Already rolling

ADHA’s Center for Lifelong Learning and 91st Annual Session offers plenty to learn and see

By today Staff

With the doors to the exhibit hall open wide and the educational sessions continuing at a rapid pace, the ADHA’s Center for Lifelong Learning and 91st Annual Session was moving full speed ahead on Friday as hygienists from all over the country gathered to celebrate their profession and to catch up on what’s new.

Educational sessions on tap for the day included the sold-out “Using a Facilitative Nutrition Counseling Approach” with Dr. Warren Karp, which featured ways hygienists can

A difference you can see

By Designs for Vision Staff

See the Visible Difference® in booth No. 514 with the ULTRA Mini Combo from Designs for Vision.

Combining the new ULTRA Mini Telescopes with the LED DayLite® ULTRA Mini headlight for precision magnification and illumination, you can take both home with a special ADHA introductory price, starting at $1,295.

While you’re there, take the “45 Day Challenge” and try the ULTRA Mini Combo, or any other of Designs for Vision’s dental telescopes or headlights, for 45 days – no fees, no gimmicks, no obligation.

The ULTRA Mini Combo from Designs for Vision, featuring the ULTRA Mini Telescopes with the LED DayLite ULTRA Mini headlight.

(Photo/Provided by Designs for Vision)
help patients increase their amount of knowledge and understanding about dentistry and dental hygiene procedures, and “Choice, Challenge, Change — Providing Direct Access Care” with Doreen Naughton, RDH, who was there to offer assistance to hygienists who are interested in learning more about direct access care.

Sessions continue today and cover a wide variety of topics, including a look at interprofessional collaboration, a discussion on chairside carries management and advice on creating successful hygiene-managed community oral health programs.

These sessions, among others, are still available, so check out the on-site program for more details.

Over in the exhibit hall, the aisles are filled with companies sporting the latest in products and technology, all designed to make a hygienist’s job just a little bit easier. Some of the products you should check out include:

- In booth No. 1746, you can catch a quick demonstration of the new Isolite by Isolite Systems. The device attaches to the Isolite Mouthpiece, creating a system that holds the patient’s mouth open, retracts the tongue, delivers plenty of light and provides continuous hands-free vacuum suction throughout the procedure.
- In booth No. 316, Water Pik Inc. is introducing its Waterpik Professional Water Flosser, a new compact and contemporary design with on/off water control on the handle, an LED information panel and seven water flosser tips.
- In booth No. 408, you can try on Orascoptic’s new Nano HD loupes, which are said to be both lightweight and comfortable.
- Finally, in booth No. 421, try a sample of the new ACT Braces Care anti-cavity fluoride mouthwash specially formulated for orthodontic patients. The mouthwash can help patients prevent caries and clean in and around fixed orthodontic appliances while, at the same time, it soothes oral tissue and freshens breath.

As a small business crafting products in the United States, Designs for Vision takes pride in the connection with its customers that large multi-national corporations or far-off manufacturers sometimes struggle to maintain.

A charitable selfie

In partnership with ADHA, The Dental Geek Blog is launching a campaign here at this meeting that is dedicated to generating funds for the ADHA’s Institute for Oral Health (IOH).

The campaign, titled TheDentalGeekSelfie, is aimed at bringing the dental community together to give back to the dental hygiene profession. The Dental Geek is asking dental professionals to submit a group selfie at www.thedentalgeek.com/selfie or send an email to info@thedentalgeek.com.

For every group selfie submitted from a dental professional team — whether it’s a dental office, marketing team or a dental lab — The Dental Geek will donate $1 to the IOH, whose mission is to advance the profession of dental hygiene through educational scholarships, research grants and community service grants to hygienists throughout the country.

In addition to the donation to the IOH, The Dental Geek will choose one participating dental office at random and provide it with a free professional photography session. The session of the practice and its employees offers a great marketing tool for website and social media development as well as patient brochures.

You can learn more about The Dental Geek's campaign at The Institute for Oral Health’s booth, No. 221, in the Community Center.

Need inspiration? Check out #TheDentalGeekSelfie’s photogallery here: www.thedentalgeek.com/2014/06/thedentalgeekselfie-gallery/.

To submit a group selfie, visit www.thedentalgeek.com/selfie or send an email to info@thedentalgeek.com.

(Additional information contributed by The Dental Geek)
DENTSPLY Pharmaceutical delivers a comprehensive line of local anesthesia products for your practice. With such a wide variety, you’ll find what you need for any procedure. Discover our full line of local anesthesia at www.dentsplypharma.com.

To learn more, call us at 1-800-225-2787.
Scenes from Friday

Spencer Robin, left, with an attendee at the Denticator booth, No. 516.

ADHA President Denise Bowers, RDH, PhD, left, knows what she will be reading today.

Derek Keene, left, and Mike Prozzillo are happy to help you at the Keystone Industries booth, No. 106.

Get your loupe needs met at the Orascoptic booth, No. 408.

ADHA President Denise Bowers, RDH, PhD, left, knows what she will be reading today.

Stop by the Crest + Oral-B booth, No. 301, to learn more about the company’s newest products and to pick up a free sample!

Lil Caperila, RDH, Liz Desombre and Nancy Sherrill, RDH, at the Premier booth, No. 311.

Isolite representatives can tell you all about the Isolite Mouthpieces at booth No. 437.

Attendees wait for the doors to the exhibit hall to open Friday morning during the ADHA’s Center for Lifelong Learning and 91st Annual Session.

Photos by Eric Seid, today Staff
Stop by the Orabrush booth, No. 525, and you, too, might come in contact with a giant tongue, just like these two attendees did.

