.m., to transport participants. This is a ticketed event. Registration — $45 for AGD members and $50 for nonmembers — is available in the AGD Registration Area at Moscone West, First Floor Lobby.

To learn more about the AGD Foundation, send an email to foundation@agd.org.

Attendees stream through the aisles of the AGD 2015 Exhibit Hall as it opens Thursday afternoon. (Photos/Sierra Rendon, today Staff)
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Join the AGD today

An Academy of General Dentistry (AGD) membership offers general dentists access to all the tools and resources they need to be successful at all stages of their careers. From offering continuing education to advocating on behalf of the general dentist, the AGD does everything it can for its members.

Achievement awards

The AGD offers the only achievement-based awards in general dentistry—the prestigious FAGD and MAGD awards. To learn more about these awards, consider attending “Mastership in the Academy of General Dentistry (MAGD): Getting There,” a session offered today, from 12:30 to 1:45 p.m. at Moscone West, Room 3020.

Continuing education and lifelong learning

The AGD offers its members C.E. opportunities not only at AGD 2015 but also locally and online at www.agd.org/webinars. Find information on the webpage about live webinars and self-instruction, as well as more information about AGD fellowship and mastership.

Member discounts

Save money on practical products and services through the AGD Member Savings & Offers program. The AGD has partnered with a variety of companies to provide members with special discounts on clinical and practice management services.

Also, AGD 2015 attendees can download the new AGD 2015 app and participate in the exhibit hall scavenger hunt for the chance to win prizes donated by AGD Corporate Sponsors and Savings & Offers providers.

Details about how to participate are available via the AGD 2015 app.

Coming up tomorrow

A tour of Chinatown, Fisherman’s Wharf and the California Academy of Sciences and lunch are planned for Saturday from 9:30 a.m. to 4:30 p.m. The cost is $160 per person. Start the day at Fisherman’s Wharf, where you will explore vintage canneries, and then visit the Embarcadero Center. After this, you’ll explore San Francisco’s popular Chinatown, then enjoy lunch at the R&G Lounge, 631 Kearny St. Following lunch, you’ll visit the California Academy of Sciences. Registration includes lunch, round-trip transportation and guided day tours. Buses will depart at 9:30 a.m. from Moscone West.

From Closed Claims and many more. Attendees could even find educational opportunities on the exhibit hall floor Thursday at the Learning Labs area. During these free, 50-minute lectures, attendees explored topics including “Integration of CAD/CAM with 3-D Imaging/Digital Impressions” by Dr. Darin O’Bryan, (Sirona sponsored this Learning Lab.)

At noon Thursday, the AGD 2015 Exhibit Hall was officially opened with a ribbon-cutting ceremony featuring AGD Annual Meetings Council Chair Joseph Picone. Then eager attendees headed into the hall to check out the latest products from hundreds of dental industry innovators.

A few highlights of the exhibit hall:

• Step by the GSK booth (No. 517) to check out products such as Sensodyne, Biotene and ProNamel and see how you can arrange for samples to be brought to your office.
• Visit Crest Oral B (booth No. 708) to get a sample of the new Crest ProHealth [HD] daily, two-step toothpaste and gel system that delivers gum health and noticeable whitening benefits.
• Check out Golden Dental Solutions at booth No. 920 to learn about the new MD Guide Intro Kit, a simple solution to more accurate mesio-distal spacing and parallelism.

The exhibit hall is open until 6 p.m. today.

Dr. Darin O’Bryan speaks on ‘Integration of CAD/CAM with 3-D Imaging/Digital Impressions’ during a Sirona sponsored Learning Labs session on Thursday.
Dr. Jack Hahn receives lifetime achievement award

By Glidewell Laboratories Staff

On June 12, the American Academy of Implant Dentistry awarded Dr. Jack Hahn for a lifetime of outstanding achievement. Hahn, pioneering implantologist who has placed and restored more than 45,000 implants over his 45-year career, accepted the award at the AAID’s summer meeting, coinciding with the launch of the new Hahn™ Tapered Implant System.

Hahn is perhaps best known for his development of the NobelReplace® dental implant, which went on to become one of the most widely used systems in the industry. More recently, Hahn partnered with fellow industry pioneer Jim Glidewell on a new venture that might help reduce the cost of implant treatment so more patients can afford care.

“I’ve placed more than 5,000 NobelReplace implants since developing the system nearly 20 years ago and have noticed areas for improvement,” Hahn said. “The Hahn Tapered Implant System has made these innovations a reality for the benefit of doctors and patients. Working with Glidewell Laboratories has allowed me to develop a cost-effective implant that improves the quality of treatment.”

Designed to engage a maximum amount of bone and achieve a high degree of primary stability in an extensive range of clinical situations, the Hahn Tapered Implant System, according to the company, has been engineered to help clinicians mitigate patient trauma, reduce chair time, promote long-term integration and facilitate immediate provisionalization and other prosthetic considerations.

NobelReplace is a registered trademark of Nobel Biocare group.

Dr. Jack Hahn receives lifetime achievement award
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*Price does not include shipping or applicable taxes. Inclusive is a registered trademark of Glidewell Laboratories and Prismatic Dentalcraft, Inc.
New varnish ideal for relief of prolonged dentinal hypersensitivity

PRG Barrier Coat effectively treats dentinal hypersensitivity by providing immediate and long-lasting relief. A light-cured, bioactive, resin-based varnish with extended protection time of up to six months, PRG Barrier Coat is unlike any other varnish on the market, according to the company.

It incorporates Shofu’s proprietary Giomer technology, a “surface pre-reacted glass” filler that releases six beneficial ions shown to inhibit bacterial adhesion and characterized by a high-fluoride release and rechargeability, acid neutralization and anti-plaque benefits.

PRG Barrier Coat was designed with self-adhesive abilities to allow easy application on flat and slanted surfaces. Only a thin protective layer (15 um) is required to block dentinal tubules from external irritants and provide esthetic results.

HEMA-free, aceton-free and also alcohol-free, PRG Barrier Coat has little odor and reduces the occurrence of detrimental effects on intraoral tissue.

PRG Barrier Coat is ideal for exposed root surfaces and a variety of other applications, including orthodontic brackets, hard-to-brush areas, newly erupted molars and white spots.

PRG Barrier Coat is not indicated for prevention of tooth sensitivity after tooth preparation for direct and indirect restorations.

PRG Barrier Coat sells for $36.65. Visit Shofu Dental at booth No. 737 today to pick some up and try it out for yourself.

PRG Barrier Coat is also available through your local dealer.

For more information about PRG Barrier Coat or other Shofu Dental products, contact the company at (800) 827-4638.

By Shofu Dental Staff

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*According to “Efficacy of ProMax Bitewings vs. Intraoral Bitewings.” For a copy of this study, please contact Planmeca USA.

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