Lisa Kayser and Stephanie Pitocchi have tote bags, along with information on an assortment of products, at the VOCO booth, No. 521.

In need of telescopes or headlights? The people at Designs for Vision, at booth No. 514, can help you out.

Be sure to stop by the ADHA/Henry Schein Dream Center in the exhibit hall, where you can visit six product stations to test out the latest dental hygiene technology and equipment.

Be sure to visit the Young Dental booth, No. 415.

A reliable Isolation Technique (IT) gives you control of the oral environment so you can do your best dentistry. IT manages the tongue, IT improves visibility and access, IT controls moisture and oral humidity, IT minimizes sources of contamination, IT helps protect the safety of your patients. Isolite® Systems’ state-of-the-art dental isolation keeps the working field as dry as a rubber dam without any of the hassle. With isolation this good, you’ll never want to work without IT.
Crest + Oral-B names four winners in third year of awards program

Crest + Oral-B has recognized four registered dental hygienists (RDHs), who demonstrate excellent patient care, a passion for the profession and a dedication to learning, with the third year of the Pros in the Profession awards program.

The four winners are Michelle Vacha, Heather Steich, Mallory Edmondson and Amy Kinnamon.

Michelle Vacha
Michelle Vacha, RDH, BS, received her degrees from Northern Arizona University and has been practicing in Colorado Springs, Colo., for the past 24 years.

“I am so honored to be receiving this award,” said Vacha, about being named a winner for year three. “I am hoping the attention from it will bring awareness to the public and other hygienists who care for older adults. Through my work, I help seniors deal with specific health factors they face because of lack of dental support. We want to ensure that all of the good work that has gone to maintain oral health throughout life is also preserved once insurance is no longer available through retirement or fixed income.”

Heather Steich
Heather Steich, RDH, received her degree at the University of the Pacific, Arthur A. Dugoni School of Dentistry, and has been practicing in San Francisco for the past five years.

“I will be taking my second oral health service/mission trip to Honduras this year,” said Steich, about winning $1,000 for the award. “Last year I used my own funds for the trip, but this year I plan on using the award to put toward the expenses of the trip. In effect, the award will be going back to the community I love to serve!”

Mallory Edmondson
Mallory Edmondson, RDH, BS, received her BSDH from Indiana University South Bend and is currently at the University of Bridgeport Fones School of Dental Hygiene for her MSDH. She has been practicing in Merrillville, Ind., for the past two years.

“My favorite aspect of dental hygiene is the limitless opportunities available within the profession,” Edmondson said. “We are educators, managers, practitioners and much more. Hygienists are able to adapt to any given situation and apply their knowledge and skill sets far beyond the dental chair.”

Amy Kinnamon
Amy Kinnamon, RDH, received her degree from Shawnee State University and has been practicing in Athens, Ohio, for the last 17 years.

“Last year, I was invited to the U.S. National Oral Health Alliance because of my research concerning ways to increase compliance in dental care amongst Appalachian children,” Kinnamon said. “This year, I have the honor of giving a continuing education course concerning my research at Ohio’s dental hygienist total development weekend. This has been a career goal of mine since returning to my hometown in Appalachia almost 20 years ago.”

Meet the ‘Pros in the Profession’
Greater N.Y. Dental Meeting adds new events

By Jayme McNiff Spicciatie, Program Manager, Greater New York Dental Meeting

Last year’s 89th Greater New York Dental Meeting registered 54,629 attendees, including 19,724 dentists from all 50 states and 131 countries. In addition, there were 4,078 hygienists and 5,323 dental assistants. The meeting’s exhibit hall featured more than 800 exhibitors in more than 1,600 booths.

This year’s meeting promises to be even more exciting. A number of new events are already on the schedule. Here are some highlights:

• The World Implant Expo, four days of innovations in implantology.
  The new World Implant Expo will be held simultaneously with the main Greater New York Dental Meeting, from Nov. 28 through Dec. 3.
• An expanded ColLABoration Dental Laboratory Meeting, bringing together dentists and lab techs in a highly interactive environment.
  ColLABoration, the dental laboratory meeting presented with Aegis Publishing, is expected to surpass its inaugural 2013 numbers: 1,183 technicians and technician students, 50 exhibitor booths and two classrooms for seminars and workshops.
• An expanded exhibit floor with more than 1,700 exhibit booths filled by more than 700 companies.

Four days of exhibits
Other distinctions that help make the GNYDM stand out include:

• Only event with four-day exhibit hall
• More than 300 educational programs
• One C.E. unit for exploring the exhibit floor
• Live patient demonstrations
• Multilingual programs (in Spanish, Russian, Portuguese, French and Italian)

Three major airports — Newark Liberty (EWR), Kennedy (JFK) and La Guardia (LGA) — and hotel discounts make it easy for professionals to attend the meeting and enjoy all that New York City has to offer during the holiday season.

For more information
Learn more at www.gnydm.com.
Lighter than Ever!

**Introducing**
UltraMini 2.5x
with the Smallest, Lightest Optics

**World Renowned**
Full Field 2.5x
with the Widest Field of View

**Both are**
**Custom Crafted Telescopes with**
TTL Design • Precision Optics (better than HD) • Exclusive Ergonomics

SEE and COMPARE at Booth # 514

SEE IT THE BEST WITH
an UltraMini COMBO –
both Ultra Mini Telescopes
and LED DayLite® UltraMini
with discounted pricing

1/3 the weight of competing systems - Telescopes, Light
and Cable shown here weigh less than 50 grams.

All Designs for Vision Telescopes and
LED DayLite® Headlights are available
with a 45 Day FREE Trial